

THE *Wisconsin* INDEPENDENT

Summer 2004

Newsletter of the Wisconsin Association of Independent Colleges and Universities (WAICU)

Vol. 36 No. 2

President's Letter

What is it all about?

Dear Friends,

The cover story in this issue of the *Independent* focuses on the outpouring of national attention garnered by the *WAICU Collaboration Project*. I have several reactions to this favorable notice:

First, let's be honest, it is fun. After I appeared on the C-Span program "Washington Journal," my nine-year-old son asked for my autograph.

At the same time, the picture is incomplete. The *WAICU Collaboration Project* is not something I woke up one morning and just did. The 20 presidents who constitute the Board of the Wisconsin Association of Independent Colleges and Universities had the vision and the willingness to take risks that are seldom found in any large organization, public or private.

Only in retrospect does the *WAICU Collaboration Project* seem "obvious" or a "sure thing." The essential role of the presidents should be recognized, as should the hundreds of on-campus staff who have gotten the hard work done.

Second, I would like to ask, "Where have they been?" WAICU has been at this for years. It is passing strange to be seen as an "overnight" success.

Third, public recognition contributes to WAICU's efforts. Colleges and universities from across the country are approaching WAICU about collaboration opportunities. Vendors also are coming to

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WAICU efforts recognized by news media

Since 1992, the 20 members of WAICU have made a concerted effort to collaborate on administrative support (back office) functions with the objective of saving money and improving the quality of services for students, faculty, and staff.

In 1999-2000, with the support of grants from the Teagle Foundation of New York and the Lynde and Harry Bradley Foundation of Milwaukee, WAICU undertook a feasibility study for a comprehensive collaboration. Based on this study, the 20 presidents on the WAICU Board voted unanimously to implement the *WAICU Collaboration Project*. After the U.S. Congress voted the funds for start-up costs, WAICU began the work. When fully implemented, the collaboration is projected to save the colleges between \$17 million and \$46 million a year.

The reaction from around the country has been overwhelming.

The U.S. Congress said this about WAICU in its report, the *College Cost Crisis*: "This project moves beyond incrementalism. Never before in history have private colleges and universities considered as extensive a consolidation of functions short of an actual merger. It sends a message to the entire nation that something transformative has taken place."

Such exposure breeds more interest. This statement is from an article entitled "Five Truths About Tuition" by Christopher Shea in the *New York Times* (November 9, 2003): "What can be done about the 'cost side of the equation'? Some ideas tinker around the edges — more colleges, including almost all the private ones in Wisconsin, are banding together to leverage buying power and drive down the cost of everything from health insurance to information-technology support."

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Students get 'face time' with top state leaders



On April 23, college journalists from around the state enjoyed College Media Day in Madison. They learned about press conferences, questioning techniques, and job opportunities from top editors and reporters. Later, well-known state leaders spoke about higher education and government. Above left, advisor Mary Carson and Nakesha Davis (Cardinal Stritch University) talk about the day with WAICU president Dr. Rolf Wegenke. Far left, advisor Dr. Jeff Walz (Concordia University Wisconsin) and Kelly Kwiatowski and Bill Haupt (Wisconsin Newspaper Association) converse. Governor Doyle (center left) and Dr. Wegenke (left) were featured speakers.

Alverno College • Beloit College • Cardinal Stritch University • Carroll College
Carthage College • Concordia University • Edgewood College • Lakeland College
Lawrence University • Marian College • Marquette University
Milwaukee Institute of Art & Design • Milwaukee School of Engineering
Mount Mary College • Northland College • Ripon College • St. Norbert College
Silver Lake College • Viterbo University • Wisconsin Lutheran College

Marian's Working Families program grows



Paige Reynolds is the director for Marian College's Working Families Grant program. The program provides students with financial support, allowing them to attain a college education while improving their communities through service and volunteer activities.

