

# THE WISCONSIN INDEPENDENT

Newsletter of the Wisconsin Association of Independent Colleges and Universities (WAICU)

SPRING 2008 VOL. 40 NO. 1



WISCONSIN ASSOCIATION OF INDEPENDENT  
COLLEGES AND UNIVERSITIES

Alverno College  
Beloit College  
Cardinal Stritch University  
Carroll College  
Carthage College  
Concordia University  
Edgewood College  
Lakeland College  
Lawrence University  
Marian College  
Marquette University  
Milwaukee Institute of Art & Design  
Milwaukee School of Engineering  
Mount Mary College  
Northland College  
Ripon College  
St. Norbert College  
Silver Lake College  
Viterbo University  
Wisconsin Lutheran College

## INDEPENDENT INSIGHTS

### Order and Freedom

Ever since the time of the ancient Greeks, there have been debates — and, sometimes, even wars — on the question of whether a civil society which places maximum value on individual freedom can avoid descending into chaos and anarchy that ultimately destroy freedom. Put another way, can a civil society which provides for common defense and the general welfare of its citizens avoid repression and censorship?

Positing freedom and order as polar opposites makes for lively talk-radio debates, but has little meaning in the real world. Every civil society has rules; freedom is never total license. For example, there are rules of the road (slow down; school zone) and more fundamental rules (no murder). Free societies even have rules governing speech and the life of the mind (you cannot yell “fire” in a crowded theater, and there

are limitations on scientific research involving human subjects). At the same time, repressive societies cannot — to their despair — stamp out free spirit and intellectual freedom. Consider the witness of the Catholic Church and of the labor union, Solidarity, in the days of communist rule in Poland and the witness of Aung San Suu Kyi and the Buddhist monks in Myanmar.

The issues of freedom and order are alive and of vital importance today. A Danish cartoon was seen as blasphemy and triggered riots in the Muslim world. News media in this country were blasted for broadcasting the message of the Virginia Tech gunman, granting him his wish for notoriety and potentially inspiring copycats. This criticism was branded by some as a call for censorship, and many critics backpedaled for this reason.

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## KnowHow2GoWisconsin.org helps students prepare for college

WAICU has joined with the University of Wisconsin System, the Wisconsin Technical College System, the Wisconsin Department of Public Instruction, the Higher Educational Aids Board, and the Governor’s office to launch KnowHow2GoWisconsin.org, a new website designed to help students prepare for college.

“Wisconsin’s middle and high school students want to go to college, but many of them don’t know how they’re going to get there. That’s where KnowHow2Go can play a vital role,” said Wisconsin First Lady Jessica Doyle.

The national KnowHow2Go

initiative was developed by the American Council on Education, the Ad Council, and the Lumina Foundation. The Wisconsin version links students and caring adults to local resources and college access professionals who can provide hands-on assistance.

“KnowHow2Go will help students find and prepare for the college or university that is right for them,” said Dr. Wegenke, WAICU president. “We are happy to link our interactive website, WisconsinMentor.org, to KnowHow2GoWisconsin. In addition to information on Wisconsin’s private colleges and universities,

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At the launch of KnowHow2GoWisconsin.org, speakers included (left to right) Madison Memorial High School student Ebony Balele, University of Wisconsin System president Dr. Kevin Reilly, WAICU president Dr. Rolf Wegenke, and Wisconsin First Lady Jessica Doyle.

## Students have different approaches to the college selection process

The National Postsecondary Education Cooperative (NPEC) recently released a report on the ways that students and families make their decision about what college or university to attend. NPEC is a voluntary partnership of representatives from postsecondary institutions, associations, government agencies, states, and other organizations with a major interest in postsecondary education. The report found that traditional-aged, middle-income students approach the college selection process differently than students who are older, from lower socioeconomic backgrounds, or first-generation.

Both groups are interested in information about programs of study, college quality, cost of attending, geographical location, and size, but they seek it in a different order of importance. Although much of the information students seek is readily available via the Internet and other published sources, the focus group research suggests it is less accessible or less comprehensible — especially cost, financial aid, and scholarship information — for underserved students than for middle income students. For traditional-age, middle-income students, the attractiveness of specific institutions during the search stage increases with their selectivity or “quality.” However, when students

reach the choice stage, they tend to select a school based on the difference between their own aptitude and the average aptitude of students attending the school.

