

THE WISCONSIN INDEPENDENT

Newsletter of the Wisconsin Association of Independent Colleges and Universities (WAICU)

SPRING 2011 VOL. 43 NO. 1



WISCONSIN ASSOCIATION OF INDEPENDENT
COLLEGES AND UNIVERSITIES

Alverno College
Beloit College
Cardinal Stritch University
Carroll University
Carthage College
Concordia University Wisconsin
Edgewood College
Lakeland College
Lawrence University
Marian University
Marquette University
Milwaukee Institute of Art & Design
Milwaukee School of Engineering
Mount Mary College
Northland College
Ripon College
St. Norbert College
Silver Lake College
Viterbo University
Wisconsin Lutheran College

INDEPENDENT INSIGHTS

Financial aid changes lives

Note from Rolf Wegenke, WAICU president: Studies demonstrate that adequate financial aid, especially in the form of grants, helps ensure that low- and moderate-income students access, persist, and graduate from college. A study by the U.S. Congressional Advisory Committee on Student Financial Assistance indicates that between 2000 and 2009, at least three million academically qualified low- to moderate-income students in the U.S. were unable to obtain a bachelor's degree precisely due to inadequate financial aid.

Studies are important, but people are compelling, so I am turning over my regular column, Independent Insights, to Wisconsin students—your friends and neighbors—who have excelled with the help of the Wisconsin Tuition Grant.

Teresa Cameron of New Berlin both works and attends **Alverno College** full-time,

working toward an undergraduate degree in psychology, specializing in alcohol and other drug addictions. “Without the Wisconsin Tuition Grant I would not have been able to attend college,” she said. Theresa’s return to school has inspired her daughter to look at her own educational future.

Milwaukee native Anna Blankschien was grateful for the opportunity to attend and graduate from **Beloit College**, where her financial aid package included a Wisconsin Tuition Grant. “You really have to take the initiative, because what you want to learn isn’t just going to be laid out in front of you,” she said. “Professors are going to point out directions, but you have to be the one to ask the questions.”

It wasn’t Beth Streed’s intention to follow her sister to **Cardinal Stritch University**, but

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WAICU students urge legislators to protect financial aid

Nearly 400 individuals from WAICU-member colleges and universities registered to attend WAICU Students’ Day on Thursday, April 7, 2011, in Madison. Students, teachers, and administrators from Wisconsin’s private nonprofit colleges and universities gathered first for a rally, learned more about the legislative process, and then moved to the Capitol for visits with their legislators. Their goal was to make the case that need-based financial aid is vital to student success in college and that it plays a crucial role in insuring our state’s economic future.

The students were there to support need-based financial aid for students attending all of Wisconsin’s colleges and universities—public and private, two-year and four-year. The campaign titled “Protect Financial Aid” is a partnership of the United Council of UW Students, the Wisconsin Technical College System Boards Association, and the Wisconsin Association of Independent Colleges and Universities.



Students hold their “Protect Financial Aid” cards—get the message?

The campaign titled “Protect Financial Aid” is a partnership of the United Council of UW Students, the Wisconsin Technical College System Boards Association, and the Wisconsin Association of Independent Colleges and Universities.

Students invited to Private College Week, July 11-16, 2011

As high school seniors are making their final decisions on the college they will attend next year, it's time for freshmen, sophomores, and juniors to begin exploring their opportunities as well. **Wisconsin Private College Week**, held this year from **July 11-16**, offers students a chance to "jump start" the college search process.

It's never too early for students and families to get a feel for the 20 private colleges and universities in the state, each with its own unique mission and excitement. During this "open house" week, there will be tours on each campus, talks by admission and financial aid officers, and information on majors and extracurricular activities. An added benefit is the **waiver of application fees** that students will receive at each campus they visit.

"Online research and virtual tours are fine, as far as they go," said Rolf Wegenke, president of the Wisconsin Association of Independent Colleges and Universities, "but nothing takes the place of an actual onsite visit. It's important to walk around campus and get an appreciation of its atmosphere and environment. After all, you'll be spending four years of your life at the school you choose, so you don't want to make your decision based on a second-hand experience."

