

THE WISCONSIN INDEPENDENT

Newsletter of the Wisconsin Association of Independent Colleges and Universities (WAICU)

WINTER 2009-2010 VOL. 41 NO. 4



WISCONSIN ASSOCIATION OF INDEPENDENT
COLLEGES AND UNIVERSITIES

Alverno College
Beloit College
Cardinal Stritch University
Carroll University
Carthage College
Concordia University Wisconsin
Edgewood College
Lakeland College
Lawrence University
Marian University
Marquette University
Milwaukee Institute of Art & Design
Milwaukee School of Engineering
Mount Mary College
Northland College
Ripon College
St. Norbert College
Silver Lake College
Viterbo University
Wisconsin Lutheran College

INDEPENDENT INSIGHTS

WAICU honors veterans with more than words

“Greater love has no one than this, that one lay down his life for his friends” (John 15:13). Every November, we observe Veterans Day. At times, perhaps, we confuse Veterans Day with Memorial Day. The latter, of course, honors those who have fallen in service to their country, while the first recognizes those former members of the armed services who are still with us. However, the quotation really applies to both the living and the dead, for both, in word and deed, have expressed a willingness to making the ultimate sacrifice for others.

As the Lincoln Bicentennial Year draws to a close, we are also reminded of his words that it is our duty “to care for him who shall have borne the battle, and for his



The Milwaukee County War Memorial Center is one of eight veterans memorial sites in Wisconsin.

widow and his orphan.”

Doing our duty to our veterans by recommitting ourselves to the great and good cause of liberty and democracy is of paramount

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Lawrence graduate awarded Nobel Prize in chemistry

Thomas Steitz, a 1962 graduate of Lawrence University, has been named as one of three recipients of the 2009 Nobel Prize in chemistry.



Lawrence University graduate Thomas Steitz won the 2009 Nobel Prize in chemistry.

Steitz, along with a British and an Israeli scientist, are being singled out for their work that shows how the information encoded on strands of DNA is translated into the proteins that make up living matter. Steitz, who earned a bachelor's degree in chemistry from Lawrence, uses X-ray crystallography to create a three-dimensional map of the position of each of the hundreds of thousands of atoms that make up the ribosomes that form the protein.

The research is significant because an understanding of the workings of the ribosome is

important for a scientific perspective of life. Many of today's antibiotics cure disease by blocking the functions of bacterial ribosomes. Without functional ribosomes, bacteria will not survive. A better understanding of ribosomes is critical for the development of new antibiotics.

While research on ribosome function has been conducted for fifty years, generating massive amounts of information, no group has succeeded in creating an accurate three-dimensional map until now. According to *The New York Times*, work on the first ribosome crystals was so demanding that it took 25,000 tries before the first crystals were created, and another twenty years after that to produce the first X-ray patterns.

Robert Rosenberg, professor emeritus of chemistry at Lawrence, was Steitz's academic advisor and says he's "thrilled" the work of his former student has been recognized. "He was very inquiring," said Rosenberg. "I've been hoping for this for years."

Steitz, a Milwaukee native, is the first Lawrence graduate to win the Nobel Prize. ■

Private colleges support veterans through Yellow Ribbon, GI Bill

Thousands of Iraq and Afghanistan war veterans found it easier to pay for college this fall with help from a partnership between Wisconsin's private colleges and the country's newest G.I. Bill.

In a show of support for these veterans, Wisconsin's private colleges and universities pledged \$8.7 million in funding for the federal government's G.I. Bill "Yellow Ribbon" program that will make it possible for some veterans to attend a private college tuition-free.

"We owe each of these men and women our gratitude for their service," said Rolf Wegenke, president of the Wisconsin Association of Independent Colleges and Universities (WAICU). "Our colleges will do their part to make sure every eligible veteran has a chance at getting the education that's right for them," he said.

