

# THE WISCONSIN INDEPENDENT

Newsletter of the Wisconsin Association of Independent Colleges and Universities (WAICU)

FALL 2020 VOL. 52 NO. 3



WISCONSIN ASSOCIATION OF INDEPENDENT  
COLLEGES AND UNIVERSITIES

## INDEPENDENT INSIGHTS

### No one is an island

The English poet, John Donne, wrote in 1624 that no one is an island. This phrase has been used in countless commencement addresses to urge students to be engaged with their communities. However, I think, that Donne was not giving exhortation, but rather a description of reality.

Some claim colleges and universities are islands or ivory towers – disconnected and uninformed about the “real world” all around them. Nothing could be further from the truth.

Our task in higher education is to develop students’ skills and abilities and to prepare them to be good citizens and servant leaders, and innovators and entrepreneurs, preservers of our heritage and builders of our future, teachers, and learners. None of these are solitary in either intent or results.

In addition to our number one priority, the student, colleges, and universities intentionally serve their communities. A number of WAICU members featured in this edition of the *Independent* have chosen their turn to focus on helping others. I encourage you to read all the stories carefully because all of them have something to teach us about institutions that are far from islands.

Be well and stay safe!

Rolf Wegenke, Ph.D.  
President

Alverno College  
Bellin College  
Beloit College  
Cardinal Stritch University  
Carroll University  
Carthage College  
Concordia University  
Edgewood College  
Herzing University  
Lakeland University  
Lawrence University  
Marian University  
Marquette University  
Medical College of Wisconsin  
Milwaukee Institute of Art & Design  
Milwaukee School of Engineering  
Mount Mary University  
Nashotah House  
Northland College  
Ripon College  
St. Norbert College  
Viterbo University  
Wisconsin Lutheran College

## WAICU and WTCS sign historic transfer agreement

In July Dr. Rolf Wegenke, president of WAICU, and Dr. Morna K. Foy, president of the Wisconsin Technical College System (WTCS), signed the WAICU-WTCS Credit Course Transfer Agreement (CCTA).

Fifteen WAICU-member colleges and universities and all of Wisconsin’s technical colleges agreed to be part of the first cohort who will accept transfer credit for 14 WTCS courses within the subject areas of social and behavioral sciences, communications, natural sciences, and quantitative reasoning. For students who begin their college education at one of 16 Wisconsin Technical Colleges and wish to pursue a four-year degree



Dr. Rolf Wegenke, WAICU President and Dr. Morna Foy, WTCS President, signed the CCTA in July

continued on page 7

College Goal  
Wisconsin



The Free Application for Federal Student Aid (FAFSA) is the form students need to complete each year to be considered for grants and loans to help pay for college.

College Goal Wisconsin is offering virtual help for students and their families filling out the FAFSA. Online events will be held at 6:00 p.m. on the following days:

- Wednesday, October 7
- Wednesday, October 14
- Wednesday, October 21
- Wednesday, October 28
- Wednesday, November 4
- Wednesday, November 11

Participants will be entered to win a scholarship. For more information on how to prepare, please visit:  
[www.CollegeGoalWI.org](http://www.CollegeGoalWI.org).

WAICU RESOURCES FOR COUNSELORS AND FAMILIES

WISCONSIN'S  
Private  Colleges

WAICU has many virtual resources to assist prospective students, parents, and school counselors with the college search process. Information is available on our website [www.wisconsinprivatecolleges.org](http://www.wisconsinprivatecolleges.org), including an interactive map with highlights from each of the 23 institutions and links to learn more.