Marian College has secured a second series of grants totaling almost \$1 million to support its Working Families Grant program. This program provides participants — single parents who demonstrate financial need — with financial support for both college tuition and living expenses. It is the most far-reaching educational program of its kind in the United States.

Marian College began the program with a \$900,000 grant from an anonymous donor and Marian's sponsoring organization, the Congregation of Sisters of St. Agnes (CSA), during Marian's 2002–2003 academic year. The anonymous donor and CSA have now given second grants totaling \$950,000 to allow a new group of single parents to attend Marian and participate in the program. Marian also has received a \$25,000 grant from Sensient Technologies of Milwaukee for the program, bringing its total grant funding to \$1.875 million.

"This generous grant allows us to live our mission and core values," said Richard I. Ridenour, M.D., Marian's president. "I

believe this grant is unique in our nation in giving single mothers a second chance for a college education."

"It's given me a lot more enthusiasm for school, because I'm not under pressure to constantly work," said Amy Jorgenson, 29, a Fond du Lac senior majoring in marketing. Amy gave birth to her daughter, Ashley, when she was 15. "It's given me the opportunity to concentrate much more on my schoolwork and get more involved."

In 2001, Marian learned of a potential donor interested in helping individuals reach for their dreams and also serve as role models for others. This anonymous donor and CSA also has given Marian an in-kind contribution of use of CSA's computer lab and other facilities in Marian's Stayer Center for Technology & Executive Learning.

"I've been impressed by how these single parents juggle multiple responsibilities and still achieve their academic goals," said Paige Reynolds, the program's coordinator. "It's been heartwarming to see the transformation occur in their lives."

Participants in the program include students of traditional undergraduate age as well as older nontraditional students. Participation is based in part on income levels of the students.

In the 2003-2004 academic year, 25 students were enrolled.

Christina Fields, 24, a Fond du Lac junior majoring in nursing, said the program gives her extra time for her daughter, Hailey, age 4. "I probably wouldn't be going to Marian if it weren't for the program," she said. The program's counseling and support "give you something to look forward to — you're not all by yourself." ❖

Wisconsin Private College Week

July 12 - 17, 2004

Receive a waiver of application fees at any campus you visit! Call 1-800-4-DEGREE for details.

Note: In order to highlight all twenty private colleges and universities in Wisconsin, the Independent follows a regular rotation featuring six or seven colleges in each quarterly issue. Each college or university appears in every third issue.

Graduation 2004

Alverno College – Sr. Kathleen A. O'Brien, interim president, spoke. May 15.

Beloit College – Jim Lehrer, anchor of The News Hour on PBS, was the speaker. Lehrer, Elizabeth Burmaster, state superintendent of the Department of Public Instruction, and Matthew Marvin, businessman and benefactor, received honorary degrees. May 16.

Cardinal Stritch University – Speaker was Ling Chai, who founded academic record-keeping software company Jenzabar and was nominated for the Nobel Peace Prize for her role in the 1989 pro-democracy student movement in Tiananmen Square. May 16.

Carroll College – Speaker and honorary degree recipient was Dr. Walter Sava, executive director of the United Community Center, Milwaukee. May 9.

Carthage College – Honors were presented to Rev. Dr. Lloyd Ogilvie, recently retired chaplain of the U.S. Senate, and Dr. Alan Anderson, president emeritus. Kenosha County Executive Allan K. Kehl received the "New Town" award. May 23.

Concordia University Wisconsin – President George W. Bush was the speaker. May 14.

Edgewood College – Honorary degrees were given to Father Roy Bourgeois, a Maryknoll priest who helped to found peace organization The Americas Watch, and John Demain, music director of the Madison Symphony Orchestra. May 16.

Lakeland College – James Keyes, retired CEO of Johnson Controls, Inc. spoke. Keyes and golf architect Pete Dye, who designed Blackwolf Run and Whistling Straits, received honorary degrees. May 1.

Lawrence University – Lawrence announced degree recipients and speakers after this issue went to press. June 13.

