

THE WISCONSIN INDEPENDENT

Newsletter of the Wisconsin Association of Independent Colleges and Universities (WAICU)

WINTER 2012-2013 VOL. 44 NO. 4



WISCONSIN ASSOCIATION OF INDEPENDENT COLLEGES AND UNIVERSITIES

Alverno College
Bellin College
Beloit College
Cardinal Stritch University
Carroll University
Carthage College
Columbia College of Nursing
Concordia University Wisconsin
Edgewood College
Lakeland College
Lawrence University
Marian University
Marquette University
Medical College of Wisconsin
Milwaukee Institute of Art & Design
Milwaukee School of Engineering
Mount Mary College
Northland College
Ripon College
St. Norbert College
Silver Lake College of the Holy Family
Viterbo University
Wisconsin Lutheran College

INDEPENDENT INSIGHTS

Private, nonprofit colleges and universities are an entrepreneurial public service

The 23 private, nonprofit institutions of higher learning who constitute WAICU receive no general operating support from the taxpayers, but, like all nonprofit organizations, are committed to public service and to the greater good. The highest good, in our book, is providing educational

JOBS JOBS JOBS

opportunities for quality teaching and learning to over 61,000 students in this state, but there is more:

WAICU members, without a governmental fiat, centralized planning, or bureaucratic mandates, are leaders in graduating students in areas where there are critical talent shortages. For example, Concordia University Wisconsin established a new pharmacy school in response to real

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Friends are being urged to sign the petition to help show the Power of Financial Aid

WAICU has renewed its partnership with the United Council of UW Students (144,000 members) and the Wisconsin Technical College District Boards Association (144 members) in support of means-tested student financial aid. Our campaign is now called the Power of Financial Aid (formerly "Protect Financial Aid,") or PFA.

Students, presidents, faculty and staff, alumni/ae, trustees, and friends and supporters can now sign the petition at www.PowerOfFinancialAid.org. You can also "like" the Power of Financial Aid on Facebook.

Over 95,000 Wisconsin students receive student aid from the state, but thousands of qualified students are turned away because of inadequate funding—even as student need continues to grow. The number of students with



a "0" EFC (expected family contribution) grew by 50 percent in just one year.

An investment in student aid is an investment in everyone's future. That future means fulfilling dreams and filling critical jobs (see above and page six). That's the Power of Financial Aid.

Because college graduates generally earn more, have greater financial resources, and are more likely to be employed, they make fewer demands on governmental services. Graduates also contribute far more in taxes—80 percent more, according to a report by the College Board—over their lifetime than those without a college education.

Every phone call, every petition signature, every e-mail is critical. You can show your support for the Power of Financial Aid by signing the petition at PowerOfFinancialAid.org. ■

Save the date for
the spring WAICU
school counselor
workshop

Wednesday, March 13

Holiday Inn
Rolling Meadows, IL
No charge to attend

Learn about applying for college,
selecting a college, securing financial
aid, and how WAICU can serve you
and your students.

You will also have the opportunity to
talk one-to-one with college admission
officers from Wisconsin's private,
nonprofit colleges and universities,
and get the latest admission and
financial aid updates from WAICU-
member colleges and universities. Free
continental breakfast and lunch will be
provided and professional
development certificates
will be awarded.

Registration will open
soon. For more information
on this free workshop,
visit our webpage just for
counselors at
waicu.org/counselors.



Do you need
additional copies
of the WAICU 2013
*Guide to Admission
and Financial Aid?*
Call WAICU at
1-800-4-DEGREE
to order more.

Look for WAICU at the Wisconsin School Counselor Association Annual Conference

WAICU is a proud sponsor of the 2013 Wisconsin School Counselor Association (WSCA) Annual Conference on February 19-21, 2013, in Madison. Information on Wisconsin's private, nonprofit colleges and universities will be available, along with resources and information on PrivateCollegeZone.org—WAICU's premier college access website—will be distributed. Be sure to look for us!