Other information available on the website includes:

- Videos highlighting the benefits and affordability of Wisconsin's private colleges
- Application deadlines and frequently asked questions
- Average GPA/ACT scores for each institution, including which colleges are test optional
- Information for transfer students, including which courses easily transfer from the Wisconsin Technical College System to a Wisconsin private college under the new WAICU-WTCS Course Credit Transfer Agreement
- A Student Guide with questions to consider during the college search
- Campus contacts for foster youth and students with disabilities, who can explain resources available
- Information for veterans, including a new grant available to those attending a Wisconsin private college

Additional virtual resources, webinars, and videos will be available on [www.wisconsinprivatecolleges.org](http://www.wisconsinprivatecolleges.org) as they are published.

The WAICU 2020-21 Guide to Admissions & Financial Aid is here!

Call WAICU at 1.800.433.4733 or  
email [StudentAccess@waicu.org](mailto:StudentAccess@waicu.org) to place your orders.



The free *Guide to Admissions and Financial Aid* includes:

- Profiles of Wisconsin's 23 private nonprofit colleges and universities
- Information on financial aid and scholarships
- Admissions requirements and application timelines
- Majors and minors program of study chart
- Housing information and college search tips

To view the *Guide* online or to request additional copies, visit [www.WisconsinPrivateCollege.org/counselors/counselor-resources](http://www.WisconsinPrivateCollege.org/counselors/counselor-resources)

## New frontiers for Nashotah House

### NASHOTAH HOUSE

When three newly ordained deacons set out from New York City, in 1841, to establish a mission and a school “on the western frontier” to serve its settlers and Native American inhabitants, little could they expect what the frontier would look like 179 years later. No one could anticipate what new frontiers would eventually need to be considered.

In the era of COVID-19, some are becoming weary of creating protocols, workarounds, and new strategies for teaching “Zoom” classes. In the midst of it all, Nashotah House has celebrated a summer of unprecedented enrollment via online and in-person courses (all socially distanced, masked, and regularly sanitized) and an especially exciting free course offering, with a reach to hundreds of people interested in considering *The Bible & Theology in Color*.

How it works: while a capped number of students take this course in person—



Nashotah students attend *The Bible & Theology in Color*, taught by Rev. Esau McCaulley, Ph.D., assistant professor of New Testament at Wheaton College

taught by the Rev. Esau McCaulley, Ph.D., assistant professor of New Testament at Wheaton College—on the Nashotah House campus, several more are auditing or taking the course for credit online, thanks to the technology established in March when schools across the state were required to “go remote.”

Meanwhile, as the course topic is more urgent than ever for individuals and churches to consider, Nashotah House is also offering *The Bible & Theology in Color* as a not-for-credit option. Within the first 24 hours of availability, 650 people registered. The current registration total is

approximately 1,700 and growing. Available for free to anyone interested ([www.nashotah.edu/incolor](http://www.nashotah.edu/incolor)), the course materials for registered guests include access to edited class lectures, study notes, suggested reading lists, and discussion guides. These resources are available for group or individual study on an issue that is highly relevant to schools, churches, and communities.

As is often said about Nashotah House, the frontier is ever-changing—and often challenging—but the mission remains the same: to equip people for the work God has called them to do. At Nashotah House, this is their sacred call. ■

## Partnership expands community affect

### EDGEWOOD COLLEGE

Construction at the new home for the men’s and women’s soccer and men’s and women’s lacrosse programs at Edgewood College took place this summer at Reddan Field in Verona. The new venue is the result of a unique partnership between Edgewood College and the Madison Area Youth Soccer

Association (MAYSA). The new facility is expected to be ready for action for the fall.

“This is incredibly exciting for Edgewood College and the student-athletes who can call this home,” Al Brisack, director of athletics, said. “Having one location for practices and competitions will be a well-deserved treat after years of “making do” at seven different facilities across the area. The partnership with MAYSA is an added bonus. Our missions align and a lot of young people are going to benefit from the space itself, and as well as by the daily presence of our student-athletes who are amazing sport ambassadors and role-models.”