Marian College – Nannette H. Hegety, chief of the Milwaukee Police Department, *Continued on page 7*

Viterbo, Boys and Girls Clubs join forces in win-win partnership



Neighborhood youth and Viterbo mascot Vic the V-Hawk celebrate the announcement of the joint recreational and educational center.

Viterbo University and the Boys and Girls Clubs of Greater La Crosse are partnering to build a \$7.5-million joint recreational and educational center — the largest collaborative effort of its kind in the nation.

“I think it is a win-win situation for the benefactors, the taxpayers, the neighbors, and the city of La Crosse,” said Viterbo President William Medland.

The 58,000-square-foot building will be located on university property

in a neighborhood known for its diversity. It will house three collegiate-sized gymnasiums, a teen center, a cardiovascular fitness room, a 1/8-mile walking and jogging track, game rooms, a free-weight strength center, a computer lab, and an art room.

The new facility will alleviate overcrowding at Viterbo’s existing Student Activity Center, which was built in 1986 when Viterbo’s enrollment was half of what it is today. It will also give nursing, education, and social work students firsthand experience working with neighborhood children. The facility will allow the Boys and Girls Club to serve the neighborhood youth much more effectively. “And just imagine the tutoring and mentoring opportunities the club will gain in its collaboration with the university,” said Terry Erickson, executive director of the Boys and Girls Club.

The building is designed to allow certain spaces, such as the gymnasiums, to be shared while other parts of the building will be used exclusively by

Viterbo or the Boys and Girls Club.

“The response we have received has been unbelievable,” Medland said. Fund-raising has passed \$6 million. Groundbreaking is set for June with completion scheduled for fall of 2005.

While the collaborative project will benefit both partners, the biggest winner may be the youth in one of La Crosse’s most disadvantaged neighborhoods. “There are so many children who are in need of the programs offered by the club who are not currently being served,” said Rob McMahon, president of the Boys and Girls Clubs of Greater La Crosse board. “This project addresses the need for a positive and productive place for youth on the south side of La Crosse to be exposed to living and learning experiences.”

Likewise, Viterbo students will gain equally valuable experience. “The power of education is fully revealed when it’s applied in a way to better the lives of others,” Medland said. “The possibilities this project presents for young people are enormous.” ❖

Carroll meets career need with major in small business management



Sarah McLain, a Carroll junior, has “horsey” ambitions.

Large corporations often grab the national headlines, but in many communities, small businesses are the lifeblood of the local economy.

In Wisconsin, for example, more than 113,000 small businesses provide jobs, opportunities, and a stable tax base.

At Carroll College, faculty and administrators work hard to stay informed about what’s happening in the marketplace, so the college can continue to offer students opportunities for

successful, productive careers. Recently, Carroll added a major in small business management within the Business, Accounting, and Economics department.

To develop curriculum for this new major, faculty worked closely with business leaders, members of the Service Corps of Retired Executives, the Small Business Office of the Wisconsin Department of Commerce, and Carroll’s Business Advisory Council.

“This program is unique, because it is designed to complement the broad interests of our students while preparing them for leadership positions in their own entrepreneurial adventures,” said Dr. Greg Kuhlemeyer, associate professor of business administration and chair of the BAE department.

Sarah McLain, a junior from Beloit, Wisconsin, was attracted to the program right away. “I’ve always wanted to run my own horse stable,” she said. “I was pursuing a business degree at Carroll but knew I didn’t want to work for a large corporation. The small business

management major fit much better with what I want to do after graduation.”

Students may choose from several tracks, including fine arts, general business, health services, liberal arts, social entrepreneurship, and technology services. Because of her aspiration to work with horses, Sarah chose a focus on biology.

“I really like the flexibility that Carroll offered in creating a major that fit my career goals,” she said.

As with all of the majors at Carroll, the small business management major is grounded in the liberal arts tradition. “When the core classes are combined with the general education requirements, students might take more than half of their credits in liberal arts courses,” Kuhlemeyer said. “This is an interdisciplinary major that provides students broad-based knowledge, great flexibility, and excellent training.”