You can find more information about the conference at the WSCA website, wscaweb.org.

College Goal Wisconsin: Weekend Edition

Students may not get help paying for college if they don't ask. Financial aid offices on campus offer great expertise. In addition, on February 23-24, 2013, College Goal Wisconsin (CGW)—a collaborative effort between WAICU, University of Wisconsin, and the Wisconsin Technical College System—will have over 30 locations set up statewide to help with the Free Application for Federal Student Aid (FAFSA) form for students seeking financial aid, such as grants and loans. Completing the FAFSA is the first and most important step in qualifying for aid. Find the complete list of locations online at collegegoalwi.org.

Students should attend with a parent or guardian, if possible. A list of materials to bring can be found on the CGW website. If parents are unable to attend, students may attend alone and bring these materials. Independent students are also welcome and should bring their own income and asset information.

MID-YEAR COMMENCEMENTS

Alverno College

December 15. The student speaker was religious studies major Grace McKirdy.

Bellin College

October 11. Donna Zelazoski was the speaker.

Cardinal Stritch University

December 15. Dr. Earnestine Willis, professor of pediatrics at Medical College of Wisconsin, received an honorary degree and gave the keynote address.

Columbia College of Nursing

Columbia held a pinning ceremony on December 7. Lynn Street, MS, received an honorary degree.

Concordia University Wisconsin

December 15. Dr. Viji George, president of Concordia College New York, gave the keynote address.

Edgewood College

December 16. Fr. Pat Norris, O.P., M.Div., MA., chaplain and ethicist at St. Mary's Hospital in Madison, was the speaker.

Marquette University

December 16. Mary Oliver, Pulitzer Prize winning poet, received an honorary degree in a separate ceremony held November 12.

Milwaukee School of Engineering

November 17. Edward W Raether, retired vice president and managing principal of American Appraisal Associates Inc., received an honorary degree and gave the keynote address.

Mount Mary College

December 15. Dr. Jennifer Hockenberry Dragseth gave the keynote address.

Viterbo University

December 15. Nathanael Potaracke, an elementary education major, was the student speaker.

Wisconsin Lutheran College

December 13. Dr. Stacy Hoel, associate professor of communication at WLC, was the keynote speaker.

Grants benefit low-income, first generation students

BELoit COLLEGE

Beloit College has earned five-year funding awards for its McNair and Upward Bound programs. Beloit will receive a total of \$1.1 million for the Ronald E. McNair Post-baccalaureate Achievement Program and \$1.7 million for Upward Bound from the United States Department of Education.

"This is wonderful news and powerful testimony to the enormous success of our McNair program in the past and the innovative vision of our McNair program in the future," said Beloit College President Scott Bierman.

That "innovative vision" is one where the McNair program offers the entire college a model for what the faculty-student relationship can mean, and do. Advising, long a staple and strength of the Beloit experience, has become even more central to the lives of faculty and students as a part of the college's new "Liberal Arts in Practice" focus. Within this framework, the McNair

program is a place where this commitment is developed, practiced and tested.

Sixteen percent of the college's total enrollment is currently eligible for the program, and one measure of the program's success at Beloit can be found in the most recent graduating class—100 percent of Beloit's graduating McNair scholars were accepted into graduate school.

The goal of the McNair program is to increase the number of students in doctoral degree programs who are low-income and first-generation undergraduates or students who come from groups underrepresented in graduate education. This was a tough budget cycle where some 60 of the 208 current McNair programs went unfunded (and no new programs were added).

In addition, Beloit was one of 11 higher



Students benefit from the McNair and Upward Bound programs.

education programs in the state to receive a total of \$15 million over five years for Upward Bound, a federally funded TRIO program that provides high school students with educational opportunities designed to prepare them for college.

