

# THE WISCONSIN INDEPENDENT

Newsletter of the Wisconsin Association of Independent Colleges and Universities (WAICU)

WINTER 2010-2011 VOL. 42 NO. 4



WISCONSIN ASSOCIATION OF INDEPENDENT COLLEGES AND UNIVERSITIES

Alverno College  
Beloit College  
Cardinal Stritch University  
Carroll University  
Carthage College  
Concordia University Wisconsin  
Edgewood College  
Lakeland College  
Lawrence University  
Marian University  
Marquette University  
Milwaukee Institute of Art & Design  
Milwaukee School of Engineering  
Mount Mary College  
Northland College  
Ripon College  
St. Norbert College  
Silver Lake College  
Viterbo University  
Wisconsin Lutheran College

## INDEPENDENT INSIGHTS

### If you had one wish....

Did you ever have one of those dinner table conversations going something like this: "If I could tell the Governor one thing, I would say ..."?

The presidents of Wisconsin's 20 private, nonprofit colleges and universities and I had just such an opportunity with our new governor, Scott Walker. Not one of us asked for anything for ourselves. Instead, we asked for something for the people of Wisconsin. We all know that the state government is floundering in a sea of red ink. More important, we all know that families across the state are struggling with



a loss of opportunity and are deeply concerned about the future—their future and the future of their children and grandchildren.

We urged the Governor to rekindle economic opportunity in this state and to position Wisconsin as a leader in the "Knowledge Economy." There is a clear and certain pathway to achieving this important

goal. There is a direct link between the level of educational attainment (percentage of population with a baccalaureate degree or higher) in a state and the growth of personal income in that state. Wisconsin used to be a national leader in educational attainment—and, as a result, a

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## Two honored as "Friends of Independent Higher Education"

Two Wisconsin leaders, one a retiring U.S. Representative and the other a distinguished corporate CEO, have been given the Friend of Independent Higher Education Award by WAICU.

Seventh District Wisconsin Representative Dave Obey, stepping down after more than forty years in the House of Representatives, has long championed educational opportunity issues on a federal level, fighting to expand programs for low-income students such as the Pell Grant.

WAICU president Rolf Wegenke said Obey is a "sterling friend" of Wisconsin private colleges and their students.

In addition to his career with major Wisconsin companies like Ameritech and the Fort Howard Paper Company, the second honoree, Jim Nellen, also recently served

as the board chair of the Wisconsin Foundation for Independent Colleges (WFIC) and was instrumental in orchestrating this summer's merger of WFIC into WAICU.

The timing of the merger between the state's two private college support groups, according to Wegenke, is fortuitous. As one unified association Wegenke said WAICU can speak with a single voice in the cause of educational opportunities for all students.

The 60,000 students at the state's private colleges, "deserve our support," Wegenke said, "our state's future requires it."

Because of Nellen's leadership, Wegenke said, "WAICU will now be a more efficient organization, more activist, and even more mission driven in the future." ■



Jim Nellen was honored for his work in initiating the merger between WFIC and WAICU.



Obey was praised as a "sterling friend" of college students.

## College Goal Sunday offers families free help with the FAFSA

It takes more than good luck and the best intentions to pay for college. College-bound seniors and their families can get help applying for financial aid through College Goal Sunday.

College Goal Sunday is a national event—now expanded to both Saturday and Sunday—that provides free information and assistance to families who are filling out the FAFSA (Free Application for Federal Student Aid), the federally required form for students seeking grants and loans. Completing the FAFSA is the first and most important step in qualifying for financial aid.

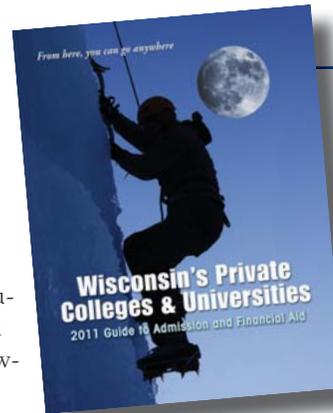
In Wisconsin, College Goal Sunday



“Weekend Edition” will take place on February 19 and 20, 2011, at 30 locations throughout the state, among them Marian University in Fond du Lac, Edgewood College in Madison, and Alverno College in Milwaukee. All students who attend will be entered into a drawing for a scholarship.

Students should bring a parent or guardian with them, if possible, and they also need to bring specific materials such as income tax returns and other financial documents.

Visit [www.WICollegeGoalSunday.org](http://www.WICollegeGoalSunday.org) for a complete list of the materials required and the times and locations of events. ■



Do you need additional copies of the WAICU 2011 Guide to Admission and Financial Aid? Call 1-800-4-DEGREE to order more.