Sarah is grateful for that. “At Carroll, I was able to link biology with my business degree,” she said. ❖

Silver Lake, leading educator provide a 'spring tonic' for teachers



Teachers participate in simulations at Silver Lake's annual Spring Tonic conference.

Silver Lake College recently presented its 14th Annual Spring Tonic Conference at the campus. The conference was attended by more than 120 teaching professionals from around the state and gathered top education presenters, who led more than two dozen workshops offered over the course of a Saturday morning and afternoon.

Since its inception, Sr. Mary Karen Oudeans, Ph.D., and her colleagues from the Manitowoc independent college, along

with professional contacts from major universities and school districts across the Midwest, have organized the aptly titled "Spring Tonic." Held the last Saturday of March, the popular event offers multiple sessions aimed at improving instruction and heightening student learning through the sharing of new ideas and successful methods. The day also affirms the important work of classroom teachers and administrators.

Jean Gabardi, a nationally known speaker with extensive experience in developing human potential, delivered the keynote address in the new Generose Enrichment Center. Her presentation, titled "Creative Teaching Strategies: Incorporating Humor into the Classroom," provided exciting new ideas on how to incorporate the use of entertaining features into a lesson plan.

Gabardi not only provided a number of exercises for use in a classroom setting, she also shared inspirational stories to reinforce the sense of pride a teacher should have in his or her work.

The use of props, humorous stories, and physical exercises in her presentation prompted the audience to participate in group simulations and was intended to inspire application of the knowledge and techniques to their own classes.

Sr. Mary Karen Oudeans, in addition to helping lead the conference, has distinguished herself in preparing college students who aspire to become teachers. Beginning in the general education field, she later specialized in the challenging work of learning disabilities and emotional/behavioral disabilities.

Since 1989, she has been a member of the special education department at Silver Lake College, currently serving as chairperson. She supervises clinicals and student teaching experiences and works with teachers throughout the region and beyond in the area of foundational reading.

Dr. Oudeans was also selected last year by the International Council for Learning Disabilities as the winner of its Award for Outstanding Research. ❖

More MIAD graduates choose to pursue entrepreneurial careers



MIAD fine arts graduate Katie Musolf already has a thriving portrait business up and running.

What can you do with a degree in art or design? Start your own business, say a growing number of recent Milwaukee Institute of Art & Design graduates.

As the state's only college devoted exclusively to the education of professional artists and designers, MIAD produces grads who fill creative posts in nearly 600 state businesses. But about 20 percent of them have launched enterprises of their own. And while the ranks of MIAD-trained entrepreneurs include many self-employed photographers, illustrators

and designers, an increasing number head more non-traditional enterprises.

"It's a national trend," explained Duane Seidensticker, MIAD's director of career services. "Technology plays a huge role. It simply doesn't cost as much as it once did to set up and promote a design shop or an art business."

Seidensticker also thinks that entrepreneurship comes more readily to people trained to appreciate new ideas and innovation. "More grads want to make their own mark — and they've got the talent and energy to do it," he explained.

Flux Design is a case in point. The fast-growing interior and architecture design company began in 2000. Today the firm employs 13 workers — 10 from MIAD — and has brought an invigorating new look to everything from streetscapes to downtown nightspots.

"Everybody comes to MIAD for the same reason: we've got a passion for creativity," said Flux president Jeremy Shramowicz, a 1999 alum. "We started this business because it's the best way to

satisfy it."

Catral Doyle, a marketing firm located in Milwaukee's Third Ward, got its start when three MIAD students began freelancing together. They continued to moonlight after graduation until they were spending more time on their side jobs than their day jobs.

"That's when we got serious," said Ignacio Catral, who established the firm with his wife, Susan Neubauer Catral, and longtime friend Shawn Doyle. Their holistic approach to Web, print, and packaging design draws clients from all over the Midwest. They've hired two other MIAD alums to keep up. "Business is good," summed up Susan Catral. "We're getting opportunities to do things we like to do — and do them right."