Beloit's Upward Bound program currently serves 76 first-generation, low-income high school students, 10 more than the previous grant. ■

College and community teaming up to tackle bullying

ALVERNO COLLEGE

The topic of bullying is a constant in today's headlines, and Alverno College has a new resource that tackles various aspects of the dangerous problem and sheds new light on the oftentimes confusing issue.

"Bullying: A Prevention Toolkit," is the latest publication from the Alverno College Research Center for Women and Girls, a center devoted to generating and taking scholarly research and applying it to the real world to benefit the lives of women and girls in Wisconsin. As the Center's mission is deep-rooted in supporting, transforming and inspiring initiatives aimed at positively affecting women and girls, the bullying toolkit goes beyond sharing the most current research on the topic by also identifying causes and effects of bullying behaviors and detailing the emergence of cyberbullying.

Perhaps most important, the toolkit details a list of action options, explaining what parents and teachers should and should not do when bullying of any type occurs.

While the toolkit sheds substantial light



Alverno College partnered with KISS FM on an anti-bullying campaign that brought chart-topping boy band, The Wanted, to Racine Horlick High School. Photo by Jesse Lee.

on the topic of bullying, the Center has also developed a list of easy-to-follow best practices. The supporting documents provide action-oriented tips for parents, teachers, and the at-large community.

Most recently, Alverno College partnered

with Milwaukee-area radio station KISS FM on an anti-bullying campaign. The promotion encouraged local high school students to take the anti-bullying pledge by texting support to keep their school safe from bullying. At the end of the contest, the school with the most text votes won a free KISS After Klass Koncert, featuring the chart-topping British-Irish boy band, The Wanted, who performed live earlier this year on "American Idol." The concert was held this past spring at the winning school, Racine Horlick.

Visit alverno.edu/research/bullyingprevention for more information about the bullying prevention toolkit, including the best practices supporting documents. ■

MEMBER HIGHLIGHTS

Second century of success underway

MILWAUKEE SCHOOL OF ENGINEERING

The old adage, "Time flies when you're having fun," certainly applies at MSOE. It seems like just yesterday that the university was celebrating its centennial year and, in 2013, MSOE will celebrate its 110th anniversary.

The past decade was marked with many achievements. The physical footprint of the campus grew with the addition of the Kern Center and Grohmann Museum, as did the breadth of activities for students. In 2013 another new facility, the athletic field and parking complex, will open, bringing the MSOE campus to 20 acres. In addition, the university will soon open a new suite of nursing laboratories and classrooms.

During the past decade, MSOE received

several awards and accomplishments that were recognized as either first in the nation or first in Wisconsin, including first to establish an endowed chair of servant-leadership; take first place in

same sport; offer a B.S. in biomolecular engineering, with an accompanying suite of labs; and offer a five-year, freshman-to-master's degree in civil engineering.

On the technology front, MSOE launched a virtual visit, mobile website, and mobile app. The university also revamped the college admission process by creating "Bridge," a dynamic, online social community for prospective students that now has about 5,000 members.

Since 2004, MSOE has served as the National Affiliate University for Project Lead The Way's (PLTW) Pathways to Engineering program in Wisconsin, and was selected in 2011 as the Midwest affiliate for the PLTW Biomedical Sciences program.

The future is bright for MSOE, as it is for students. Graduates enjoy an extremely high placement rate of 95 percent; and the highest starting and mid-career salaries of any Wisconsin university according to PayScale Inc. ■



both the Design-Build and Commercial Construction competitions; gain the first ever, back-to-back national honor of having Academic All-Americans in the

Local food initiative implemented

NORTHLAND COLLEGE

When students grab a bite to eat in the Northland College cafeteria this year, they are likely be consuming more local foods. The increase in food that does not have to travel far to get to the dinner table is part of a Local Foods Initiative the college rolled out for the 2012-2013 term.

Northland College is working in partnership with UW-Extension, the Chequamegon Food Co-op, Bayfield Regional Food Producers Cooperative, and several area farms and businesses to supply students and others on campus with local foods. Chartwells, Northland's food service provider, will receive weekly deliveries of local foods from the Chequamegon Food Co-op, which is serving as a distribution hub for local farmers.

