

About the WTG

The twenty private, or independent, nonprofit colleges and universities of Wisconsin operate without taxpayer support, but provide an invaluable public service to the state, educating more than 60,000 students a year. Many of Wisconsin's best and brightest need financial help to attend the college of their choice.

The State of Wisconsin created the Wisconsin Tuition Grant (WTG) in 1965 to help qualified Wisconsin citizens to succeed. Fully one-third of the low-income students who apply for the WTG are turned away every year for lack of funds. Each month WTG Achievers brings you success stories of Wisconsinites for whom the WTG has made a significant difference.

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Family ties inspire communication major

When Jessika Bustamante applied to Marian University, she knew the quality of the education she would receive because of the difference Marian made for her siblings.

"I chose Marian because my brother and sister graduated from Marian, and seeing their experience here made me want to follow in their footsteps," says Jessika, now in her third year at the Fond du Lac university.



Jessika Bustamante, of West Allis, is a junior at Marian University majoring in communication.

Not only did Jessika's brother and sister assist in her decision to attend Marian,

but her brother's communication major also had a significant impact on her. "I have seen how successful my brother has been because of his major. I chose communication because it is very broad, and I can apply it to many different..."
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Eagle Scout finds fulfillment in serving others

Dan Carriveau is only a sophomore at Lakeland College, but he's building an impressive résumé as a leader thanks to his passion for using his time and talents to benefit others.

Dan is an officer with the Zeta Chi fraternity, Campus Activities Board, Lakeland Student Association, and Lakeland's Habitat for Humanity chapter. He's motivated to lead thanks in large part to the 14 years he's been involved with Boy Scouts of America (BSA).



Dan Carriveau, of Little Chute, considers volunteering to be one of his many hobbies.

He was recently named to two national BSA leadership positions. In October, he was named one of two young people to serve on the BSA

National Executive Board, and this past July he became 2011-12 National Venturing President. Venturing is a division of the Boy Scouts that serves more than 238,000 male and

female youth nationwide. Lakeland is affordable for Dan thanks to his solid

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ent careers,” says Jessika. She is also pursuing a minor in criminal justice.

For Jessika, college has always been a part of her goals, but the financial assistance from the Wisconsin Tuition Grant has greatly helped her fulfill her dreams. “Receiving the Wisconsin Tuition Grant enabled me to attend Marian, and has allowed me to participate in an internship and get involved on campus.”

Jessika recently participated in an internship with the Milwaukee Justice Center, where she worked one-to-one with clients. “By combining my skills from my communications and criminal justice classes, my internship confirmed that I have chosen the right major and that this setting is where I want to work after I graduate.”

Besides studying and attending her classes, Jes-

sika serves on the Marian Activities Committee and is a member of the Theta Phi Alpha sorority. She also works as the publicity assistant and travel series coordinator for the Office of Student Activities and Greek Life.

“By being a part of these organizations, I have been able to put my classroom knowledge and theory to work. Coordinating events on campus, being a leader in my sorority, and contributing to the Marian community overall is important to me,” says Jessika.

“Marian has allowed me to receive more than a quality academic experience. Marian has helped shape me into the person I am today,” explains Jessika. Her advice: “When considering colleges, students should choose a school where they can see themselves becoming the person they’ve always dreamed of being.”



With goals ranging from personal enrichment to degree attainment, nearly 83,000 people—the most ever—enrolled in at least one class at a Wisconsin private nonprofit college or university during 2010-2011.

Source: WAICU research archives

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academic performance and a generous financial aid package that includes the Wisconsin Tuition Grant.

Dan has held several local and regional leadership positions with BSA, and he’s won several awards for his work. He is an Eagle Scout, the BSA’s highest rank. “Good leaders have to communicate effectively, they have to work with people—whether they like them or not—and they have to know how to plan and be organized,” Dan says. “My experiences with the Boy Scouts have helped me improve in these areas, and I’m using these skills in my involve-

ment at Lakeland to help others.”

Dan is double majoring in accounting and resort management. He visited several schools that offered a hospitality or resort management program, and in Lakeland he found a smaller campus, the opportunity to use his leadership skills, and the programs he wanted. “You’re able to interact with professors here because they know who you are. It’s easier to get involved here and have an impact than you can at larger schools.”

He also values Lakeland’s diverse student

body, especially having grown up in a smaller community that lacked a lot of diversity. “One of the best experiences I’ve had came last semester when I lived with two international students,” says Dan. “I really enjoyed learning about their culture.”

“Whether I’m planning an activity for other students on campus or going on the Habitat trip, I care more about other people than I do for myself,” Dan says. “I consider volunteering to be one of my hobbies. It doesn’t always have to be about me.”

Wisconsin’s Private Nonprofit Colleges and Universities

Alverno College *Milwaukee*
 Beloit College *Beloit*
 Cardinal Stritch University *Milwaukee*
 Carroll University *Waukesha*
 Carthage College *Kenosha*
 Concordia University Wisconsin *Mequon*
 Edgewood College *Madison*

Lakeland College *Sheboygan*
 Lawrence University *Appleton*
 Marian University *Fond du Lac*
 Marquette University *Milwaukee*
 Milwaukee Institute of Art & Design *Milwaukee*
 Milwaukee School of Engineering *Milwaukee*

Mount Mary College *Milwaukee*
 Northland College *Ashland*
 Ripon College *Ripon*
 St. Norbert College *De Pere*
 Silver Lake College of the Holy Family *Manitowoc*
 Viterbo University *La Crosse*
 Wisconsin Lutheran College *Milwaukee*