“This project is emblematic of the College’s commitment to

community, and of MAYSA’s commitment to youth sports,” Chris Lay, executive director of MAYSA, said. “Our members are very excited. And it has struck me that Edgewood College alumni/ae are extremely active in our organization as coaches, administrators, club leaders, and enthusiastic parents. Our organization, and now our facility, have benefited from Edgewood College. We are extremely grateful.” MAYSA will use the facility to expand tournament offerings and league play, May added.

The new facility will be a second home for more than 100 student-athletes each year, providing the Edgewood College Eagles a true home turf. The Eagles also plan to operate youth athletics camps at Reddan.

The new Reddan pitch will impact thousands of young athletes in the greater Madison area, and beyond. When not in use by the Eagles student-athletes, MAYSA anticipates being able to host more matches, tournaments, and league games due to the durability of the new turf playing surface, lighting, and seating for spectators. ■



Reddan Field in Verona is the new home for Edgewood College’s men’s and women’s soccer and men’s and women’s lacrosse programs thanks to a unique partnership with the Madison Area Youth Soccer Association (MAYSA).

## Carroll University and Waukesha Free Clinic celebrate partnership

### CARROLL UNIVERSITY

Carroll University and Waukesha Free Clinic supporters recently gathered to celebrate their partnership and the new Carroll Community Health Services building at 237 Wisconsin Avenue in Waukesha.

The three-story, 9,000-square-foot building will provide vital medical and ancillary services for Waukesha County's underserved and underinsured populations of all ages.

The Waukesha Free Clinic at Carroll University (formerly St. Joseph's Medical Clinic) will occupy the third floor, while the university will provide services on the main floor and lower level. Students from the physical therapy, occupational therapy, athletic training, nursing, and public health services will work with patients under the supervision of Carroll Health Sciences faculty.

"As Carroll University is Wisconsin's first four-year institution of higher learning, and St. Joseph's Medical Clinic is the state's oldest

free clinic, this partnership is particularly meaningful," said Carroll President, Dr. Cindy Gnadinger. "This is truly a heartfelt effort for us at Carroll, as it ties in so well with our Christian mission to prepare students for vocational success and to provide service in our diverse community. We believe in investing in Waukesha County and in being a leader in helping to solve community problems."



The Carroll Community Health Services building is designed to provide services for Waukesha County's underserved and underinsured populations.

Included on the building's main floor is a rehabilitation gym featuring exercise and therapeutic equipment, and an occupational therapy lab that includes an apartment setting where clients can relearn activities of daily living following injury or illness. There also is treatment space for children and adults with long-term cognitive or physical disabilities, while the lower level offers areas for group exercise and community health education.

Renovation of the building was made possible by Carroll University contributions, the public, and Waukesha Free Clinic capital campaign donors. Funding for this project also has been provided, in part, by Waukesha County through the use of Community Development Block Grant funds made available by the U.S. Department of Housing and Urban Development.

For more information, visit [www.carrollu.edu/community-health-services-building](http://www.carrollu.edu/community-health-services-building). ■

## Herzing University Kenosha campus relocation

### HERZING UNIVERSITY

In an effort to provide students with a more spacious and modern learning environment, Herzing University's Kenosha campus is moving to the former Kenosha News building in the downtown area. The school received a Community Development Investment (CDI) Grant of up to \$250,000 provided by the Wisconsin Economic Development Corporation (WEDC) to help with rehabilitation of the building, which should be complete by the start of the fall semester.

CDI grants are designated for urban, small city and rural community redevelopment projects, and the campus move supports a strategy by local officials and leaders to revitalize the downtown Kenosha area.

"We're excited about the future of this entire area, and we're proud that Herzing will be a key pillar of downtown Kenosha," said Dr. Jeff Hill, president of the university's Kenosha and Madison campuses. "There are a number of other businesses and

retailers opening downtown, making it an enjoyable environment for our students."