### WHERE TO GO FOR COLLEGE ADVICE

**WisconsinMentor.org** is THE place for information on Wisconsin’s private colleges and universities.



### KnowHow2GoWisconsin.org

Find tips here on what you need to be ready for postsecondary education (see story starting on page 1 in this issue).



### www.ucan-network.org

U-CAN is the University and College Accountability Network, a site offering information on private colleges and universities nationwide. WAICU, along with other state private college associations, helped the National Association of Independent Colleges and Universities to develop this site.

The most important information cited by adult students in the focus groups was convenience, cost, and program/course of study. Convenience (i.e., times classes were offered) was not identified as a priority for traditional-aged students.

Regardless of socio-economic status (SES) or ethnic and racial category, parents play the strongest role in the college choice and decision making processes for traditional-aged students. Others, including peers, school and college personnel, and mentors, also have significant influence.

Students whose parents had higher levels of education and who came from higher SES backgrounds tended to rely more on their parents for information and less on high school counselors. Students whose parents had lower levels of education and who came from lower SES backgrounds depended more on the advice of high school counselors (when available), unsolicited college marketing materials, or information requested directly from the colleges or at college fairs. For both traditional-aged and older adult students, information about costs was a priority, particularly for students (and parents) from lower SES backgrounds. Interestingly, students and their parents tended not to be well informed about the actual cost of attending college. ■

## WAICU School Counselor Workshops will be on campus in fall 2008

Get ready to go back to school! This fall, at the request of many counselors, WAICU’s Wisconsin School Counselor Workshops will take place on private college campuses rather than in hotel ballrooms. In addition to visiting one-to-one with admission representatives from the 20 private colleges and universities of Wisconsin, this fall you’ll also have a chance to tour the college campus where the event is taking place.

The workshops, to be held on consecutive days in September (see dates at right), will be held at Ripon College in Ripon, Alverno College in Milwaukee, and Edgewood College in Madison.

At each location, school counselors will be invited to enjoy a continental breakfast while chatting with college representatives. Six “round robin” sessions will offer the opportunity for in-depth conversations about individual schools and their distinct missions. As always, you’ll get the latest figures on tuition and financial aid and hear about what’s new on each campus.

After the workshop, there will be a guided tour of the highlights of the host campus, followed by lunch. Please save the date most convenient for you and plan to attend! Registration details are at [www.waicu.org/counselors](http://www.waicu.org/counselors). ■

### COUNSELOR WORKSHOP DATES

PUT THESE DATES ON YOUR CALENDAR!

- Tuesday, September 9, 2008  
8:30 a.m.–1:00 p.m.  
Ripon College, Ripon
- Wednesday, September 10, 2008  
8:30 a.m.–1:00 p.m.  
Alverno College, Milwaukee
- Thursday, September 11, 2008  
8:30 a.m.–1:00 p.m.  
Edgewood College, Madison

Questions? Call 1-800-4-DEGREE  
or contact us at [info@waicu.org](mailto:info@waicu.org)

## New online degree program for educators

### MARIAN COLLEGE

The new online master's degree program at Marian College is under way, with three cohorts that started classes in the fall and three more that began in late January.

Marian's School of Education offers the Differentiated Instruction for At-Risk Learners (DIAL) master's degree program, which prepares educators to meet the diverse learning needs of students, including those who are at risk of not reaching their educational and personal potential. Upon completion of this master's degree program, Wisconsin students qualify for an Alternative Education License, allowing them to teach in alternative education programs in grades 6–12.

"Online learning is proving to be a very popular choice for the working professional interested in completing their education from a distance, or simply with flexibility in their schedule," says Dr. Sue Stoddart, chair

of the School of Education's Department of Curriculum and Instruction. "Many teachers simply could not pursue their master's degree because of other obligations that interfered with weekend courses. DIAL makes it possible for these teachers to get a high-quality education from a highly respected and fully accredited college that fits into their schedule."

The DIAL program is designed for online delivery in order to offer students the greatest possible range of options. Participants can elect to do their work in the early morning, late at night, or in between other commitments during the day. This asynchronous learning is complemented with chances for immediate connections with other students in online chat rooms and with professors during virtual "office hours" via text messages and e-mail. However, Marian College also provides opportunities for students and professors to meet face-to-face during a week-long summer institute focusing on teachers of at-risk learners.