"Northland and its partners are helping to create a vibrant local food system, creating a larger market for locally-



Several local farms are among the partners in Northland's new local foods venture.

produced food products, making these products more accessible to schools and other institutions, and promoting community self-sufficiency, resiliency and prosperity," said Nathan Engstrom, Regional Sustainability Coordinator at Northland College.

Northland aims to increase

consumption of local foods on campus to 20 percent during the 2012-2013 school year. The move will represent an investment of about \$100,000 to grow the presence of local foods on campus while supporting a local foods economy, farmers and their families. The initiative grew from a proposal submitted to the Chequamegon Food Co-op by the Bayfield Regional Food Producers Cooperative (BRFPC) last year. BRFPC members requested that the co-op serve as an intermediary between farmers and area schools.

"This is exciting because this is really where the rubber meets the road. We have thousands of pounds of food and thousands of dollars going to local farmers. This initiative is the fiscal realization of about five to 10 years of the local foods movement gaining momentum in the region," said Alan Filipczak, Local Foods Project Coordinator with the Chequamegon Food Co-op. A listing of partners and more information about the initiative can be found online at www.northland.edu/eatlocal. ■

New 30,000 square foot student center opens

CONCORDIA UNIVERSITY WISCONSIN

Concordia University Wisconsin dedicated its new 30,000 square foot Student Center on October 1, a month into the fall semester. The two-story renovation includes a food court, a cyber café, a recreational game area featuring ping pong and billiards, an open lounge with big screen TVs, the Campus Bookstore, the Student Health Services, and new administrative offices. Tex-Mex, Uno's Pizza, and Asian Fusion are just three of the new dining options for students.

For more than a year, university administrators conducted focus groups and surveyed students to find out what they wanted included in the Student Center. Groundbreaking on the \$4 million project took place before graduation in early May after visits to several Midwestern universities. "I'm extremely pleased with the design and

functionality of our new Student Center," noted longtime vice president of student life Dr. Andrew Luptak. "We're really



Concordia's new student center is just one of many updates at the college.

giving students exactly what they've been asking for."

"It will be an exciting new place to

hang out for the next four years at our growing university," said Monica Garrett, a freshman from San Francisco, California.

The Student Center is just one example of Concordia's "Have You Seen Us Lately" campaign. Next May the university will offer a physician assistant major, an intensive, 26-month program leading to a master of physician assistant degree. Physician assistants provide patient care by performing physical examinations, diagnosing and treating illnesses and injuries, ordering and interpreting laboratory and radiologic results, and assisting in surgery.

The program, one of just four in Wisconsin, must still receive provisional accreditation in order for graduates to sit for the Physician Assistant National Certifying Examination. ■

New clinical simulation center opens

MARQUETTE UNIVERSITY

Marquette University's College of Nursing recently opened a new 10,000-square-foot simulation center. Made possible in part by a \$1 million investment over five years from Wheaton Franciscan Healthcare, the \$4 million simulation center combines the expertise of Marquette's nursing faculty with the real world experience of Wheaton's nurses and clinical care providers.

Located in Marquette's College of Nursing, the Wheaton Franciscan Healthcare Center for Clinical Simulation includes a six-bed hospital suite with two intensive care rooms, two medical surgical rooms, one pediatrics room, and one labor and delivery suite. It also features two health clinic examination rooms, a home health/assisted living apartment, a clinical skills laboratory, two four-bed patient care rooms, and four debrief rooms where professors and clinical educators are able to review video recordings of simulation exercises with students.

"We hope to create a national standard that can be replicated in communities across the nation to address critical health-care issues of nursing shortages and patient safety, both from an educational and practical perspective," said Dr. Margaret Faut Callahan, dean of Marquette's College of Nursing. "Together, Wheaton Franciscan Healthcare and Marquette's College of Nursing can have a significant impact on healthcare delivery in Southeastern Wisconsin."