Located at 5800 Seventh Avenue in Kenosha, Herzing's new campus will feature upgraded classrooms and common areas as well as state-of-the-industry labs and simulation learning technology. The labs and simulation learning rooms are an important component of the school's nursing and healthcare programs, which is where most students are enrolled.

"There is a great demand for well-trained healthcare workers across this region and



Herzing University's Kenosha campus new location in the former Kenosha News building downtown provides improved space for teaching and learning.

the state of Wisconsin," Hill said. "We're looking forward to many years in our new home while preparing students for rewarding careers that help meet local workforce needs." ■

## Alverno College and Ascension Wisconsin: working for a healthier Wisconsin

### ALVERNO COLLEGE

Rows upon rows of forest green cots — 530 to be precise — sit empty at the Exposition Center at Wisconsin State Fair Park outside Milwaukee. God willing, they'll stay that way.

That's because the beds were set up at the new Alternate Care Facility, or ACF, to host low-acuity COVID-19 patients in the event that area hospitals became overstretched. A team of doctors, nurses and other professionals are ready to spring into action should the need arise.

One of the nurses is Alverno's Annette Ries '19, DNP, MSN Ed, RN, CHSE, assistant professor of nursing in the JoAnn McGrath School of Nursing and Health Professions. As the ACF's co-nursing director, Ries is part of the leadership team that is creating patient care protocols, designing aspects of the facility and overseeing healthcare staff.

"We are Wisconsin's best insurance policy," Ries says. "We're working very closely with the community and the military to share our expertise and knowledge about the virus,

about protection and about testing."

Ries was appointed the ACF nursing director on April 15. She hadn't sought the role; instead, she had planned to volunteer her services as a nurse. Her nursing background and education made her stand out, however, and she was asked to serve as nursing director.

Ries, who has been on Alverno's faculty for 11 years, is proud to leverage the power of Alverno's unique ability-based curriculum in her work at the ACF.

"I've used every single one of the 8 Abilities in this new role daily," she says. "I cannot say enough about the Alverno education. I totally believe in the philosophy of teaching, and that's why I teach here."

Ries has already incorporated what she has learned from the pandemic and her ACF role into undergraduate classes — she taught four courses this spring — and includes the information in the master's-level courses she taught this summer.



Alverno's Annette Ries '19, DNP, MSN Ed, RN, CHSE, assistant professor of nursing, is the co-nursing director for Wisconsin's Alternative Care Facility.

"My teaching is considering the future of nursing. Who's going to be working in these field hospitals? Nurses whom we've taught," she says. "Before, we taught emergency preparedness, but nothing in this magnitude. No one did. The textbooks didn't cover this. Now, I'm bringing my students pandemic-related case studies and simulations. We're engaging students in these conversations to expand their knowledge." ■

## Carthage students win national competition

### CARTHAGE COLLEGE

A team of five Carthage College students won the 2020 Lemelson-MIT Student Prize, which honors top collegiate inventors throughout the country.

The team consisted of graduating seniors Celestine Ananda and Nick Bartel, juniors Taylor Peterson and Cassi Bossong, and sophomore Bennett Bartel. Judges selected their project, a method of fuel gauging that could make air travel safer, as the best technology-based invention in the transportation category.

The budding inventors became the first team from a small school (under 10,000 enrollment) to win the prestigious competition since organizers formed undergraduate divisions in 2014. The award, announced in April, comes with a \$10,000 prize.

All five students are members of the Carthage Microgravity Team, which since 2011 has partnered with NASA to refine the Modal Propellant Gauging (MPG) technology for potential use in future space missions.



A team of Carthage students won the 2020 Lemelson-MIT Student Prize for transportation. Team members include (left to right, standing) Cassi Bossong, Taylor Peterson, and Celestine Ananda, and (left to right, seated) Bennett Bartel and Nick Bartel.

Separately, the inventors spent several months adapting MPG for use in planes and other types of aircraft.