The place to begin your research is the website **PrivateCollegeWeek.com**, where students and families will

find details about all 20 private nonprofit colleges and universities in Wisconsin so they can decide which ones they want to visit and begin signing up for individual college tours. Many campuses schedule special events during Private College Week, and you'll find them listed on the site.

Another reason to visit **PrivateCollegeWeek.com** is to **register for drawings to win a \$1,000 "Go Grant"** that can be applied to tuition at any WAICU-member college or university. Five winners will be selected in random drawings; winning students have up to two years to use their grant, so it's perfect for sophomores and juniors.

Counselors can also be winners, since we're offering an iPad as a prize to the person who convinces the most students to sign up for the drawing and participate in Private College Week. Complete rules and how to qualify for the Go Grants and the iPad drawing can be found on the website.

When students register on **PrivateCollegeWeek.com**, they'll be able to send their personal information directly to the colleges they want to visit. People in the admission office will then get back to them to pin down the specific day and time for their tour.

*For more information, call 1-800-4 DEGREE or go to **PrivateCollegeWeek.com** to plan your visit and register for a Go Grant.*



Counselors!

Learn and earn credits with the 2011 College Seminar Tour June 19-24

High school counselors are invited to participate in the eighteenth annual College Seminar Tour to be held June 19-24, 2011. Each year this popular seminar explores colleges and universities in a different area of Wisconsin as well as selected out-of-state institutions near Wisconsin's border; in 2011, the focus is on Wisconsin and our neighboring state of Iowa. You'll gain valuable insight into the uniqueness of the colleges and universities on the tour while also earning three graduate credits toward the renewal of your state license. The graduate credits, offered through Marian University of Fond du Lac, are approved by the Department of Public Instruction and endorsed by the Wisconsin Association for College Admission Counseling and the Wisconsin Association of Independent Colleges and Universities. For more information, contact cst@marianuniversity.edu.

Celebrating the Year of Food

CARROLL UNIVERSITY

Who doesn't like food—especially eating it? During the Year of Food, the Carroll community is cooking, collecting, talking, and listening about it in fun and educational events. This campus initiative raises awareness of a broad range of issues, from hunger, to health, to religion, to cultural life, to politics, to travel, and more.

"Food is an ideal theme to help students understand that this is really what academic inquiry is about: a broad-based exploration of interconnected issues and problems," said Joanne Passaro, Carroll vice president for academic affairs.

The inaugural event was a presentation by investigative journalist Eric Schlosser, best-selling author of *Fast Food Nation*. Other activities included competitions inspired by "Ace of Cakes" and "Iron Chef," a viewing of "Food, Inc.," international

cuisine-themed dinners, a fair trade exposition, guest speakers on hunger advocacy and anorexia, a model Passover Seder dinner, creation of a community garden,

too. A campus food drive in fall benefited the Salvation Army of Waukesha. Nursing students in a community health class educated members of a local church about



The "Year of Food" theme has brought nourishment for both mind and body to the campus community at Carroll University.

food-themed arts events, and a visit to the urban farm Growing Power.

The Waukesha community is involved,

chronic diseases related to unhealthy diets and about nutritious foods to donate. During the Martin Luther King, Jr. Day of Service, faculty and staff volunteered at the Food Pantry of Waukesha County to sort donations, and contributed to the "Feed the Dream" community-wide food drive. Across the nation, Carroll alumni will participate in a spring food drive to benefit Feeding America.

This Year of Food was instigated by the Student Senate. "I know annual themes will soon become part of the Carroll culture," said Luke Bennewitz, Student Senate president. "It

brings all parts of this campus—faculty, staff, students, alumni—together for an excellent year of education." ■

Strengthening leadership through diversity training

MOUNT MARY COLLEGE

This fall Mount Mary College launched a diversity training program designed to enable students to develop relationships with one another across racial and ethnic identities. Students Building Bridges is increasing understanding and appreciation of various cultural groups.