The goal of the School of Education is to provide the highest quality educational experience for future and present educators



Dr. Sue Stoddart of the Marian School of Education.

and administrators. The school offers undergraduate degrees, the Alternative Teacher Certification program for bachelor's-degree holders seeking to teach in elementary and middle schools, master's degree programs, and the Educational Administration and Leadership doctorate program. ■

## "Designing Women" win national and international honors

### MILWAUKEE INSTITUTE OF ART & DESIGN

Six women at the Milwaukee Institute of Art & Design recently achieved national and international recognition.

Last fall, senior Natalie Schraufnagel won a 2007 Gold International Design Excellence Award (IDEA) for her "Smart-Opt" adjustable soldering base station — the highest honor an undergraduate Industrial Design student can achieve.

MIAD is the only independent art and design college in the nation whose student won a Gold Award.

"What makes MIAD unique is the opportunity for leadership and teamwork to thrive," said Natalie. "My success as a designer is due to the nurturing atmosphere here."

Last summer, Natalie interned at General Motors Corporation, where she collaborated with a team to conceive the "Gen Y" car, scheduled to debut in 2012.

Joining Natalie among MIAD's senior "designing women" are Industrial Design majors



Natalie Schraufnagel shows her "Smart-Opt" Soldering Station (patent pending), an ergonomically designed workstation.

Meghan McGuire, a first-place winner in the national Interzinc design contest for a sliding-glass-door lock, and Dawn Stelter, who won the Association of Rotational Molders International Student Design Competition for the "Bloopy" stackable children's chair.

In Interior Architecture + Design, three juniors recently won national awards for their designs for a transit stop for the Milwaukee County Transit System, competing against "Ivy League schools and highly acclaimed graduate programs," according to MIAD professor Robert Lynch.

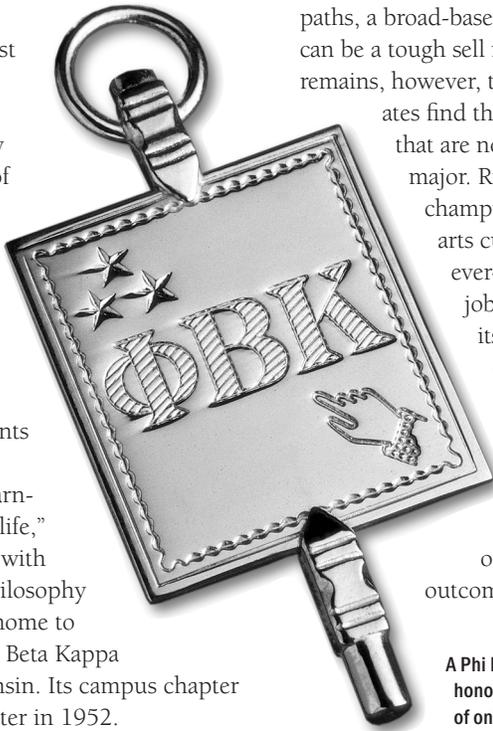
Danielle ("D") Jones and Annabelle Luedtke won first place in the competition sponsored by the Vinyl Institute and administered by the American Institute of Architecture Students. The jury of five architects and a Milwaukee Transit System official termed their design "an iconic landmark in the fabric of downtown Milwaukee."

Heather Purrazzo joined them with a Merit Award for Aesthetics. ■

## College Phi Beta Kappa chapter exemplifies “Love of Learning”

### RIPON COLLEGE

Phi Beta Kappa is considered the most prestigious liberal arts honor society in the nation. Only about 10 percent of higher learning institutions in the United States have chapters, into which only about 10 percent of arts and sciences students are inducted. Its motto, “Love of learning is the guide of life,” dovetails perfectly with the educational philosophy at Ripon College, home to one of only six Phi Beta Kappa chapters in Wisconsin. Its campus chapter was granted a charter in 1952.



In an age when many students' educational choices are focused on specific career paths, a broad-based liberal arts education can be a tough sell in some circles. The fact remains, however, that many college graduates find themselves working in areas that are not directly related to their major. Ripon has long been a champion for a traditional liberal arts curriculum because of the ever-changing needs of the job market, which is why its Phi Beta Kappa chapter continues to thrive.

Indeed, the honor society's “love of learning” tenet is borne out at Ripon College in the form of outstanding postgraduate outcomes.

**A Phi Beta Kappa key is a coveted honor at Ripon College, home of one of only six chapters in the state.**

“On a percentage basis, the number of Phi Beta Kappa members at Ripon who go on to earn advanced degrees is significantly higher than for the rest of the student body,” said Dr. Steve Martin, professor of Communication and Phi Beta Kappa president at Ripon. “The qualities that a student must possess to earn selection correlate strongly to their postgraduate achievements.”