"We competed nationally with schools such as MIT, Johns Hopkins, and so on, but

we beat the odds," said Cassi. "I am excited to see what the future holds for both the MPG technology and the team."

With its demonstrated accuracy, the technology could help to clear a long-standing obstacle in the aeronautical industry. Unreliable fuel gauges are a leading factor in small plane crashes and cost the commercial satellite industry more than \$1 billion annually.

Looking to commercialize the technology, the Carthage inventors are negotiating patent licensing and hope to modify MPG for commercial use. The team's work has drawn interest from market leaders and pilots alike.

"I'm proud of them, because they did this entirely on their own," said Professor Kevin Crosby, who runs the Carthage space sciences program. "I've watched this competition for years, and the teams that win are spectacular." ■

## MEMBER HIGHLIGHTS

### National honor spotlights Lawrence affinity group focused on socioeconomic hurdles

#### LAWRENCE UNIVERSITY

Rose Wasielewski recognized a need when she found herself in a conversation about stigmas and issues that affect some Lawrence University employees who feel defined by or live within the confines of low-income backgrounds.

In November, Wasielewski, an associate dean of students and dean of the sophomore class, helped launch LIFT UP, the newest of six employee resource groups on the Lawrence campus. It aims to provide support and resources for faculty and staff who come from low-income backgrounds or were first-generation college students.

Less than a year old, the group, chaired by Wasielewski, herself the first in her family to graduate from college, is getting noticed.

LIFT UP, an acronym for Low-Income, First Generation Talent Unpacking Privilege, is one of 38 recipients of *INSIGHT Into Diversity* magazine's 2020 Inspiring Affinity Group Awards.

"I think LIFT UP is being so well-received because it touches on some marginalities

and intersecting identities that aren't as apparent on the surface but can still deeply impact the person with those identities," Wasielewski said. "You cannot necessarily know someone was a first-generation student just by looking at them.

"I think many of us are hungry to take up the conversation about class and socioeconomic status and access so that we can work to dismantle some of the systems that don't support, or even outright harm, some of our current students who hold these identities."

In its report on the newly launched awards, the magazine called employee resource groups (ERGs) an important part of encouraging and facilitating diversity and inclusion in the workplaces of higher education. They can have a huge impact not only on recruiting



Rose Wasielewski helped launch Lawrence University's employee resource group LIFT UP (Low-Income, First Generation Talent Unpacking Privilege) to support faculty and staff.

diverse faculty and staff but also on retaining those employees long-term.

"There is a lot of conversation among members about wanting to use this group to make a lasting, tangible difference, not only for ourselves as employees but more so for our students," Wasielewski said. ■

### MSOE Nursing celebrates 25 years, partners with Rogers Behavioral Health

#### MILWAUKEE SCHOOL OF ENGINEERING

The MSOE School of Nursing is celebrating its 25th anniversary this year. Enrollment is higher than ever, precipitating the need for additional degree offerings and physical space. In September,



MSOE is opening a 2,200-square-foot expansion of its nursing laboratories this fall. Pictured in 2019, nursing major Danielle Valley, perfects her nursing skills in MSOE's Ruehlow Nursing Complex.

the university will open a 2,200-square-foot expansion of its Ruehlow Nursing Complex and welcome students to new master's level degree programs.

"Our laboratory expansion includes a new simulation space that will be adaptable to a variety of settings including board rooms, clinic, home care, and community. There also will be dedicated areas for students to practice their skills and complete performance tests," said Dr. Carol Sabel, RN, chair of the MSOE School of Nursing. "The additional lab space will help MSOE stay true to its commitment to small class sizes and guaranteed clinical placement in the sophomore year."

Lab sections are limited to eight

students to ensure that proper oversight occurs in the development of safe practice. Students will have experiences they might not otherwise be exposed to as part of an off-campus clinical.