The GI Bill Enhancement Yellow

Ribbon Program is reserved for veterans who have served at least 36 months on active duty after September 10, 2001 or have been discharged because of a disability after serving at least 30 days. In some cases, spouses and/or dependents may be eligible as well. The U. S. Department of Veterans Affairs estimates that about 20 percent of the eligible veterans will attend a private college or university. Current U.S. Department of Defense figures show that more than 26,000 Wisconsin personnel have served in support of current operations.

The new Post-9/11 GI Bill pays up to the highest public in-state undergraduate tuition and fees. In Wisconsin, this amount is \$663 per credit. If the cost of tuition and fees exceeds that amount, private

colleges and the federal government can work together to share the additional costs. The government will match additional grants from the institution which could, in effect, mean the veteran could attend a Wisconsin private college free of charge.

For a complete list of Wisconsin's private colleges and universities participating in the Yellow Ribbon program, visit waicu.org/veterans. ■



Did you receive your copies of the new WAICU 2010 Guide to Admission and Financial Aid? Call 1-800-4-DEGREE to order more.

New materials for middle school students available this spring

As part of our ongoing effort to reach middle school students across the state of Wisconsin, WAICU will publish updated materials for middle school students in the spring of 2010.

The materials are designed to work within a teacher's or counselor's existing curriculum, and focus on making students aware of what they need to do to prepare for college.



It is never too early for students to start thinking about college, to be encouraged to follow their dreams, to learn that many are "pulling" for them.

To learn more about the WAICU Student Access Center or about the middle school pro-

gramming, contact WAICU at (608) 256-7761 or studentaccess@waicu.org, or go to WisconsinMentor.org. ■

Higher education resources in Wisconsin

College Goal Sunday—Weekend Edition, February 20-21, 2010, is an event providing free information and assistance to families who are filling out the FAFSA (Free Application for Federal Student Aid), the federally required form for students seeking financial aid. As a partner in this event with the UW System and Wisconsin's technical colleges, WAICU supports increasing awareness of college affordability and greater information on the steps to take to secure financial aid. Go to wicollegegoalsunday.org to find locations around the state.

The **Foster Youth to College Advisory Group** gathers resources focused on foster youth and the unique opportunities available to them in achieving a college education. One of these resources is a list of WAICU members' liaisons familiar with opportunities for foster youth; these liaisons can help with the barriers students may face in pursuing a college degree. Visit waicu.org/counselors to download the contact list.

New G.I. Bill can benefit more than the veteran

NORTHLAND COLLEGE

Changes in the G.I. Bill had long been predicted to have a positive impact on thousands of men and women serving in the armed forces, but it is also changing the lives of their dependents. Just ask Northland College student Brian Finch of Neenah.

Brian, like thousands of other dependents and spouses of service personnel, for the first time can also apply for education benefits under the updated law. Northland, a leading environmental liberal arts college, is ideal for Brian, who loves the outdoors and is focused on conservation of our resources.

Brian is a senior at Northland College majoring in natural resources with an emphasis in fish and wildlife management.

Brian has never served in the armed forces, but he is the son of Chief Petty Officer Richard Finch and Phyllis Finch.

The senior Finch is a 26-year Navy veteran and is on active duty at the Navy Operational Support Center in Madison.

This semester is the first time that Brian can use his father's G.I. Bill funding to help pay tuition at Northland College.



G.I. Bill updates allow students like Brian Finch to access family benefits based on his father's military service.

While the program doesn't cover the full cost of tuition in his case, it does have a housing and book allowance. These benefits are equivalent to the highest public in-state tuition, combining to cover about half of Brian's expenses.

"It's like getting another huge grant," said Brian. "Other years, I've relied a lot on scholarships that took a lot of time and energy to apply for. I also had to work during the year. Now I can put that time towards even more classes."

Brian can also be more involved in the organizations that interest him. During his time at Northland, he's been an active member of the college's chapter of the National Weather Service and American Meteorological Society.

After graduation, Brian plans to work as a game warden somewhere in the Midwest and may pursue an additional two-year degree in law enforcement.