### WINTER COMMENCEMENTS

- **Alverno College** commencement exercises are slated for December 17th and 18th.
- **Cardinal Stritch University** commencement is on December 12th. Former CEO and current Stritch trustee Art Wigchers was the guest speaker. Pat Magestro, a pioneering former instructor and chair of the College of Education and Leadership, will receive an honorary degree.
- **Concordia University Wisconsin** commencement will occur on December 18th. Dr. Robert Holst, president at Concordia St. Paul, will be the guest speaker. Reverend Robert Hoehner receive an honorary doctorate of divinity.
- **Edgewood College** commencement is scheduled for December 19th. Jeanne Narum is the guest speaker and will be awarded an honorary Doctor of Science degree. The award will be for her years of work as the founder of Project Kaleidoscope, a project dedicated to helping prepare STEM students for their careers.
- **Marian University** commencement will be held December 18th. Professor Emeritus status will be awarded to Dr. Bob Zande. 1980 Marian graduate Dr. Ann Schlaefer will be given the Magnificat Award.
- **Marquette University** commencement is one on December 19th. Joseph Daniels, professor of economics, will be the faculty speaker featured at the graduation ceremony.

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## PrivateCollegeZone.org: Matching students with the best “fit”

Since the September launch of PrivateCollegeZone.org, students have been signing on to the new website at a brisk pace—nearly every twenty minutes, around the clock.

What they’re finding is a more contemporary website featuring information on Wisconsin’s private colleges and universities. They can register for free ACT/SAT test prep help, apply to colleges online, and set up a personal account to track their personal pages, including high school courses required for graduation. Students will also find a variety of videos covering various aspects of life and studies at a private college.

For students, the most popular pages on the website so far have been those with information on individual institutions as well as details on financial aid options. The free federal application form for financial aid, the FAFSA, is available online through PrivateCollegeZone.org

“It’s all about helping students find the right fit in choosing a college,” said WAICU president Rolf Wegenke. “With the Zone, they can stay focused on the right benchmarks in finishing high school, while taking their first steps towards college.”

“We take seriously feedback from our high school counselors,” said Wegenke, “we would love to hear their ideas on how to make the Zone even better, and we will follow up with the ones willing to share their ideas.”

If you have any suggestions for improving the Zone, email your comments to [studentaccess@waicu.org](mailto:studentaccess@waicu.org). ■



## Minding your money through financial literacy

### LAKELAND COLLEGE

The nation's financial crisis is a painful illustration of the real-world ramifications that an economically and financially illiterate public can face.

Lakeland College recognized the need for advancing comprehensive financial literacy several years ago, and has become among its students, an emerging national leader on economic and financial education.

The college's centers for economic education in Sheboygan and Milwaukee have trained more than 1,500 K-12 teachers through non-credit workshops and for-credit courses since 2005.

Consumers' lack of real-world knowledge of how credit works has played a part in the country's financial crisis, according to Scott Niederjohn, director of Lakeland's Center for Economic Education

and chair of Lakeland's business division.

"The shift in employee pensions from defined benefits to defined contributions means employees bear greater responsibility in determining the level of monthly



income that they are likely to receive in retirement," Niederjohn said.

While 21 states require students to take an economics course to graduate

from high school, only 13 require students to take a personal finance course. In Wisconsin, neither of these content areas is required.

"Our goal is to help fill that void by equipping teachers with curricular materials and other tools they need to teach basic financial literacy to their students," Niederjohn said.

During October's Money Smart Week, Lakeland's center held its fourth annual conference on economic and financial literacy for more than 100 Wisconsin teachers in Lambeau Field's Atrium conference center.

The center will soon release a new book, *Teaching Financial Crises: A Resource Guide for High School Teachers*, and was instrumental in the design of a new personal finance video game for teachers and students.

Lakeland's two centers are affiliated with the statewide nonprofit group EconomicsWisconsin. ■

## Life under Lombardi comes alive in new Packers training camp book

### ST. NORBERT COLLEGE

From the day he set foot on campus two years ago, president Thomas Kunkel heard stories about the legendary Green Bay Packers football coach Vince Lombardi and his time on the St. Norbert campus.

"No one had ever pulled all the Lombardi stories together," said Kunkel. "And with each passing year we were losing more of the people who were here during that memorable period, so we knew it was time to do a book."

Kunkel asked veteran Packers sports writer Cliff Christl to compile an oral history of the Packers training camps at the college during the Lombardi years.

"We were fortunate to have Cliff take on this project," says Kunkel. "He knows the team, he knows the players, and he knows the campus."

*A Championship Team: The Packers and St. Norbert College in the Lombardi Years* takes an insightful look, through the words of those who were there, at the

Green Bay Packers training camps during their glory years in the 1960's.