Indeed, one 2006 Ripon Phi Beta Kappa graduate is Zack Chitwood, who received a full scholarship to the Ph.D. program in Byzantine studies at Princeton University.

A high grade-point average is just one consideration for membership in the prestigious honor society. Candidates must also demonstrate that their undergraduate work has been grounded in the traditional liberal arts, with a balance of study in the natural sciences, humanities, fine arts, foreign language, and the behavioral and social sciences. By highlighting the achievements of its Phi Beta Kappa inductees, Ripon College hopes to inspire prospective students to choose the elite liberal arts education it offers. ■

## New online nursing degree will improve healthcare services

### SILVER LAKE COLLEGE

Health-care professionals with a 2-year nursing degree who would like to move up to a 4-year degree in the field will soon have a new way to achieve their goal. The office of Congressman Thomas Petri has announced that Silver Lake College will receive federal funding amounting to \$176,856 to design and deliver an online Bachelor of Science in Nursing degree program.

The nursing program will be available to associate's degree nurses employed in healthcare settings across the state. The online program is aimed at assisting both rural communities and northern-tier populations in Wisconsin as well as those areas experiencing population growth, such as Appleton and Fond du Lac in the Fox Valley.

The goal of the online program is to increase the number of nurses holding



**Congressman Thomas Petri (R.) and Silver Lake College president George Arnold (R) hail the new online nursing program.**

Bachelor of Science degrees in nursing in Wisconsin.

The grant reflects bipartisan support for the initiative. A Republican representing Wisconsin's 6th Congressional District, Petri acknowledged the supportive work by Democratic Senator Herb Kohl in securing this funding. The Silver Lake College online nursing program represents a public-private

partnership, building on an articulation agreement first implemented with Lakeshore Technical College and then with other Wisconsin Technical College System partners to offer a nursing curriculum that links the technical college's Associate Degree in Nursing to Silver Lake College's Bachelor of Science degree in Nursing.

The new program will increase the number of nurses who are better

prepared to deliver high-quality nursing care. Studies have shown that BSN nurses have higher levels of job satisfaction and tend to stay in the profession longer. It is also a fact that the nation needs more BSN's to fill supervisory positions and to train for specialized areas.

The Manitowoc college plans to begin offering the online program in Fall 2009. ■

## Students score internship opportunity and tackle Super Bowl XLII

### CARROLL COLLEGE

Wisconsin's Green Bay Packers may not have made it to the Super Bowl, but nine students from Carroll College made the cut.

Bob Sullivan, a 1980 Carroll graduate, served as president of the Arizona Super Bowl Host Committee, overseeing business activities, sponsorship and marketing, media and public relations, security and operations, and community outreach. In fall 2007, Sullivan provided a unique opportunity for Carroll students — a chance to intern with the Host Committee for 10 days of intensive activity.

Based on their performance in a competitive course, nine students were chosen from 80 candidates to represent Carroll and support the Host Committee's efforts before and after Super Bowl XLII on Feb. 3, 2008, in Glendale, Ariz. They were sophomores David Byrne of Waukesha and Michelle Weber of Hartford; junior Peter Scharl of Oostburg; and seniors Matthew DeGrave of Antigo, Rebecca Kalinowski of Waukesha,

Elizabeth Klamik of Elm Grove, Krista Meyer of Eagan, Minn., Steve Monroe of Sun Prairie, and Jenna Palkowski of Oak Creek.

In Arizona, the students assisted with an economic impact study, a media study to track stories published about Super Bowl XLII, and various events in the area.

Matthias Bollmus, instructor of business, said, "Exposure to Super Bowl XLII, with unprecedented access to the official media center and many exclusive events, gave the students a once-in-a-lifetime opportunity to meet leaders from multiple industries."

Reflecting on his experience, Matthew DeGrave said, "This opportunity gave me a



Pictured L to R back row: Elizabeth Klamik, Peter Scharl, Matt DeGrave, Rebecca Kalinowski, Michelle Weber. Front row: Steve Monroe, Jenna Palkowski, Krista Meyer, David Byrne.

greater skill and knowledge base that will carry me into the future."