Participants are paired with an individual of a different ethnic background for an array of community-building activities, including monthly one-to-one meetings as well as group get-togethers with other pairings of students. Community celebrations round out the experience of the 50-75 students currently enrolled in the program. Graduate students in Mount Mary's Counseling program are serving as coaches to facilitate the student groups and to assist with various experiential learning activities and training.

In order to extend the scope of the program and to provide positive role modeling for the student participants, faculty and staff were also invited to become



The new diversity program being piloted this year at Mount Mary College allows participants in the "Students Building Bridges" program to foster connections with other cultural groups.

involved in the process this semester.

The program will create a cadre of young leaders who will strengthen the Milwaukee community and beyond through the creation of relationships built

on trust and cooperation. A significant percentage of Mount Mary graduates remain in the Milwaukee area, making the college a key player in helping the surrounding community reach its full economic and social potential. Diversity training for these young leaders further equips them to make contributions in both of these arenas.

Students Building Bridges is modeled after the successful Milwaukee Mosaic Partnership Program in which a number of

Mount Mary faculty and administrators have participated. The program is being funded by a grant from the Greater Milwaukee Community Foundation. ■

MEMBER HIGHLIGHTS

Liberal arts curriculum embodies core values

SILVER LAKE COLLEGE

In 2006, the Silver Lake College faculty asked for a review and revision of the liberal arts curriculum, and an appointed task force began the process by conducting surveys of faculty members. “One of the driving issues for reform was that we wanted to infuse our values as a Franciscan college into the curriculum,” said Dr. Albert Sears, chair of the task force. “Another item that needed strengthening was the diversity component.”

Fast forward four years, through a whirlwind of reviewing, creating, and mapping, to the fall semester of 2010, and the official launch of the new curriculum. “The new curriculum, like many other general education curricula, enables students to learn and practice communication, critical thinking, mathematics, and other areas of the liberal arts. But what makes this curriculum so unique to Silver Lake is its Franciscan focus,” says Sears. The theme of the curriculum



Students at Silver Lake College are benefiting from a new curriculum that reflects “The Franciscan Way of Knowing,” emphasizing the core values of humility and goodness.

is “The Franciscan Way of Knowing.” It will help graduates not just to know who Saint Francis was, but, most important, to understand and embody core Franciscan values such as humility and goodness.

“The story of Saint Francis is about

humility,” said Sears. “If you can pull yourself away from being ego-centric, you can truly see the goodness of the world and the goodness in people who are different from us.” That, said Sears, is how the new curriculum can lead to honest conversation about diversity. “Humility also offers a unique way of approaching education and studying. A humble person allows knowledge to enact on him or her, however it is going to do so.”

Sears said the Franciscan liberal arts curriculum, in force for a year now, has strengthened the identity of Silver Lake College and built a stronger community. “We are helping our students to embody the values of St. Francis,” he said. ■

Expanding and renovating athletic and dining facilities on campus

MARIAN UNIVERSITY

Transformation and expansion at Marian University are in the works with plans to enlarge athletic facilities and renovate dining areas.

Specifics are being finalized for the new indoor athletic training and general recreation facility, slated for a late spring 2011 groundbreaking at the Fond du Lac university.

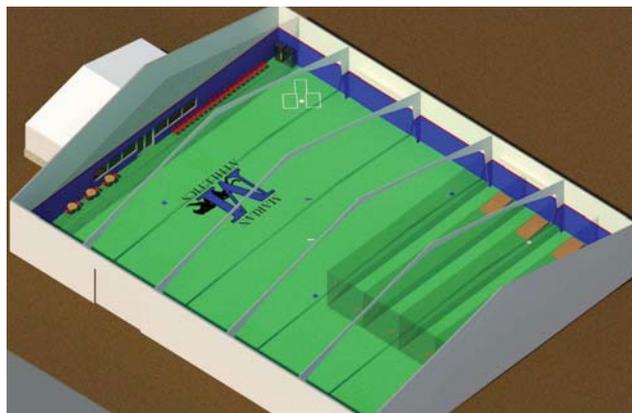
Located adjacent to the first-base line of Marian University’s baseball stadium, Herr-Baker Field, the building will provide a convenient site for student-athletes to practice. It will also assist in the allocation of space in Marian’s Sadoff Gymnasium for additional programming opportunities for all students, including intramural competitions and recreation space.