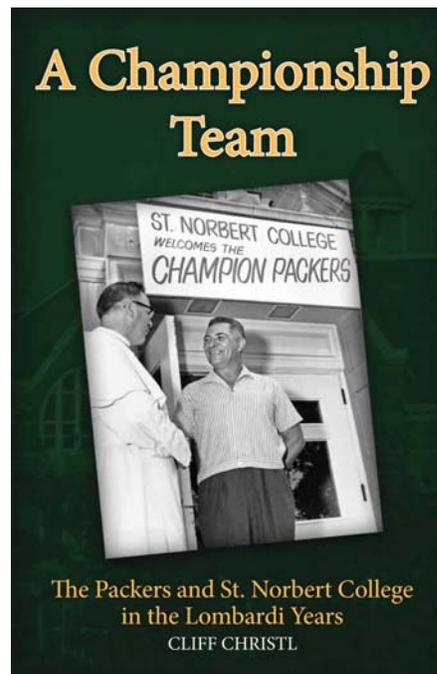
The Packers have been holding their summer training camp at the college since 1958 and continue to do so today; the summer partnership between the team and the college is the longest-lasting in the NFL.

The book is the first published under the St. Norbert College Press imprint, Kunkel says. "We envision publishing perhaps one book a year devoted to some aspect of our historic campus or produced by one

of our outstanding faculty members," he said.

Fifty years later, the Packers and St. Norbert College are still working closely together. Last summer, President Kunkel was elected to the team's board of directors, and Packers officials regularly participate in a variety of college programs.

*A Championship Team* is available at the Packers Pro Shop, Shopko stores in Wisconsin and upper Michigan, and at the St. Norbert bookstore, both online and on campus. ■



*A Championship Team* chronicles the team's glory years under Vince Lombardi. The Packers still train at St. Norbert College.

## MEMBER HIGHLIGHTS

### Motivated students can change the world, one hour at a time

#### CARDINAL STRITCH UNIVERSITY

Since 2008, Cardinal Stritch University students have contributed more than 10,000 hours to meet community needs through work-study, social justice, and citizen-scholar programs overseen by Stritch's Center for Calling and Engagement.

The Urban Fellows program matches academic and career interests of 57 students with placements at urban or public agencies where they gain experience while serving the community.

"The program allows the students to develop their marketable skills, while at the same time encountering the forces affecting our city and making those connections between the academic and the real world," said Sean Lybeck-Smoak, director of vocation programs and experiential learning.

"I am not scared to work in an urban environment any longer," said one student. "I was a little hesitant but I've grown



As part of her Urban Fellows experience, recent Stritch graduate Claire Wolf, sets up a display for a Housing Trust Fund rally at Milwaukee's City Hall.

in the fact that I can walk into a situation that may not be completely comfortable and can handle myself."

Stritch's Urban Fellows have been drawn from 23 different majors and have worked with more than 40 local agencies

that partner with Stritch.

"Working with young adults who are driven and motivated has been one of the most positive aspects of working with the Urban Fellows," said one community partner. "We also use this as an opportunity to learn from them as well."

In a few cases, students involved with the Center for Calling and Engagement have chosen to participate in full-time service opportunities following graduation.

This fall, two former students are beginning their service with Capuchin Volunteer Corps (CapCorps), while another former student is finishing her service with Public Allies. ■

### New honors program will focus on leadership development

#### WISCONSIN LUTHERAN COLLEGE

Wisconsin Lutheran College is establishing an honors program that accentuates the college's recently revised academic goals for its students.

The program was proposed and will be developed by Dr. Erik Ankerberg, associate professor of English.

Dr. Ankerberg was awarded the Gary J. Greenfield Chair of Christian Leadership Studies for his proposal. This endowed chair is a three-year position awarded to a faculty member who embodies leadership and provides a three-year plan to model Christian leadership and impart these skills to students. The chair was established in 1999 with a \$1 million gift from the Marvin M. Schwan Charitable Foundation.

Dr. Daniel W. Johnson, president of

Wisconsin Lutheran College, said, "The proposal from Dr. Ankerberg addresses our ongoing commitment to attracting students with outstanding academic abilities—students who will use their intellectual gifts to be strong Christian leaders."

The honors program will serve as an alternative general education curriculum for those students who are enrolled in it. It is designed to serve 15-20 students in each class, for a total of 60-80 students, with a tentative starting date next fall.

The courses will be interdisciplinary in nature and will expose students to a



The new honors program at Wisconsin Lutheran College will be led by Dr. Erik Ankerberg, associate professor of English.

variety of academic perspectives.