In a move to address the shortage of mental health care providers in the U.S., MSOE launched a Psychiatric Mental Health Nurse Practitioner Program in partnership with Rogers Behavioral Health. The university is also adding a direct entry M.S. in Nursing and a post-master's Psychiatric Mental Health Nurse Practitioner Certificate.

"Less than half of those with mental health and addiction challenges actually get the help they need, and one of the biggest barriers is the shortfall of qualified mental health professionals. It's gratifying to be part of this innovative new program with MSOE that increases the pipeline of psychiatric nurse practitioners, who have growing importance in care delivery. Most important, this program will ultimately help thousands of additional people have access to life-saving treatment," said Paul Mueller, CEO, Rogers Behavioral Health Hospital Division. ■

## WAICU and WTCS sign historic transfer agreement

at a Wisconsin private, nonprofit college or university, the CCTA will make the path smoother. This agreement complements existing partnerships that many Wisconsin technical colleges and Wisconsin private nonprofit colleges currently have in place.

Thanks to the willing partners at the WTC system office and an advisory task force of WAICU campus leaders, WAICU developed the agreement to help decrease students' time to degree completion. WAICU and WTCS also negotiated course equivalencies that provide great value to transfer students by reducing or eliminating the need to spend extra time and money retaking courses.

"Wisconsin's private colleges and universities have long been leaders in recognizing the rigor of a technical college education, and the value of creating transfer opportunities for our students," Foy noted. "This agreement sets a strong foundation for the future by allowing all of our institutions – in both sectors – to make lifelong learning opportunities even clearer for students."

Under the agreement, the participating WAICU-member colleges and universities will accept any or all the specified 14 WTCS courses, when offered, for direct transfer credit, not elective credit. The credit can count toward requirements for a bachelor's degree provided the student earned a grade of "C" or better within the last ten years. Technical college students must also meet the admissions requirements of the private college.

"Streamlining the process to transfer credits from a technical college to a four-year private college opens doors for more students to earn bachelor's degrees in Wisconsin," Wegenke said. "Our private colleges have longstanding relationships with the technical colleges, and this new agreement will make a difference as the state strives to increase the level of educational attainment and improve our position in the competitive knowledge economy." ■

## WAICU BULLETIN BOARD

### NOTABLE ACHIEVEMENTS

- The Higher Learning Commission has approved the incorporation of the Columbia College of Nursing into **Alverno College**.
- **Dr. Cindy Gnadinger, Carroll University president, and Dr. Jeanne Hossenlopp, Marquette University vice president for research and innovation**, are included in *Milwaukee Business Journal's* 2020 Women of Influence winners.
- All 20 graduating students in **Carroll University's** physician assistant master's program passed their Physician Assistant National Certifying Exam (PANCE) resulting in a 100 percent first-time pass rate for the program.
- **Dr. Kuo-ming Sung, a Lawrence University professor of Chinese and linguistics**, has been named the university's inaugural Wendy and K.K. Tse Professor of East Asian Studies.
- **Medical College of Wisconsin** has received a five-year, \$2.6 million grant from the National Institutes of Health (NIH) National Institute of Mental Health (NIMH) to study complicated grief symptom trajectory and prolonged grief disorder.
- All May 2020 traditional students graduating in **Marian University** bachelor's program in nursing passed the National Council Licensure Examination for Registered Nurses (NCLEX-RN) on their first attempt.
- **MSOE** mechanical engineering senior design students won the American Society of Mechanical Engineers' 2020 Digital E-Fest Student Design Competition.
- The PBS documentary *Linking Land and Lakes: Protecting the Great Lakes' Coastal Wetlands* featuring student and faculty researchers with **Northland College's** Mary Griggs Burke Center for Freshwater Innovation received an Emmy award from the National Academy of Television Arts and Sciences, Michigan Chapter.
- **Mount Mary University** expects to break ground in September on Trinity Woods, a new intergenerational housing community, which is a three-way partnership between the School Sisters of Notre Dame, Mount Mary University, and Milwaukee Catholic Home.
- **Northland College's** Mary Griggs Burke Center for Freshwater Innovation has received a grant of \$59,667 from the Department of Administration's Wisconsin Coastal Management Program to implement Phase 2 of research investigating the potential sources of cyanobacteria (blue-green algae) to Chequamegon Bay.
- **Dr. Anthony Dallmann-Jones, director of the At-Risk and Alternative Education graduate program at Marian University**, has released his latest book *How to Connect with Students At-Risk: Creating learning environments for teacher and student success*.
- *Man on Fire*, the biography of **St. Norbert College's** founding saint, Norbert of Xanten, authored by President Emeritus Tom Kunkel, has been named a 2020 Book of the Year in this year's Catholic Book Awards.
- Google recently launched a partnership with 16 Milwaukee institutions, including the **Milwaukee Institute of Art & Design (MIAD)** and **Marquette University's Haggerty Museum of Art**, to bring the city's culture, people, and stories online on its Google Arts & Culture platform.
- **Milwaukee School of Engineering (MSOE)**, along with three corporate partners: We Energies, Rockwell Automation, and American Family Insurance, will open the We Energies STEM Center at MSOE this fall.
- **St. Norbert College**, because of the disruption to students' learning due to the pandemic, will offer a Ninth-Semester-Free Promise program which will pay tuition for eligible students to finish their degree in their ninth semester.
- **Marian University** has received a TRIO-Student Support Services (SSS) program grant totaling more than \$1.3 million through the U.S. Department of Education.