Carroll College and Arizona State University were the only academic institutions aiding the Host Committee. ■

## Aspiring scientists help solve "cold case"

### VITERBO UNIVERSITY

Whatever became of Karl McWherther?

That was the question for 80 high school

students using a variety of modern scientific techniques at Viterbo University's "Exploring Science Through Forensics" event.

Had Karl moved away 20 years ago as the police thought, or had he been a victim of foul play, as his parents suspected? The students set out to solve the puzzle of Karl's disappearance, eventually stumbling on a

crime. Participating teams of students used DNA fingerprinting, GC-Mass spectroscopy, bone analysis, and blood splatter analysis to discover the answers. The members of three first-place teams won a \$500 Viterbo scholarship. Second-place teams won gift certificates.

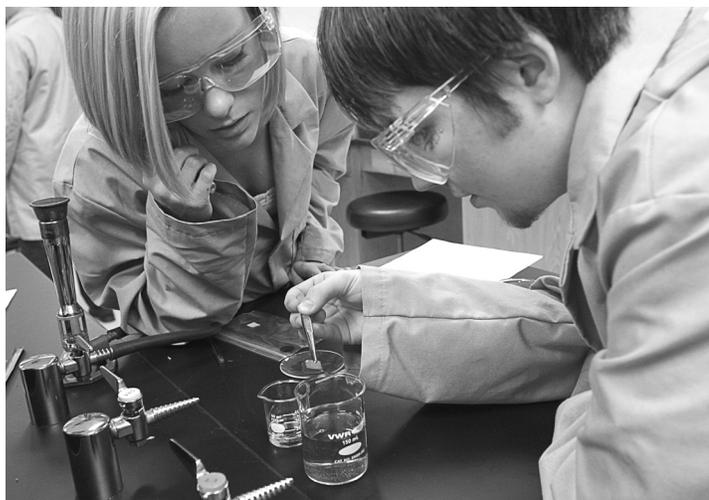
The activity is part of a high-tech effort by the Viterbo science department

to introduce some very bright prospective students to the university and its state-of-the-art science facilities, as well as to science in general. They also had the chance to work closely with faculty while getting a glimpse of college life.

"We tried to interest students in science, using forensics as the hook," said Glenna Temple, Ph.D., the biology department faculty member who chaired the event. "In addition, we hoped to encourage critical thinking and teamwork, and to teach the students new scientific procedures. We also wanted to expose more students and teachers to our outstanding science facilities, faculty, and scholarship opportunities."

The scenario and activities were inspired by the popular CBS television program *CSI: Crime Scene Investigation*. As was the case last year, evaluations completed by the high school participants were very positive.

"Next year, we hope to have over 100 participants," Temple said. "An event like this shows students that science doesn't have to be intimidating — it can be fun." ■



Students analyze evidence at Viterbo's "Exploring Science Through Forensics."

## Feeding bodies and souls: a community garden

## MOUNT MARY COLLEGE

A “culture of gardening” took root and flourished last year on the campus of Mount Mary College, as more than 40 students dug into the project. Members of the Behavioral Science Club, the Leadership for Social Justice Seminar, and the MMC environmental group, Environmental Collegians of Sustainability (ECOS), took the lead; then the buildings and grounds crew cleared and fenced a garden area, and the Student Government Association helped pay for gardening equipment with a grant. Faculty members Paige Conley and Dr. Lynne Woehrle offered assistance as well, as did Sister Joanne Poehlman, who calls herself the “cheerleader” of the project.

“It’s a wonderful way for students, faculty, and staff to connect with the Milwaukee community,” said Paige, service learning coordinator at Mount Mary. “It fits with the curriculum in so many wonderful ways.”

A 16x20-foot garden plot was dug on the southeast corner of the campus, and seed

trays were tended in the homes of volunteers until they could be planted in early June.



Student Sara Langer proudly displays a bounty of tomatoes.

After faculty donated more plants from their home gardens, the earth responded in kind, and served up a bumper crop of zucchini, beans, greens, lettuce, peppers, cucumbers, and tomatoes. There was so much food that bags of vegetables were donated to Second Harvest of Wisconsin several times during the summer.

“We have come together as a community and done something truly amazing,” said senior Sara Langer, who is majoring in psychology/behavioral science. “Through our work and our time we have created something that made a difference in Milwaukee.”