The new 17,000-square-foot facil-

ity will offer athletes the opportunity to train indoors during inclement Wisconsin weather and provide the flexibility for practice for additional sports, camps, and clinics. The only collegiate facility of its kind in Wisconsin, this indoor recreation facility will feature sports turf, four batting cages, ample practice room, and viewing and reception space. The facility is scheduled to open in fall 2011.

To meet the needs of the growing student population, Marian, in partnership with Sodexo, is set to renovate and remodel the Hornung Student Center Dining Room. Construction will begin after spring commencement, with a grand opening planned for August 2011.

The renovation will create seven new food stations, including pizza, deli, international, grill, dessert, salad bar, and daily entrees. The dining room will also feature



An artist’s rendering of the new indoor athletic training and general recreation facility at Marian University, which will accommodate multiple sports and activities.

extended hours of operation so that students will have more access to meals, beverages, and snacks.

This summer will also bring renovations to Common Grounds Coffeehouse that will include a restaurant franchise to be incorporated into the Coffeehouse operations while maintaining the current student employment and internship opportunities. ■

Industrial Design program makes national “Top Ten” list

MILWAUKEE INSTITUTE OF ART & DESIGN

MIAD's Industrial Design program has been named No. 10 in the nation in an annual ranking by the *DesignIntelligence* journal (Nov/Dec. 2010). The rankings were generated from a survey of 220 leading design firms throughout the United States that were asked which programs are



MIAD prepares students for the real world. Recent MIAD graduate Ben McGinley designed this “Mosquito.45” motorcycle prototype as his senior thesis; he is now a designer at Harley-Davidson.

best at preparing students for professional practice.

MIAD remains committed to innovation within the program, which begins with outstanding faculty and outside partners who provide students with real-world experiences and opportunities in the design world.

Associate professor of industrial design

John Caruso recently received an Industrial Design Excellence Award for his part in developing Rapid Flood Deployment Wall barriers for Geocell Systems. Caruso also works with Eastman Plastics on market development, studies aviation landing systems, and serves as the Midwest District vice president of the Industrial Designers Society of America (IDSA).

ID professor Pascal Malassigné (FIDSA) is a past regional vice president of the IDSA who holds five U.S. patents for adaptive assistive devices, such as wheelchairs and prone carts. Malassigné, named one of the Most Admired Design Educators in 2006 by *DesignIntelligence*, is currently working on a proposal to the Department of Veterans Affairs to design accessible showers and bathtub seat inserts for people with disabilities and for the elderly. For the 15th year, through a program Malassigné helped to found, Industrial Design juniors are partnering with the Milwaukee Public Schools to design personalized assistive products for differently abled students.

MIAD students are collaborating with Master Lock, Delta Faucet, and Fiskars to design a variety of products. MIAD Industrial Design alumni are employed at such companies as Porsche, Lego, Trek Bikes, Fiskars, GE Healthcare, General Motors, Milwaukee Electric Tool, Master Lock, Weyco, Harley-Davidson, DCI Marketing, and Laughlin Constable. ■

College student and author honored in her native Rwanda

RIPON COLLEGE

Ripon College sophomore Ornella Umubyeyi of Kigali, Rwanda, has already accomplished much in her young life. She was one of 20 winners from among 350 youths to receive the CYRWA “Celebrating Young Rwandan Achievers” Award in Rwanda last year. Awards were presented by Her Excellency First Lady Jeannette Kagame, president of the Imbuto Foundation. The CYRWA Award was established to honor outstanding young Rwandans who strive toward the highest levels of personal and professional accomplishment, excel in their chosen field, devote time and energy to their community in a meaningful way, and forge paths of leadership for all Rwandan youth to follow.