Katie Musolf agrees, "Once I started the business, I knew this was the way I always want to work. Every new job is a new person to get to know. I enjoy the responsibility the business side requires. And I love the satisfaction of completing a portrait the way I think is right." ❖

Ripon's CommPlus marks fifth year of student/faculty innovation



Seniors Jenny Brooks and Tom Crisp work with fellow senior and student mentor Melissa Baur on a project in the CommPlus Center.

It has been five years since Ripon College launched its Communicating Plus (CommPlus) program. A curricular initiative built upon Ripon's successful and long-term "Writing Across the Curriculum"

oral and written communication program, CommPlus is designed to ensure that Ripon graduates, regardless of major, develop communication proficiency "plus" problem-solving and critical-thinking skills.

The CommPlus Center, largely staffed by student mentors, is as much a resource center for learners working to build these skills as it is for faculty seeking inventive ways to teach them.

Located in a remodeled 100-year-old house, the CommPlus Center "feels like a home," according to Deano Pape, program director. The center offers a relaxing setting with Internet-linked computer stations, video areas, a conference room, group study tables, and cushy couches and chairs. The center's kitchen — an integral part of its homey allure — is stocked with soda and hot chocolate.

More than 80 students pass through the center on a typical day, according to Pape, who said traffic peaks to 10 percent of the student population of 1,000 during exams.

They come for help from trained student mentors who help them polish presentations, papers, poems, debates, and more. Or they might visit to study

with peers, check e-mail, or work with a number of available software programs.

"CommPlus has convenient hours and help at all times," said sophomore mentor Guy McHendry. "CommPlus is quiet and laid back." Catering to both the night owls and early risers, the center is staffed from 8 a.m.-1 a.m. daily.

Thirty-three student mentors help achieve CommPlus' goals. All must take a one-credit mentorship course on the fundamentals of critical thinking, evidence testing, problem solving, and balancing theory and practice.

On any given day, McHendry mentors up to three students. With each contact, he completes a form that details information about the student and his or her project. Pape then shares this information with appropriate faculty. The contact reinforces Ripon's focus on personal education by helping Pape to gauge mentor performance and faculty to gauge student progress. ❖

Mount Mary College addresses the challenges of globalization



Mount Mary graduate student Sue Kranz (right) took part in a knitting project with Damiana, who was forced to migrate from the countryside into the city of Arequipa, Peru. Sue also gained insight into the lives of Damiana and others like her, who have had to relocate for economic, social, and political reasons.

From its founding 150 years ago, Mount Mary College has drawn on the experience of the School Sisters of Notre Dame, its sponsoring order, to meet the challenge of a global world. As the

world continues to shrink, the demand grows on all fronts — technological, economic, political — for students and faculty to become citizens of the world. "Globalizing" the curriculum has become a priority at Mount Mary.

"To bring about real peace and justice for all people, it is necessary to see the world through a new lens," said Toni Wulff, dean of faculty and associate professor of French.

In fall 2003, Mount Mary received a \$139,000 grant from the U.S. Department of Education's Undergraduate International Studies and Foreign Language Program to broaden the perspective of faculty who teach in the general curriculum and expand the international studies program. This summer, full-time faculty will participate in faculty development training and revamp courses in all curricular areas.

Dr. Wulff's French literature course, for example, will expand to include materials from French-speaking locales other than France, such as Vietnam, Tahiti, and Africa. A biology course in environmental issues will look at global warming from the perspective of China and India, where

the problem is growing and environmental controls are not keeping pace. Other plans include the addition of courses in Mandarin Chinese and Arabic.

Mount Mary's international studies program offers semester-long study abroad in several countries and awards credit for course work done by MMC students who join programs offered by other colleges. Non-traditional students who juggle jobs and families can participate in short-term opportunities, from 10 days to four weeks, in countries such as China, Peru, Italy, and Nicaragua. They stay with host families and participate in service projects that include interaction with local populations.