In late September, members of the MMC garden community harvested the early autumn bounty and presented it to a representative of Second Harvest, who thanked everyone for their hard work and community spirit. Then the garden was put to bed for a well-deserved rest until later this spring, when it will rise again. ■

## WISCONSIN PRIVATE COLLEGE WEEK, JULY 14–19, 2008

Students and their families are invited to tour the 20 private colleges and universities in Wisconsin during Private College Week, July 14–19, 2008. The event is sponsored by the Wisconsin Association of Independent Colleges and Universities (WAICU) and its members.

“This is a way to jump-start the college application process,” said Dr. Rolf Wegenke, WAICU president. “It can be difficult to find room in a busy family schedule to coordinate separate college visits during different times of the year, but Wisconsin Private College Week offers the opportunity to see several campuses in a concentrated period. It gives students and their families a way to compare and contrast the myriad higher education possibilities in our state.”

To make the most of Private College Week, you’ll want to check out WisconsinMentor.org, the interactive website offering information on all 20

Wisconsin private colleges and universities. Here you’ll find facts and figures about each institution, information on available majors and extracurricular activities, free test preparation for the SAT and ACT, online applications, and “virtual tours” featuring photos of each campus.

“We encourage students to do plenty of online exploration on WisconsinMentor, but in the end, no “virtual tour” can substitute for the real thing,” said Dr. Wegenke. “You need to get on a campus and experience its unique atmosphere and ambience in order to determine if a college or university is right for you. That’s why Wisconsin Private College Week is so helpful in the college search process.”

An added benefit of Private College Week is the application fee waiver that is granted at each campus visited. While application fees at Wisconsin’s private colleges and universities are relatively low, the waiver offers just one more reason to

participate.

In addition to tours, events on campus during the week feature information sessions and “meet and greet” receptions with refreshments during which you can ask questions of admissions and financial aid officers.

While exploring campuses is of immediate interest to high school students and their parents, it’s a great idea for younger siblings to tag along. It’s never too soon to begin thinking about college, and early exposure to higher education settings can spur college aspirations in the younger set.

Of course, you don’t have to wait for July to visit a Wisconsin private college or university. Contact the admissions office at any WAICU member for an appointment. Then plan on following Independence Day with a visit to Wisconsin’s Independent Colleges and Universities during Private College Week. See GoIndependent.org for details.

# Order and Freedom

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So how do we resolve this conflict? The answer is education, not education in the sense of information (the facts) or technique (how to), but education in the sense of developing wisdom.

Colleges and universities are committed to free intellectual inquiry and to the advancement of knowledge and understanding. John Milton (1608–1674) said it best in *Areopagitica*, “Though all the winds of doctrine were let loose to play upon the earth, so Truth be in the fold, we do injuriously by licensing and prohibiting to misdoubt her strength. Let her and Falsehood grapple; who ever knew Truth put to the worse, in a free and open encounter?”

But what about civil order and wounded sensitivities and sensibilities? The answer is not governmental censorship, but education. The Apostle Paul (5 A.D.–66 A.D.) wrote, “Everything is permissible, but not everything is beneficial... whatever is true, whatever is noble, whatever is right, whatever is pure, whatever is lovely, whatever is admirable — if anything is excellent or praiseworthy — think about such things.”

Freedom and order are compatible, then, when they are united in an educated people, a people with the wisdom and judgment to distinguish the ability to do or say something with the prudence and appropriateness of doing and saying something.

Achieving freedom and order requires courage and confidence — courage to open one’s life’s work and orthodoxies to challenge and debate and confidence that truth will prevail and that the truth is ultimately good.

Sincerely,



Dr. Rolf Wegenke  
WAICU President



*The Wisconsin Independent* has a new look! The redesign coincides with the first issue of our 40th volume. We hope you like it!

## WAICU BULLETIN BOARD

### APPOINTMENTS AND ELECTIONS

- On the nomination of WAICU president **Dr. Rolf Wegenke**, **James Juergensen**, dean of the School of Education at **Concordia University**, has been appointed to the Professional Standards Council of the Wisconsin Department of Public Instruction. Also on Dr. Wegenke’s nomination, **Jerry Curren**, a trustee of **Edgewood College**, has been appointed to the Higher Educational Aids Board by **Governor Jim Doyle**.
- **Dr. Daniel Carey**, president of **Edgewood College**, has been elected to the board of directors of the National Association of Independent Colleges and Universities.