In June, Umubyeyi had a book published. *Life Beyond Sight: Existing, Not Living* gives an overall look and a better understanding of God through the eyes of a 20-year-old. She asserts that God



Ornella Umubyeyi, a sophomore at Ripon College, has won a prestigious award in her native Rwanda and published a book of reflections on life.

can work through anybody, no matter their race, location, or background, to help people grow from their emotional pain and lessons of the past. Ornella said she wrote the book to appeal equally to

Christians and non-Christians, taking a step back to look objectively at modern life through the lens of faith.

“We’re existing, not living,” she said. “We depend on time, we depend on society, we depend on the media, we depend on money. [...] When we focus so much on that, we lose what’s more important.”

Ornella added that her academic experiences at Ripon prepared her well for the challenge of writing a book.

“I started writing the book right after I took a Literature and Composition Class with [English professor] Robin Woods, and it really helped to expand my writing,” she said.

Life Beyond Sight is available on Amazon.com. An interview with Ornella Umubyeyi is available at youtube.com/moretogether. ■

New programs lead to growth in enrollment and expanded facilities

VITERBO UNIVERSITY

Viterbo University has experienced significant growth in enrollment throughout the past decade as it continues to embrace a series of strategic initiatives designed to promote academic distinction, student success, and new majors that are meeting a variety of society's needs.

That ambitious agenda continues.

Viterbo recently announced that it will add new programs in health care management and science as well as two tracks in sustainability directed at individuals seeking employment in the business and science fields.

In addition, the university has received a grant from the La Crosse Community Foundation that will support creation of a pilot certificate program in not-for-profit management for executives as well as board members of nonprofit organizations.

Expanding beyond its campus boundaries, Viterbo is now offering courses in

business at Fort McCoy to serve members of the armed forces and others stationed in nearby locales.



Viterbo's new \$15.8 million School of Nursing facility is scheduled to open for students this fall.

Add to the mix a high-demand licensure program for individuals aspiring to be school superintendents, along with a host of other new programs, and it is no surprise that Viterbo is growing.

"Our goals are to grow the university

while maintaining clear alignment with our mission and values, as we serve the community and the region," said Viterbo president Rick Artman.

Viterbo's success has led to other impressive improvements at the La Crosse-based university, which was founded in 1890.

The new \$15.8 million School of Nursing facility will open to students this fall, significant renovations are planned for student housing, and other capital projects are planned for the future.

The expansion has been guided by Viterbo's 2008–2013 strategic plan, and by staying focused on issues of quality and mission, according to Barbara Gayle, academic vice president.

"Our newest majors represent the perfect opportunity to expand in areas where Viterbo enjoys a strong reputation, and they are very mission driven," Gayle said. ■

Financial aid is key to educational success

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a weekend visit with Michelle changed Beth's mind. Neither of them could have chosen Stritch without a generous financial aid package including the university's Honors Scholarship and the Wisconsin Tuition Grant.

Justin Suelflow of Menomonee Falls was attracted to the collaborative aspects of **Carroll University's** computer science program. "Other colleges I looked at did not have the same type of technology-based program," he explained. "And the Wisconsin Tuition Grant and other financial aid really made the difference."

Jean Brody made her decision to enroll at **Carthage College** while she was a high school exchange student living in Germany. Currently, Jean keeps busy with a double major in German and English along with a minor in secondary education so she can become a high school German teacher. "If it wasn't for financial aid like the Wisconsin Tuition Grant, I wouldn't make it," she said.

Sheila Scheidenhelm enlisted in the

Wisconsin Army National Guard after graduating from a Green Bay high school five years ago and she is now at **Concordia University Wisconsin** earning degrees in business communication and student personnel administration. "If it were not for the Wisconsin Tuition Grant I would not be able to pursue my career in campus life at Concordia," she said. She has already served two tours in Iraq.

Junior Chris Handrick is pursuing a double major in business and computer information systems at **Edgewood College**, where he participates in athletics, volunteers in the community, and prepares for a technology career. A work-study job is part of the financial aid package—including the Wisconsin Tuition Grant—that makes his education possible.

Lakeland College junior Marisela Olivas is on a path she hopes will lead to medical school. The first in her family to attend college, the Sheboygan native is majoring in biology with a minor in criminal justice. She selected Lakeland, in

part, because of a generous financial aid package that includes a Wisconsin Tuition Grant. "I wouldn't be in college without this financial aid," Marisela said.