Brian Finch found his path in the "think differently, live differently" environment at Northland—a path made just a bit easier by a father's service that benefits all of us. ■

Future pharmacists are filling more than just prescriptions in their community

CONCORDIA UNIVERSITY WISCONSIN

The first class of Concordia University Wisconsin's new School of Pharmacy will begin the program next fall. Just getting admitted to the program is a challenging task in and of itself. Hundreds of potential students from around the country will be competing for only 65 spots in that first class.

To ease the stress, a group of students, with the help of a faculty advisor, started what is now known as Concordia's Pre-pharmacy Social Club. "The club was established in order for pre-pharmacy students to be made aware of academic, intellectual, and moral standards that will be expected of us in our years of pharmacy school and eventual careers," says sophomore Tyler Frisque of Milton.

Frisque is one of the founding members of the club and helps organize academic and social events as well as community-based projects for the students. Club members have attended Brewers

baseball games, taken part in local walks to raise money for various charities, and volunteered their time to local organizations.

They have also organized their own group study sessions to prepare for the Pharmacy College Admissions Test (PCAT) and have been taking practice tests in anticipation of the actual exam, which is offered four times a year.

"The students in the club are academically strong, motivated, and very helpful," says Katie Bichler, Ph.D., the club's faculty advisor and associate chemistry professor at Concordia. "Their motivation in starting the club is to help other Concordia pre-pharmacy students have the best chance of getting into the program," Bichler adds.

Currently, the club meets biweekly and

is planning study sessions, community outreach events, more volunteer opportunities, and a trip to Abbott Labs, a northern Illinois pharmaceutical drug company.



Tyler Frisque, Thomas Nowak, Boris Rempel, Kristel Metsig, and Jennifer Ditter are the founding members of Concordia's pre-pharmacy social club.

Concordia's pharmacy program will be the first to be offered at a WAICU-member institution. ■

Landmark science center wins major award emphasizing power of design

BELOIT COLLEGE

A major architectural award for Beloit College's newest building confirms what many students and faculty already know: the Center for the Sciences provides a space that people want to spend time in. What's more, its dramatic open atrium serves as a social hub and a place to see and be seen.

In October, the center received a Design Excellence Honor Award in Interior Architecture from the Chicago chapter of the American Institute of Architects (AIA), the second



Beloit College's new science center is being recognized for its "strong core and powerful geometry" in design.

largest AIA chapter in the country.

The science center, which opened last fall, is the college's first sustainable building. The building was recognized by AIA jurors for the "very strong core and powerful geometry" of its atrium interior. The glass centerpiece of the building features open staircases, balconies, and common spaces, and essentially joins two brick structures that house state-of-the-art labs and classrooms.

Designed by Chicago-based Holabird &

Root Architects, the 117,000-square-foot, four-story Center for the Sciences was one of 252 projects entered into the four divisions of the annual competition. Beloit's building was among the ten singled out for the award in interior architecture from a field of 91 entries in that category.

Kohnstamm Professor of Chemistry Brock Spencer, who coordinated the design and construction of the building for the college, accepted the award with the architects and the contractors, Madison-based J. H. Findorff & Son Inc. and Beloit-based Klobucar Construction.

The Center for the Sciences features a vegetated roof, water and energy conservation designs, and sustainable construction materials throughout. The center is home to ten departments and programs at Beloit College.

This is the second major award for the science center; earlier this fall, it was certified as a Platinum LEEDS building, the highest environmental award in the nation for green building construction. ■

Students commit to a "New Horizon" through teaching

CARTHAGE COLLEGE

There is a growing bond between Carthage College and a new community in Guatemala, as Carthage students and recent graduates have gone to teach in Nuevo Horizonte (New Horizon).

Michelle Baker, a 2009 Carthage graduate, is currently teaching in the village of about 400 that was founded in the wake of the Guatemalan civil war. Carthage senior Amber Callendar returned to the U.S. in June after five months as a teacher there. Another senior, Laura Ripple, will start teaching there in January.