### KUDOS

- **Edgewood College**, **Marian College**, **Northland College**, and **Viterbo University** served as locations for Wisconsin College Goal Sunday on February 10, when students around the state were offered help filling out the forms necessary to apply for financial aid.
- **Lawrence University** has the most attractive website in the nation for prospective students, according to *USA Today*. **Lakeland College**’s website also made the top-ten list.
- **Gary Klein**, vice president for institutional advancement at **Viterbo University**, was named Outstanding Professional Fundraiser by the National Association of Fundraising Professionals.
- **Viterbo** dietetics professor **Carol Klitzke** and five Viterbo students, **Leah Anderson**, **Brooke Moersfelder**, **Amanda Richardson**, **Rebecca Sikorski**, and **Stephanie Walker**, are the recipients of an ASIA Network Freeman Student-Faculty Fellowship for 2008. The group will conduct research in South Korea for three weeks this summer.

### NEW DEGREES

- Beginning in fall 2008, graduate nursing students at **Marquette University** will be able to start coursework for a Doctorate in Nursing Practice — the first such program in Wisconsin. The DNP program will emphasize development of nursing practice expertise at the highest level, including translational

research, epidemiology, informatics, health policy, statistics and professional issues. Marquette will also offer a new, non-thesis master’s degree in biomedical engineering beginning in fall 2008. The proposed program is specifically designed for engineers working full-time for medical device companies. The 30-credit curriculum will include five possible areas of study: biocomputing, bioimaging, bioinstrumentation, biomechanics, and biorehabilitation.

- **Concordia University** is offering two new adult education degrees. The Health Care Management program will teach students how to synthesize knowledge from the sciences, humanities, and management theories for problem solving and decision making in health care. The new major in theology will allow students to serve as leaders in the church community.
- **Mount Mary College** now offers a baccalaureate of science in radiologic technology. Clinicals will take place at Columbia/St. Mary’s Hospital, Froedert Hospital, and Wheaton Franciscan Healthcare – St. Joseph’s Hospital.

### GIFTS AND GRANTS

- The National Science Foundation awarded \$494,500 to **Viterbo University** for a five-year project to recruit, support, and retain women students studying chemistry and related fields. Viterbo also received \$29,000 from the La Crosse Medical Health Science Consortium supporting advanced education for rural nurses in western Wisconsin.
- The Mead Witter Foundation has given a \$1 million grant to **Carroll College** to establish an endowed scholarship fund for traditional full-time students from Wisconsin.
- **Wisconsin Lutheran College** has received \$100,000 from the Thrivent Foundation to develop charitable gifting communication tools.
- The **Beloit College** Center for Language Studies has been awarded a \$100 thousand dollar grant under the STARTALK Program funded by Congress to support study in the Arabic and Chinese language programs this summer.

## THE WISCONSIN INDEPENDENT

Vol. 40, No. 1, Spring 2008

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*The Wisconsin Independent* is published quarterly by the Wisconsin Association of Independent Colleges and Universities (WAICU). To be placed on the mailing list without charge, contact:

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WisconsinMentor offers free online test preparation for the ACT, SAT, and GRE. KnowHow2GoWisconsin will provide a one-stop shop for students to learn about all their postsecondary options, both public and private — and will also make sure they're aware of what they need to do to be ready for college."

KnowHow2Go was founded on the premise that teens from all walks of life have college aspirations. In fact, according to the U.S. Department of Education, eight out of ten expect to attain a bachelor's degree or higher. Still, in Wisconsin, the gap in college participation between whites and other ethnic groups is significant. Currently, 37 out of 100 white young adults are enrolled in college, compared with 25 out of 100 young adults from other ethnic groups. Studies show that these students realize the importance of a college degree, but often lack the guidance they need to pursue a postsecondary education.

KnowHow2Go helps students learn the steps to college through television, radio, and outdoor advertisements, as well as an interactive Web site. Wisconsin-specific ads will soon air on television and radio stations throughout the state. To ensure that students and adult mentors can connect with local experts on college readiness, KnowHow2Go Wisconsin will try to build a strong grassroots network of partners, like Boys & Girls Clubs, that can personally guide students through the "four steps" to college:

1. Be a pain — Tell everyone you know that you're going to college and need their help.
2. Push yourself — Study hard and get good grades.
3. Find the right fit — Find out what kind of school is the best match for you and your career goals.
4. Put your hands on some cash — If you think you can't afford college, think again. There's lots of aid out there. ■

*"Law without education is a  
dead letter."*

—Rutherford B. Hayes (1822-1893)  
U.S. President

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