### APPOINTMENTS

- **Dr. Daniel J. Scholz** was named Interim President of **Cardinal Stritch University** on August 1. He has served at Stritch since 2004 and most recently was Vice President of Academic Affairs, a position he assumed in 2018.

continued on page 8



WISCONSIN ASSOCIATION OF INDEPENDENT COLLEGES AND UNIVERSITIES

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*“Knowledge is power. Information is liberating. Education is the premise of progress, in every society, in every family.”*

Kofi Annan

## WAICU: WISCONSIN'S PRIVATE, NONPROFIT COLLEGES WORKING TOGETHER FOR EDUCATIONAL OPPORTUNITY

### THE WISCONSIN INDEPENDENT

Vol. 52 No. 3, Fall 2020

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*The Wisconsin Independent* is published quarterly by the Wisconsin Association of Independent Colleges and Universities (WAICU). To be placed on the free mailing list, contact:

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### BULLETIN BOARD *continued from page 7*

#### NEW ACADEMIC PROGRAMS AND PARTNERSHIPS

- A new partnership between **Lakeland University** and Virginia Wesleyan University will expand opportunities for students attending the Lakeland campus in Tokyo that was founded almost 30 years ago.
- **Milwaukee School of Engineering (MSOE)** has partnered with the Wisconsin Technical College System to offer a transfer program for their new Bachelor of Business Administration (BBA) program focused on Technical Sales.
- **Viterbo University** and Western Technical College (Wisconsin) will offer a new transfer agreement for healthcare students to transfer directly into Viterbo's Bachelor of Business Administration (BBA) Healthcare Management program.
- **Concordia University Wisconsin** has launched an accelerated degree option for students to earn a Bachelor of Science in Strategic Human Resource Leadership in three years.
- **Marquette University** has partnered with **Herzing University** to create Marquette Horizons at Herzing, an academic pathway program that gives prospective Marquette students a chance to start their college experience online through Herzing.
- **Cardinal Stritch University** has announced a new educational partnership with the U.S. Postal Service through which Postal Service employees nationwide can receive a 20 percent tuition reduction toward undergraduate and graduate programs.
- **Wisconsin Lutheran College** has been honored for its commitment to engaged, experiential education by *Colleges of Distinction*, a guide for college-bound students.
- **St. Norbert College** has added a data analytics major that will begin in the fall of 2020 as an undergraduate degree.