Edward Montanaro, associate professor of modern language and economics, notes that Nuevo Horizonte was founded right after the signing of the peace accord. He adds that the community intends to be self-sufficient through farming and raising their own livestock. "By rural Guatemalan standards, they're living well," Montanaro says of Nuevo Horizonte.

"Amber took an immediate liking to the community and the kids," Montanaro recalls. After her first trip in January, Amber expressed interest in doing her required study abroad in Guatemala.

Guatemala's government only provides free public education through the fifth grade. "After that, it's all up to the individual," Montanaro says. "They knew they needed English in their curriculum," he continues. "They already knew Amber and were delighted to have her come back and stay in the community."

Amber says she "fell in love with the people and the community. The people there know who they are and what they believe in, and established a community based on their ideals." Amber returned to Guatemala with this winter's group, attending university classes one day a week and teaching five days.

Montanaro is confident Carthage stu-

dents will be teaching English in Nuevo Horizonte for all of 2010. The students' willingness to help the people of Nuevo Horizonte "reflects the altruism and global awareness," Montanaro says, "we try to



Students Michelle Baker ('09), Aaron Hill ('09), Amber Callendar ('10), and Professor Edward Montanaro have helped establish a Carthage teaching program in Nuevo Horizonte, Guatemala.

instill in all of our students while they are at Carthage." ■

Understanding their sacrifice: research may help veterans cope with war's impact

MARQUETTE UNIVERSITY

U.S. Armed Forces veterans often return from service with physical and emotional trauma, from debilitating spinal cord injuries to post-traumatic stress disorder. At Marquette University, three professors are engaged in research to better understand the toll military service can take on an individual. Ultimately, they hope their research will help veterans grapple with these burdens.

Through a grant from the Veterans Administration, Dr. Ramon Hinojosa, assistant professor of social and cultural sciences, is developing Web-based information materials for caregivers of veterans who have had a stroke. Hinojosa's research focuses on the difficulties faced by men and fathers in the National Guard and reserve components as they return home to family, friends, and jobs after a year of deployment to Iraq or Afghanistan.

Dr. Ed de St. Aubin, associate professor of psychology, has worked with more than 100 veterans with spinal cord injury at

Milwaukee's Zablocki VA Medical Center to gain a better understanding of the resilience and dignity of the human spirit. His research, which has been published by the American Psychological Association,



Dr. Ed de St. Aubin is one of three Marquette professors studying the physical and psychological effects of war on military personnel.

focuses on how individuals develop a meaning-driven life following these inju-

ries and whether this process contributes to greater quality of life above and beyond the physical limitations.

Dr. John D. Zemler, visiting assistant professor of theology and life member of the Disabled American Veterans, is a former U.S. Army Captain who researches the spiritual dimensions of post-traumatic stress disorder and specializes in treating PTSD as a "soul wound." He uses aspects of traditional Christianity as well as nontraditional spiritualities to help survivors of trauma caused by military service find meaning in their lives and avoid destructive coping behaviors. He operates the Web site www.PTSDspirituality.com.

Additionally, Marquette's law school has recently started a pro-bono legal clinic for active duty personnel as well as veterans. The program will primarily deal with civil legal matters. ■

Students + change + creativity = cost savings

MILWAUKEE SCHOOL OF ENGINEERING

A "real world" partnership with a Wisconsin firm is paying benefits, both in efficiencies and cost savings, thanks to the efforts of students from the Milwaukee School of Engineering.

Since 2003, MSOE students have worked with Pflow Industries in Milwaukee creating better operating systems. "If the students prove to me that the improvement is worth it, we implement it," said Tom Sowinski, Pflow's vice president of manufacturing.

Klaus Heidemann and Christian Baasch, both international business majors at MSOE, interned at Pflow. By improving how Pflow painted components for their vertical lifts, the graduating seniors were able to save the company about \$500,000 annually.