Evaluating a recent China trip, a student commented, "Instead of studying a unit on Chinese spirituality, we surrounded ourselves with it. This trip was a crucial part of my educational journey." Students visiting Peru helped local women sustain their families by developing micro-enterprises.

"At Mount Mary," Dr. Wulff concluded, "globalization is well under way, energy is high, and we know that this is paying off for our students." ❖

Surveys of alumni and student engagement demonstrate high value of independents

Two studies commissioned by the Council of Independent Colleges reveal that private colleges and universities tend to offer college experiences that promote learning and that these experiences better prepare their alumni to become active and involved citizens of their communities. Specifically, the survey examined elements of the college environment that contribute to students' positive outcomes: Student-faculty interaction, strong community and peer interactions inside and outside the classroom, and a challenging, active classroom environment.

The National Survey of Student Engagement (NSSE) was aggregated into an Alumni Outcomes Survey, which measured responses from more than 171,600 students at 650 four-year colleges and universities. Some results are:

- Independent college alumni were more likely than public university alumni to have graduated in four years or less — 72 percent vs. 52 percent.
- Independent college alumni were more likely than public university graduates to say they felt better prepared for life after college — 42 percent vs. 32

percent.

- Alumni of independent colleges and universities said they benefited very much from personal interaction with professors — 56 percent vs. 24 percent from public universities.

- Alumni of independent colleges and universities said their professors often challenged them academically and personally helped them meet those challenges — 72 percent vs. 52 percent from public universities.

- Graduates of independent colleges and universities said that they benefited very much from many small classes with fewer than 20 students — 62 percent vs. 15 percent from public universities.

- Independent college alumni were more likely than public university graduates to participate in international study or another off-campus study experience — 42 percent vs. 27 percent.

- Independent college alumni were more likely to say they benefited very much from a safe campus environment — 57 percent vs. 36 percent of public university alumni.

— Source: CIC *Independent*, Winter/Spring 2004, pages 19-20. ❖

Guidance Counselors

This page is for you!

In each quarterly issue, *The Wisconsin Independent* provides information on events of interest to guidance counselors, as well as the latest research on financial aid and college attendance. We encourage you to submit ideas for this page. Don't forget:

- **Wisconsin Private College Week, July 12-17, 2004:** Students receive a waiver of application fees at each campus visited.
- **Wisconsin WEF Fairs, Fall 2004.** For a schedule, go to www.wefs.org.
- **Free workshops for guidance counselors, Fall 2004.** Held from 10:00 a.m. to 1:30 p.m. in Appleton on October 18, in Madison on October 22, and in Milwaukee on November 1. Free lunch included.
- **Wisconsin Private College Fair, Monday, November 1, 2004, Sheraton Milwaukee Brookfield, 6:30 - 8:30 p.m.** All WAICU member private colleges and universities will be represented.

Questions? Call 1-800-4-DEGREE or contact us at info@waicuweb.org

WAICU recognized Continued from page 1

Continental Airlines passengers rummaging for reading material on their flights in February found an article called "Degrees of Difficulty" by Molly Rose Teuke in the on-board magazine *Continental*. The author interviewed Dr. Wegenke at length about WAICU's approach to helping Wisconsin's private colleges and universities hold the line on costs in order to create more student access. "It reads like a chapter from a B-School textbook: Learn from your competition. Higher ed institutions are taking the lesson seriously. We give them an A," Teuke says.

"Rolf Wegenke of WAICU says his institutions face three choices: raise tuition, raise more money through private philanthropy, or change the way they do business. They've opted for change."

Dr. David Ward, president of the American Council on Education, also

quoted in the *Continental* article, says, "Collaboration isn't new in back-office functions. Now we're scaling it up and making it more strategic and complete. ... It's difficult, but cost pressure and access pressure will surely push us in the direction of handling more students with better outcomes."