Wheaton Franciscan Healthcare will be guaranteed 200 hours of clinical training



Students get practical experience at Marquette's new Wheaton Franciscan Healthcare Center for Clinical Simulation.

annually at the new facility, with the goal of reducing clinical errors and increasing patient safety.

GE Healthcare, a leading provider of health care technologies to hospitals, clinics and health care

networks worldwide, provided a \$440,000 educational grant of items including patient monitors with advanced technological capabilities, a central nursing station, telemetry technology, infant incubators and ventilators for the simulation center, so that students can practice on equipment that is used in hospitals. ■

New genomics course immerses freshmen in research

CARTHAGE COLLEGE

For those in the Carthage Phage Hunters class, freshman year has not been a time to dip their toes in to test the water. It has been a time to dive in headfirst.

Shortly after unpacking their clothes and meeting their roommates, a group of new Carthage students rolled up their sleeves and began hunting for viruses that may someday help doctors treat diseases. Jacelyn Peabody, a biology and neuroscience major from New Prague, Minnesota, compared it to a language immersion program.

The innovative course in genomics research is taught by biology professors Deborah Tobiason and Pat Pfaffle. Carthage is among a select group of schools approved for full participation in the program sponsored by the Howard Hughes Medical Institute's (HHMI) Science Education Alliance.

Phage is short for bacteriophage, a

virus that infects bacteria. During the fall semester, students each isolated a phage from either a soil or water sample. The



Carthage freshmen take part in phage research.

phages were purified, DNA was isolated and students took pictures of their phage using an electron microscope.

Each class is allowed to submit one phage for DNA sequencing. Based on several

factors including the phage, Carthage students chose "Patty P"—named for Prof. Pfaffle, who is also the biology department chair. It was isolated from Lake Michigan, which makes it unique among the sequenced phages from the HHMI program.

The freshman researchers have spent the bulk of this semester doing bioinformatics, or computer analysis, to understand the functions of the phage's genes. That work has lasting implications. Students' names will be attached to the research in the federal GenBank database, paving the way for further research.

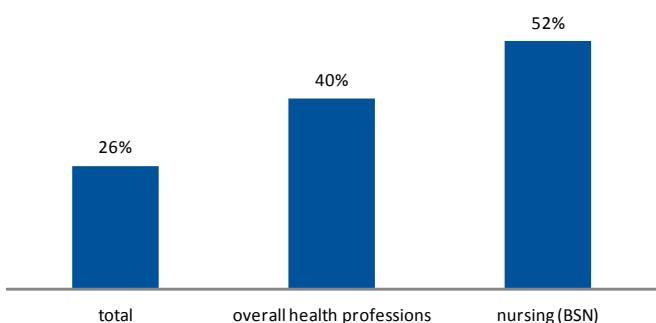
Advisors told Maxwell Machurick, a biology major from Kaukauna, Wisconsin, that participating in research early in college would boost his odds of getting into medical school. He and the other second-semester phage hunters are certain the effort will pay off. ■

To your health—Wisconsin's private, nonprofit colleges and universities produce graduates in in-demand health professions

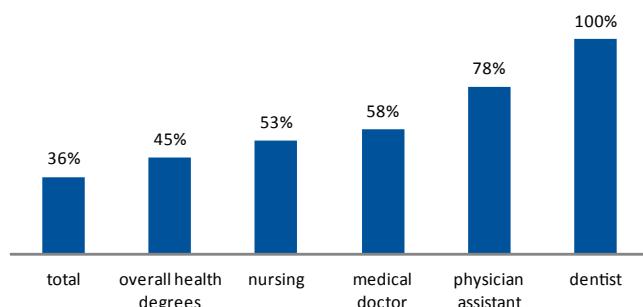
Wisconsin's private, nonprofit colleges and universities are "not what you think." During 2010-11, WAICU members produced 26 percent of Wisconsin's bachelor degrees but produced 40 percent of the state's overall health professions graduates, and 52 percent of the state's nursing (BSN) graduates.