As part of a simulation class at MSOE, industrial engineering majors Jessie

Broaddrick, Jay Stasiak, and Theresa Wenzell used software to improve the paperwork process for Pflow's Cartveyor (an escalator for shopping carts). The new system improves Pflow's handling of engineering drawings, parts inventory, and paperwork—all steps that must be completed to process and ship orders. "These projects for real companies allow me to apply my knowledge and get real-world experience. It makes a big difference," said Stasiak, a senior from Sturgeon Bay.

This fall, Mason Josie and Alex Gerdmann, both industrial engineering seniors, have continued working on the Cartveyor line. As new and improved models of the Cartveyor are manufactured, so are new parts. New parts, combined with parts from other models, are sometimes difficult to organize and find, a

problem Josie and Gerdmann are tackling. By using the core principles of "lean manufacturing," they hope to eventually



Klaus Heidemann and Christian Baasch are two of the MSOE students getting hands-on experience at Pflow Industries.

develop a new system and recommend a solution for Pflow.

Sowinski says the MSOE students have made remarkable changes in the process, leading to production records three years in a row. ■

WAICU members support leadership organization for women in higher education

WAICU members have been active participants in Wisconsin Women in Higher Education Leadership (WWHEL) since its founding in 1997. The group, whose acronym is pronounced “wheel,” aims to be a virtual wheel that connects women to networks and opportunities to grow as leaders in higher education.

“Through WWHEL, I have met so many vibrant women from colleges and universities across the state,” says Mari McCarty, WAICU’s executive vice president and a past president of WWHEL. “The networking and opportunities for collaboration are tremendous.”

WWHEL is affiliated nationally with the American Council on Education (ACE) through the ACE Office of Women in Higher Education, and is committed to women in all sectors of higher education: two- and four-year campuses, public universities, technical colleges, tribal colleges, and private colleges and universities—all of which are represented on its board of directors. In addition to McCarty, current WWHEL board members

include Mary Oling-Sisay, vice president of student affairs and dean of students at St. Norbert College and the current WWHEL vice president, and Joanne Passaro, provost and vice president of academic affairs at Carroll University. Among



recent WWHEL board members are Zoreh Emami, professor of business and management at Alverno College, and Yvonne Lumsden-Dill, executive director of the Women’s Leadership Institute at Mount Mary College.

Many WAICU campuses have become sustaining members of WWHEL, supporting the organization’s programs that include an annual fall state conference, one-day workshops on a timely topic of personal and professional interest each spring, chapter stipends that encourage local leadership activities on campus, and executive development grants underwriting attendance at leadership programs and seminars.

“WWHEL offers programs of interest to all women working in higher education in the state: faculty, staff, and administrators,” says McCarty.

The topic of WWHEL’s 2010 spring workshops at five locations around the state is “Easier Said Than Done: Dealing with Change in Turbulent Times,” led by Chris Clarke-Epstein, CSP. The fall state conference, titled “No Borders, No Boundaries,” will be jointly sponsored by WWHEL and Minnesota’s ACE Network at the UW-River Falls on November 4-5, 2010. For more information, go to wwhel.org. ■

WINTER COMMENCEMENTS

- **Alverno College** Undergraduate commencement will be held on December 18; graduate student commencement will be held on December 19.
- **Cardinal Stritch University** On December 13, James Michael Lindenberg, owner of the Milwaukee Wave, is scheduled as the keynote speaker; P. Michael Mahoney, director and chairman of the Board of the Archdiocese of the Milwaukee Catholic Community Foundation Inc., will receive an honorary degree.
- **Concordia University Wisconsin** Undergraduate commencement will be held on December 18; graduate student commencement will be held on December 19. Rear Admiral Donald K. Muchow will speak.
- **Edgewood College** Undergraduate and graduate student commencement will be held on December 20.
- **Marian University** Undergraduate and graduate student commencement will be held on December 19.
- **Marquette University** Janine Geske, distinguished professor of law, Marquette Law School, and former Wisconsin Supreme Court Justice, is scheduled as the guest speaker on December 20.
- **Milwaukee School of Engineering** Entrepreneur and holder of more than 70 patents, Carl Marschke was the keynote speaker and received an honorary degree on November 21.
- **Viterbo University** On December 19, Viterbo alum Sean Sackman will be the guest speaker.