"None of this is easy," Dr. Wegenke says. "Collaboration may not be new, but what is new is the scale of the projects that WAICU has undertaken. These projects represent millions of dollars in savings and will make a huge difference in private, independent education in Wisconsin in the decades to come."

Other publications featuring the *WAICU Collaboration Project* include *The Milwaukee Journal Sentinel*, *The Wisconsin State Journal*, newsletter *Administrator*, *The Chronicle of Higher Education*, and *Trusteeship*. ❖

Harold H. Lentz (1911-2004)

Harold H. Lentz, a Lutheran pastor who became the longest-serving president in Carthage College's history, died in early March at the age of 93. Dr. Lentz took over Carthage's presidency in 1952 when the enrollment had dropped to fewer than 500 students. When in the mid-sixties the Evangelical Lutheran Church decided to establish a college in Wisconsin, he was influential in relocating Carthage from Springfield, Illinois, to the Kenosha area. Dr. Lentz remained committed to Carthage for the remainder of his professional life. He retired as college president in 1976. ❖

President *Continued from page 1*



Dr. Rolf Wegenke
WAICU President

understand that there is a new business model at work here.

Fourth — and most important — the news media and the public should recognize that WAICU is not in the insurance, tele-

communications, or faculty development business. We engage in all these activities, but they are means to an end. WAICU is in the “business” of educational opportunity. To the extent the *WAICU Collaboration Project* helps colleges and universities control their costs, the institutions can free resources to moderate tuition increases and to increase the financial aid they provide to students.

And that is “what it is all about.”

Sincerely,

Rolf Wegenke, Ph.D.
President

Graduations *Continued from page 2*

spoke. May 15.

Marquette University – Wayne Sanders, retired CEO of Kimberly-Clark, spoke. Honorary degrees were awarded to Dr. John E. Breen, civil engineer and educator; The Honorable Felix Perez Camacho, governor of Guam; Sister Maureen A. Fay, O.P., president of the University of Detroit Mercy; and Rev. John O’Malley, S.J., a Renaissance church historian. May 16.

Milwaukee Institute of Art & Design – MIAD English professor David Martin was the student-elected speaker. May 15.

Milwaukee School of Engineering – James Wigdale, chairman of Marshall & Ilsley Corp., gave the keynote and received an honorary Doctor of Business degree. May 22.

Mount Mary College – Thomas J. Moran, president and CEO of Mutual of America, and Monica McWilliams, co-founder of the Northern Ireland Women’s Coalition and professor of women’s studies at University of Ulster, Ireland, received honorary degrees. May 22.

Northland College – Dave Anderson, founder of Famous Dave’s restaurants, was the honorary degree recipient and

speaker. May 29.

Ripon College – Honorary degree recipients included Dr. Karen A. Holbrook, former Ripon biology professor and current president of Ohio State University; Amory B. Lovins, CEO of Rocky Mountain Institute; and Robert Clingan and Don Bogdan-ske, both high school teachers. May 16.

Silver Lake College – Dr. Michael Har-tonian, professor of education at the Uni-versity of Minnesota specializing in ethics and economics, and Kathleen Falk, Dane County executive, spoke. May 16.

St. Norbert College – Joanne Greenberg, author of *I Never Promised You a Rose Garden*, spoke. Greenberg, Donald L. Salmon, former vice president of insti-tutional advancement, and William E. Dargan, professor emeritus of business, received honorary degrees. May 16.

Viterbo University – Viterbo president Dr. William Medland presided. Wendy Wegner, president of the Faculty Assembly, served as master of ceremonies. May 8.

Wisconsin Lutheran College – The commencement speaker was Rev. Todd DeNoyer, a member of WLC’s affiliated church body. May 15. ❖

– WAICU BULLETIN BOARD –

EDUCATIONAL COLLABORATIONS – **Northland College** received part of \$1 million in federal funding to improve mathematics and science instruction in high-need public school districts throughout the state. Teachers in grades five through eight will receive the highest priority . . . A consortium created to bridge the interests of universities and industries to improve Wisconsin’s future in aerospace design and technology includes **Marquette University**, **Alverno College**, **Carroll College**, and **Milwaukee School of Engineering**.