This "disproportionate" productivity in health professions is reflected also in graduate degrees.

WAICU's share of bachelor degrees



WAICU's share of graduate degrees



WAICU members produce 36 percent of Wisconsin's advanced degrees and:

- 45% of the state's overall health profession degrees
- 53% of the state's nursing degrees
- 58% of the state's medical doctors
- 78% of the state's physician assistant degrees
- 100% of the state's dentistry degrees.

(See the article "Independent Insights," page one, for additional background. ■

Private, nonprofit colleges and universities are an entrepreneurial public service

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shortages in this important profession. More recently, the Medical College of Wisconsin, in partnership with St. Norbert College, Bellin College, and North Central Technical College, has announced expansions to two sites in northern Wisconsin addressing the critical need for additional physicians in the state. (See the article, "To Your Health" page six.)

Marquette University, the Milwaukee School of Engineering, UW Milwaukee, UW Parkside, and UW Whitewater—together with BizStarts Milwaukee, the Milwaukee Water Council, the Wisconsin Energy Research Consortium, the Milwaukee 7 and the Clinical and Translational Science Institute—launched the Wisconsin Center for Commercialization Resources (WCCR). The WCCR will provide a variety of services for entrepreneurs and businesses in this state, helping them go from an idea to pre-manufacturing. Existing services such as the Kohler Center for Entrepreneurship at Marquette University and the Rapid Prototyping Center at MSOE are part of the mix. Most new jobs rise out of small businesses and an entrepreneurial economy is a growing economy.

Alverno College's anti-bullying campaign (page three) and Northland College's "local foods" initiative (page four) are other examples of public service by WAICU members. There is not enough space to mention them all.

It takes nothing away from our primary educational focus to note that Wisconsin's private, nonprofit colleges and universities are playing a significant role in creating the jobs of the future. Wisconsin, like every state, has economic problems; WAICU members are part of the solution. I thought you would like to know.