After Appleton native Oliver Zornow went to Haiti in 2006, he decided to build a school in rural Caneille, 50 miles from Port-au-Prince. He embarked on a series of fundraisers, and by the time he entered **Lawrence University**, 130 Haitian children were greeted as the first students. "As a first-generation college student, I couldn't have attended Lawrence without the support of programs like the Wisconsin Tuition Grant," he said.

Kristina Krueger of Markesan, a junior nursing major at **Marian University**, has already completed three clinicals with local hospitals, clinics, and long-term care facilities in addition to her classroom studies. A current resident assistant, Kristina says her active role on campus would not exist without the help of financial aid like the Wisconsin Tuition Grant.

Luis Arias of

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Financial aid is key to educational success

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Milwaukee is a junior at **Marquette University** who has combined his studies with training sessions and competitions due to his status as the men's middleweight boxing national amateur champion. An alternate for the 2008 Olympic team, Luis says financial aid, including the Wisconsin Tuition Grant, enabled him to fulfill both his academic and boxing dreams.

A 2010 graduate of the **Milwaukee Institute of Art & Design (MIAD)**, Jaclyn Poeschl was a President's Honor student whose contemporary fine arts photography explored intimacy, family, and place. She held several internships during her college career, including one in the makeup crew for the Florentine Opera, and volunteered with the American Cancer Society. "The Wisconsin Tuition Grant helped me experience everything MIAD has to offer," said Jaclyn.

Jeremy Off always had a passion for engineering. The 2010 **Milwaukee School of Engineering** graduate received real-world experience in MSOE's state-of-the-art laboratories while working as an undergraduate research assistant in MSOE's Rapid Prototyping Center. Currently employed as the sole engineer at one of the Midwest's premier sheet metal fabrication companies in Green Bay, Jeremy credits the Wisconsin Tuition Grant with helping him to finance his education.

Danielle Seib of Big Bend graduated from **Mount Mary College** in December 2010. The first in her family to earn a bachelor's degree, Danielle relied on the financial support provided by the Wisconsin Tuition Grant. "I can't say enough about what the WTG meant to me," she said. Danielle's financial assistance package included a work-study job of 30+ hours a week.

For **Northland College** senior Benjamin Hughey, a strong financial aid package meant the difference between attending college or going to work directly after high school. A model student-athlete, Benjamin serves as the current president of the student association. "Without the Wisconsin Tuition Grant, college would not have been an option open to me," he said. "Financial aid allowed me not only to attend college, but to attend the college of my choice."

Like many other students at **Ripon College**, junior Matt Paquette depends on the state-funded Wisconsin Tuition Grant (WTG) to make the education of his dreams a reality. A double major in chemistry and Spanish with a minor in politics and government, Matt chose Ripon because of the chance to study multiple disciplines at once, and the promise of emerging as a well-rounded critical thinker who can communicate his ideas well.

A recent graduate of **St. Norbert College**, Jenna Heinrichs widened her horizons by participating in the United Nations Seminar, a class focusing on international organizations and politics. Currently a recruiter and employment specialist with a firm in Madison, Jenna hopes to pursue a master's degree in public affairs or Spanish. "The Wisconsin Tuition Grant helped me so much," she said.

Doskey Singleton is a junior majoring in psychology at **Silver Lake College** who hopes to become a child psychiatrist so she can help troubled teens. After graduation, Doskey wants to eventually earn her Ph.D. so she can help even more young people. Doskey says the Wisconsin Tuition Grant means the world to her. "I know none of this would be possible without the financial support."

Viterbo University junior Ben DiSera of Hayward wants to teach music and direct a choir at the high school level. "I love music, and I want to share it with other people," he said. Ben's college education was made possible through the Wisconsin Tuition Grant and other financial aid he received, including a work-study job on campus.