PROGRAMS – **Viterbo University** has created an MBA program, its fourth graduate offering . . . **St. Norbert College** will host Business World twice this summer. Business World is a four-day program that brings high school students and business volunteers together to learn about business and free enterprise . . . **Milwaukee School of Engineering** Rader School of Business has created a new position to provide students the opportunity to include entrepreneurship in their field of study and assist students in establishing new business ventures . . . **Marian College** will offer a new Alternative Teacher Certification program in Wausau this fall to meet the needs of non-traditional student schedules. Students can complete 42 credits in two years in evening and weekend classes.

GRANTS – **Alverno College** has been awarded a \$547,500 grant from the Helene Fuld Health Trust to fund financial aid for

students enrolled in its baccalaureate nursing degree program . . . **Mount Mary College** received a grant of \$75,000 from the Greater Milwaukee Foundation in support of the construction component of the college’s capital campaign, MINDing the Future. The monies are designated for the completion of a new science, technology, and campus center . . . **Carroll College** received two grants to enhance its sports informaton department, one from the College Sports Information Directors of America and the other from the NCAA Division III Ethnic, Minority, and Women’s Internship program.

KUDOS – Two students from the **Milwaukee Institute of Art & Design**’s industrial design program were chosen as the only American finalists in an international lighting design competition, sponsored by the Tokyo-based Koizumi company . . . Tommy Thompson, secretary of the U.S. Department of Health and Human Services, has appointed **Dr. Nancy Cervenansky**, dean of the College of Nursing at **Cardinal Stritch University**, to serve on the National Advisory Council on Nurse Education and Practice of the Health Resources and Services Administration . . . Governor Jim Doyle appointed **Victor Ferrall**, former president of **Beloit College**, to the State Historical Society Board of Curators . . . **St. Norbert College** was selected as one of five schools nationwide to be profiled by the Association of International Educators and the U.S. Department of State and Educational Testing Service in their publication,

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The Wisconsin Independent
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“Internationalizing the Campus 2004: Profiles of Success at Colleges and Universities.” Also, St. Norbert was selected by the American Council on Education for its second annual “Promising Practices: Spotlighting Excellence in Comprehensive Internationalization” report . . . **Tim Ablor**, an assistant professor in the art department at **Cardinal Stritch University** teaching classes in photography, and his wife, **Kim Ablor**, an adjunct faculty member at Stritch, are the 2004 recipients of the President’s Award given by the Wisconsin Art Education Association . . . Student choreographers and dancers from the **Beloit College** dance program took national honors as part of the 2004 American College Dance Festival in March . . . **Milwaukee School of Engineering** undergraduate students took first place in a national competition in construction management and planning for a \$15-million medical center renovation sponsored by Associated General Contractors. Another MSOE team

won third place in the design/build category for a \$40-million minor-league baseball park . . . **Lawrence University** seniors **Janie Ondracek** and **Rachel Hoerman** received \$22,000 Watson Fellowships, which support a “wanderjahr” — a year of travel and exploration outside the United States on a topic of the student’s choosing . . . **Cardinal Stritch University** captured four honors in the 2004 Wisconsin Communicator Awards sponsored by the Association for Women in Communications, including first place for a nonprofit magazine for *Stritch Magazine*. . . **Dr. F. Gregory Campbell**, president of **Carthage College** received a Mary Lou Mahone Living Legend Award in March in recognition of community service . . . **St. Norbert College** students in SIFE (Students in Free Enterprise) won the SIFE Midwest regional competition in March with presentations focused on educating grade schoolers about banking and international trade and high schoolers on basic business and economics. ❖

“The education and empowerment of women cannot fail to result in a more caring, tolerant, just, and peaceful life for all.”
— Aung San Suu Kyi (1945 -)
Nobel Peace Prize Laureate leader of Burma’s democracy movement

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