

Get Into the Zone!



There is the strike zone, the school zone, the comfort zone, the drug-free zone, the end zone, the danger zone, the time zone, the combat zone, the flood zone, the free trade zone. Being “zoned out” is a bad thing—it means you are not paying attention to something that could be very important for you. On the other hand, being “in the zone” is a very good thing—it means you have your act together and things are going your way.

The 2011 *Guide to Admission and Financial Aid* is designed to put you “in the zone.” Here you will find information on the 20 private nonprofit colleges and universities of Wisconsin, on their unique missions, and the diverse courses of study offered by each. You will also find information on the generous financial aid offered to our students and on how you can qualify for enrollment in these colleges, as well as how to apply for admission and, especially, financial aid—more than \$639 million was awarded to our students last year. We know you’ll find this *Guide* useful, but we also understand your interest in more contemporary media, so we have revamped and renamed our interactive website: WisconsinMentor.org is now PrivateCollegeZone.org.

At PrivateCollegeZone.org, you can take virtual tours of the 20 private college and university campuses; you can match the courses you plan to take in high school with the admission requirements of these colleges and universities; you can contrast

and compare colleges by major fields of study, location, and career interest; you can apply for admission and complete the Free Application for Federal Student Aid (FAFSA) online; you can benefit from absolutely free test prep for the ACT, SAT, and GRE exams; you can open your own private account (and share it with your school counselor, if you wish) to receive information on key deadlines and encouragement when you achieve certain goals. You can even direct your parents to “Pointers for Parents”!

When it is a question of the college or university that is best for you, you want to be “in the zone,” but not stuck in your “comfort zone.” A higher education—in the true meaning of both of those words—is exciting and transforming, both in and of itself and also because of the places it will take you. Get in the “Private College Zone.” And, remember: “WISCONSIN'S PRIVATE COLLEGES: FROM HERE YOU CAN GO ANYWHERE!”

Sincerely,

Rolf Wegenke, WAICU President

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