Fall enrollment sets another WAICU record

Continuing a trend of recent years, Wisconsin’s private non-profit colleges and universities have once again set an enrollment record.

Preliminary estimates are that 59,963 students are enrolled at WAICU-member schools for the fall term, an increase of 1 percent when compared to last year.

“We have said all along that education is the key to your future,” said WAICU president Rolf Wegenke, “especially if Wisconsin is going to take its rightful place in the knowledge economy.”

In spite of the bleak economic prospects in the last year, the enrollment hike continues a trend of steady growth for the state’s private nonprofit schools. Since the 1980-1981 school year, WAICU student enrollment has increased 91 percent as compared to 11 percent at the University of Wisconsin System.

Wegenke credits the continuing commitment of WAICU members to not only ongoing, but increasing, student financial aid as part of the reason for the growth.

“Everyone from President Obama on down has said at least some postsecondary education is essential for all,” Wegenke said. “People need to embrace that and not let their fears about the economy stand in the way of their dreams.”

Honoring our veterans

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importance for every citizen. But, to cite an additional biblical passage, “What good is it...if one claims to have faith but has no deeds? Suppose a brother or sister is without clothes and daily food. If one of you says...‘Go, I wish you well, keep warm and well fed’ but does nothing about the physical needs, what good is it? In the same way, faith by itself, if it is not accompanied by action, is dead” (James 2: 14-17). The private colleges and universities in WAICU are committed to these ideals (for which our veterans served) and to doing something about them. Wisconsin’s private colleges and universities have pledged \$8.7 million in their own private funding for the “Yellow Ribbon” program which will make it possible for many veterans and their dependents to receive higher education tuition-free. Under the latest version of the post-9/11 GI Bill, thousands of Iraq- and Afghanistan-era veterans will find it easier to pay for college. In some cases, spouses and/or dependents may be eligible as well. (For more information, see page 2 of the *Independent* or go to waicu.org/veterans.)

U.S. Department of Defense figures show that more than 26,000 Wisconsin citizens have served in support of current operations. Kenneth Black, acting secretary of the Wisconsin Department of Veterans Affairs, has said of WAICU, “This is substantial and impressive educational support for our Wisconsin veterans. Wisconsin’s private colleges are showing a level of support that will make a difference not only in the lives of these veterans; it will also have a positive impact on Wisconsin’s economic future as well.”

A lot has been written about the isolation of the “ivory tower.” Wisconsin’s private colleges and universities see themselves as citizens of this state, this country, and the world. Like all citizens, we have responsibilities, and we take those responsibilities seriously. We also salute our veterans for doing the same for us.