Magdalene (Maggie) Simon, a junior at **Wisconsin Lutheran College** and a tutor in the college's Academic Success Center, will graduate with certification to teach both high school mathematics and chemistry. Maggie has continued to work part-time in the Milwaukee Public Library System throughout her college years, and she is also a leader in campus organizations. Financial aid, including a Wisconsin Tuition Grant, has enabled her to succeed. ■

WAICU BULLETIN BOARD

KUDOS

- **Eileen Schwalbach**, president of **Mount Mary College**, has been named a recipient of the 2011 "Women Putting Their Stamp on Milwaukee" Award from the United States Postal Service.
- **Beloit College** president **Scott Bierman** has received the 2011 Ken Hendricks Community Spirit Award.
- The Wisconsin Society of Science Teachers has given its 2011 Excellence in Science Education Award to **Ann Batiza**, program director for **MSOE's** Center for BioMolecular Modeling, and its Friend of Science Award to **Timothy Herman**, director of MSOE's Center for BioMolecular Modeling.
- Three educators named "2011 Principals of the Year" by the Wisconsin Department of Public Instruction attended WAICU members. **Randy Daul**, principal of Asa Clark Middle School in Pewaukee, earned his bachelor's at **Lawrence University** and his master's at **Marian University** (then Marian College). Michael Moore, associate principal of Cudahy Middle School, received his bachelor's from **Marquette University** and his master's from **Marian University**. Jeanne Siegenthaler, principal of Dixon Elementary School in Brookfield, earned her master's and doctoral degrees at **Edgewood College**.
- **Janice Welburn**, dean of university libraries at **Marquette University**, has been named the 2011 Academic/Research Librarian of the Year by the Association of College and Research Libraries.
- **Beloit College** has received the Senator Paul Simon Award for Comprehensive Internationalization from NAFSA, the world's largest international education association.
- **Edgewood College** mathematics professor Dr. Kenneth Jewell has won the 2011 Distinguished Teaching Award from the Wisconsin Section of the Mathematical Association of America.
- BizStarts Milwaukee is lauding **Wisconsin Lutheran College's** new major in entrepreneurship and increased programming and involvement in entrepreneurship courses at **MSOE** and **Carroll University**.
- **Jerry Gustafson**, the Coleman Foundation Chair in Entrepreneurship at **Beloit College**, was recognized for Excellence in Service to Entrepreneurship and the Arts by the Society for Entrepreneurship in the Arts.

EDUCATIONAL COLLABORATIONS

- With support from the National Institute

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of Justice, the **Marquette University** School of Dentistry will work with the Medical College of Wisconsin to develop computer applications for an accurate, reliable, and reproducible means of evaluating injury patterns.

• **Northland College** and Wilderness Inquiry are strengthening environmental education for students and educators across the upper Midwest through joint programming for the region's youth and the development of adaptive equipment to enable individuals with physical limitations to explore previously inaccessible wilderness areas.

NEW PROGRAMS AND DEGREES

• **Viterbo University** will offer a master of science in mental health counseling (MHC) degree starting this fall.

• **Marquette University** will offer a doctoral program and master's degree in clinical and translational rehabilitation health science beginning in fall 2011.

APPOINTMENTS AND ELECTIONS

• **James P. Loftus**, vice president of enrollment management and student services at St. Ambrose University, has been named president of **Cardinal Stritch University** starting in July 2011.

• **Fr. Scott R. Pilarz, S.J.**, president of the University of Scranton, will begin as president of **Marquette University** starting in August 2011.

• The Association of Catholic Colleges and Universities has elected **Rick Artman**, president of **Viterbo University**, as a member of its board of directors for a second four-year term.

• **David Joyce**, president of **Ripon College**, has been elected to the board of directors of the National Association of Independent Colleges and Universities. He joins **Daniel Carey**, president of **Edgewood College**, who is currently chair of the NAICU board, and the third Wisconsin representative, **Mary Meehan**, president of **Alverno College**.



WAICU: WISCONSIN'S PRIVATE COLLEGES WORKING TOGETHER TO ADVANCE EDUCATIONAL OPPORTUNITY

“Education’s purpose is to replace
an empty mind with an open one.”
Malcolm Forbes
(1919 - 1990)

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