Sincerely,



Rolf Wegenke, Ph.D.
President



WAICU BULLETIN BOARD

KUDOS

- **Forbes Magazine** has recognized **Beloit College, Cardinal Stritch University, Carroll University, Carthage College, Edgewood College, Lawrence University, Marquette University, MSOE, Ripon College, St. Norbert College**, and **Wisconsin Lutheran College** in its top rankings. The magazine focuses primarily on which universities gave the best "bang for their buck." Schools that prepped students for high-paying jobs while leaving students with a minimum of debt were favored.
- **Beloit College** has been recognized for having one of the best classroom experiences by *Princeton Review*.
- **MSOE, St. Norbert College**, and **Viterbo University** have been named to *G.I. Jobs* 2013 list of Military Friendly Schools, which recognizes the top 15 percent of colleges, universities, and trade schools nationwide that deliver the best experience for military students.
- Nursing students who graduated from **Carroll University** in 2011 had the highest pass rate on the national nursing licensing exam of any nursing program in the nation. Data are not yet available for 2012 graduates.
- According to the *Chronicle of Higher Education*, **Marquette University** is among the top 25 national gainer in black student graduation rates among private institutions between 2004-2010. Marquette is also 5th in the top 25 national graduation rate gap-closers among private institutions.
- **Concordia University** has been honored for excellence in student-focused higher education by Colleges of Distinction. Colleges and universities are nominated for participation in Colleges of Distinction through high school counselors' recommendations as well as quantitative research.
- Pewaukee Schools Superintendent and **Cardinal Stritch University** alumna **JoAnn Sternke** has been named Wisconsin's 2013 Superintendent of the Year by the Wisconsin Association of School District Administrators. According to the WASDA website, the Superintendent of the Year program has become widely acknowledged as the most prestigious honor a school system leader can attain.
- **Silver Lake College of the Holy Family** professor of special education **Sister Mary Karen Oudeans**, OSF, Ph.D., was presented the Special Recognition Award by the Wisconsin Association for the Education and Rehabilitation of the Blind and Visually Impaired. In 2000, Silver Lake became, and continues to be, the only institution in Wisconsin where educators can become certified as teachers of the visually impaired.
- **Lawrence University** finished first among 111 colleges and universities nationally in the small-colleges division in the National Bike Challenge. **Ripon College** finished second. One point was awarded for each mile ridden, with 20 points awarded to each rider for each day they biked.
- The **Mount Mary College** student news publication, *Arches*, received third place in the Best in Show category for four-year non-weekly newspapers at the National Associate Collegiate Press fall media convention.
- **St. Norbert College**'s partnership with the St. Vincent de Paul Society was recognized with an award acknowledging St. Norbert as an outstanding community partner for helping people in need. St. Norbert received the award for its support of the mission of the Society of St. Vincent de Paul. That support includes members of the college community serving at the St. Vincent de Paul store and Paul's Pantry, student internships with House of Hope women's shelter, and the placement of a St. Vincent de Paul collection box on the St. Norbert campus.
- **Lawrence University** art professor **Arthur Thrall** has been awarded a "lifetime achievement award" from The Society of American Graphic Artists Council. Thrall was invited to be a SAGA member in the 1950s.
- **Nick Arceo, Avery Boettcher, Mackenzie Curran, Sarah Larson, and Jhardon Milton**—all **Viterbo University** students—received first place in the musical theater division at the 2012 state auditions of the National Association of Teachers in Singing. Viterbo also had four second-place winners and ten semifinalists.
- **Gene Laczniak**, chair and professor of marketing in **Marquette University**'s College of Business Administration, has been honored with the "Marketing and Society Lifetime Achievement Award" from the American Marketing Association. The AMA noted that Laczniak's scholarly publications on marketing ethics and his seminal work in developing this field of study deserved particular recognition.

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WAICU BULLETIN BOARD

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EDUCATIONAL COLLABORATIONS

• **Columbia College of Nursing** and the University of Wisconsin-Waukesha have signed an agreement to make it easier for students to transfer credits between the two institutions. The schools began offering a plan in 2010 that allows students to take two years of pre-nursing courses at UW-Waukesha before transferring to Columbia. The new agreement allows those graduating from Columbia the ability to receive credits toward an associate of arts and science degree from UW-Waukesha.

• **Edgewood College** has joined with more than 150 state and national nursing organizations and more than 500 nursing schools to further education of the nation's 3 million nurses in the coming years to prepare them to meet the unique health needs of service members, veterans, and their families.

• **Marian University, Ripon College, Moraine Park Technical College, and University of Wisconsin-Fond du Lac** sponsored the annual diversity event "Bridging the Diversity Gap: Skills to Increase Your Diversity Competence."

PROGRAMS AND DEGREES

• **Edgewood College** is launching two new graduate programs through its School of Business: an MBA in health systems leadership and an MBA with a concentration in project management. Both programs include options for stand-alone graduate certificates.

• **MSOE** will offer a Bachelor of Science degree in actuarial science and a Bachelor of Science degree in operations research in fall 2013.

• **Cardinal Stritch University** will add eight new athletics teams for the 2013-14 academic year, including men's track and field, women's track and field, men's bowling, women's bowling, men's tennis, women's tennis, men's golf, and women's golf.

RIP

• **Dr. Robert DeZonia**, the first full-time executive director/president (1967-1974) of **WAICU** has died at the age of 82. Dr. DeZonia served in a number of leadership positions in both public and private higher education and in state government. He always maintained a lively interest in WAICU and was a faithful reader of the *Independent*.

WAICU: WISCONSIN'S PRIVATE, NONPROFIT COLLEGES WORKING TOGETHER TO ADVANCE EDUCATIONAL OPPORTUNITY

1706-1790
Benjamin Franklin

"An investment in knowledge
pays the best interest."

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