Sincerely,



Rolf Wegenke, Ph.D.
WAICU President



WAICU BULLETIN BOARD

KUDOS

- **Alverno College** was singled out by U.S. Secretary of Education Arne Duncan as an institution doing a good job of preparing teachers. Duncan, known for criticizing education schools, said that Alverno “...requires a rigorous field experience in public schools...” and praised Alverno for its retention of teachers in the field after graduation.
- After twenty years of discussions, planning, and revisions, **Lawrence University** has opened its new \$35-million-dollar Richard and Margot Warch Campus Center. Dr. Warch was the second-longest-serving president (1979-2004) in Lawrence University history.
- **Marquette University** is celebrating its 100th anniversary of Catholic coeducation. Marquette was the first Catholic university in the world to admit women alongside men in its regular undergraduate program. Today, more than 50 percent of Marquette students are women.
- Two Wisconsin teachers with WAICU ties are being singled out for their work. **Leah Lechleiter-Luke** of Mauston High School in New Lisbon is representing the state in the national Teacher of the Year competition. Elkhorn Area Middle School principal **John Gendron** was named the Wisconsin recipient of the 2009 Milken Educator Award. Lechleiter-Luke received her master’s degree in secondary education from **Viterbo University**. Gendron is currently enrolled at **Marquette University** to obtain his superintendent’s license.
- The first-ever feature exhibition at the Harley-Davidson Museum highlighted the work of students from the **Milwaukee Institute of Art & Design**. “The Helmet Project” involved 100 art and design students.
- **Carroll University**’s student chemistry chapter has received the highest national award from the American Chemical Society. In the past fifteen years, Carroll has received eleven top awards from ACS for the club’s work.
- **Ron Lostetter**, vice president for finance and administrative services at **Carroll University**, was selected as “CFO of the Year” by the *Milwaukee Business Journal*.
- Seven Wisconsin private colleges and universities were singled out by *GI Jobs* magazine as being “military friendly.” They are **Carroll University, Lawrence University, Marian University, Marquette University, Milwaukee School of Engineering, St. Norbert College, and Silver Lake College**.
- Congratulations to **Concordia University Wisconsin** president **Dr. Patrick Ferry** on publication of his memoir, *Faith in the Freshman: A Story of Hopes and Hoops*. The book chronicles two important experiences in his life: his son’s diabetes and his own freshman year at St. John’s College in Kansas.
- **Cynthia Gray**, director of institutional research and planning at **Beloit College**, and **Karin Wells**, WAICU’s vice president for research, were chosen by the National Center for Education Statistics as national trainers for the Integrated Postsecondary Education Data System.

INAUGURATIONS

- **Dr. Eileen Mihm Schwalbach** was inaugurated as **Mount Mary College**’s eleventh president in September. Dr. Schwalbach also recently received the 2009 Legacy Award from the Milwaukee Achiever Literacy Service for advancing literacy to help adults lead more effective lives.
- **Dr. Scott Bierman** was inaugurated as the eleventh president of **Beloit College** in September. Dr. Bierman said in his address that it is a new chapter for the college, one that would set goals for the college in coming years and “define expectations from communities beyond the campus.”

NEW DEGREES AND PROGRAMS

- Carroll Academy, the community outreach program at **Carroll University**, began offering

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WAICU BULLETIN BOARD *continued from page 7*

three allied health training courses this fall. These non-credit classes will support career opportunities for adults and are in affiliation with Condenses Curriculum International, Inc.

- Starting in January, **Marian University** will offer an undergraduate program in Health Care Administration leading to a bachelor's degree. The new program will prepare entry-level administrative professionals for the increasingly complex health care systems environment.

- **Mount Mary College** has been admitted to Division III athletics of the National Collegiate Athletic Association.

- The **Marquette University** engineering school will work in collaboration with the Milwaukee 7 Water Council to create a federally supported research center focusing on water technologies.

- **Carroll University** has purchased a new building to expand its graduate studies program. The 45,000-square-foot building on Waukesha's west side will open to students next fall.

- The **Alverno College** Research Center for Women and Girls was launched in November. Research will be completed by faculty and students in all majors, as well as members of the community. The research center is a first in the Milwaukee area where community leaders can address issues facing girls and women with the ultimate goal of improving their lives.

MEDIA NOTES

Watch for a Wisconsin Public Television feature on marketing higher education in tough economic times. The segment, including an interview with WAICU president **Rolf Wegenke**, will compare the marketing differences between private and public colleges. It will be broadcast as part of "In Wisconsin," a weekly news and public affairs program containing intriguing stories that spotlight people, places, and distinctly Wisconsin issues. "In Wisconsin" airs Thursdays at 7pm and is replayed on Sundays at 10:30pm. The segment is expected to air in January.

"A teacher affects everything; he can never tell where his influence stops."
Henry B. Adams
Journalist and Historian
1838-1918

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