"I believe this is the perfect time to develop an honors program for our college," said Dr. Ankerberg. "We live in a time in which our institution and faculty are confronted with necessary, often competing concerns: nurturing students in their faith, preparing them for various careers, instilling in them a love of the liberal arts, and providing them with a comprehensive education. Our college's academic goals include all of these concerns. As we encourage our students to achieve these goals, we should look to foster any curricular and programmatic innovations that will facilitate our academic endeavors." ■

## Focus on future means greater emphasis on entrepreneurship in new course

### LAWRENCE UNIVERSITY

An economics evolution is taking place at Lawrence University. In a move away from its traditional focus on standard



Students like Suzie Kramer and Nico Staple will be paired with both instructors and business professionals as part of Lawrence's new Entrepreneurship and Finance course.

economics, Lawrence's economics department is revitalizing the program with a new curricular emphasis on innovation and entrepreneurship.

"Innovation and entrepreneurship are about creating new things in the world,"

said Adam Galambos, assistant professor of economics. "It's about applying one's creativity, knowledge and skills to create something that has value for society. We're developing a core curriculum that will provide students with a solid exposure to these increasingly important fields."

A report from the National Academy

of Sciences—"Rising Above the Gathering Storm: Energizing and Employing America for a Brighter Economic Future"—provided the impetus for Lawrence's decision to shift focus toward innovation and entrepreneurship.

The I&E initiative is a multifaceted effort that includes a stronger focus on developing innovative thinking and an entrepreneurial mindset.

New courses include "In Pursuit of Innovation," "Entrepreneurship and Finance" and "The Art of Entrepreneurship." Designed specifically to appeal to non-economics majors as well as economics majors, the courses have attracted students from a wide range of disciplines.

The I&E program, said Galambos, is a perfect complement to Lawrence's core mission in liberal education and its focus on individualized learning.

"We aspire to teach our students to adapt to a changing world, and the I&E program is designed to enable them to give expression to these tendencies." ■

## "Time for evolutionary change...not evolutionary tinkering," says federal official

### ALVERNO COLLEGE

In a speech at Teachers College of Columbia University last October in which U.S. Secretary of Education Arne Duncan criticized teacher education programs for doing an inadequate job preparing teachers for the classroom. In contrast, Duncan also singled out Alverno College as a shining star: a school that does an exemplary job in training and preparing teachers for the classroom.

According to his prepared remarks, Duncan said, "Alverno College, a Catholic women's college in Milwaukee, requires a rigorous field experience in the public schools and has faculty and local principals assess videotapes of student teachers. Eighty-five percent of Alverno graduates are still in the classroom five years after graduation, an extremely high retention rate."

In his speech, Duncan cited a handful of other schools noting that "it doesn't take an elite university and a big endow-



U.S. Secretary of Education Arne Duncan praised Alverno College for its excellent work in preparing teachers for classroom realities.

ment to create a good teacher education program."

He stressed that the elements of strong teacher preparation programs are ones that are "coherent, up-to-date, research-based, and provide students with subject mastery....And these programs have a shared vision of what constitutes good teaching and best practices—including a single-minded focus on improving student learning and using data to inform instruction."

Duncan said many of the nation's 1,450 schools, colleges, and departments of education are doing "a mediocre job" of preparing teachers for the realities of the 21st century classroom. He said teacher preparation programs are "in need of evolutionary change—not evolutionary tinkering."

Alverno president Mary Meehan said, "Given the economic and teaching challenges facing all of us, we are proud to be part of the solution." ■

## New arts center will have major impact on student and community options

### EDGEWOOD COLLEGE

In order to meet the needs of students, faculty, and the Greater Madison community, Edgewood College will build a new 44,000-square-foot, three-story Visual & Theatre Arts Center.

The Center will house two dedicated graphic design computer lab classrooms that will facilitate courses in advanced web design, animation, and multimedia. These labs allow for an increase in student capacity by 60 majors. Theatre Arts will have dedicated areas for costuming, set construction, storage, dressing rooms, and rehearsal spaces, as well as a 10,000-square-foot “black box” theatre classroom.

Overlooking Lake Wingra, the new building will offer a stunning backdrop for these expanding programs. With a striking design developed by the architectural firm Potter Lawson, the new Arts Center represents not just a new home for two growing departments; its construction will enable the college to use existing

spaces to better serve students in virtually all academic areas.

In keeping with a rich history of environmental stewardship and sustainability,



The Edgewood College Visual & Theatre Arts Center is scheduled to open in 2012. The center will continue an Edgewood tradition of environmentally responsible expansion.

Edgewood College will pursue LEED® certification for the new building.

“The college is blessed to have high-quality programs in the Visual and Theatre Arts Departments,” president Dan Carey said. “With a growing number of majors and minors, a new facility has been identified as the top priority by our Board of Trustees and administration. The completion of a new Visual and Theatre Arts Center is the key to taking these programs to the next level.”

2008 graduate Jon Rowe knows the impact, and benefits, of a strong liberal arts education. Graduating with a minor in theatre arts, Rowe said, “Studying theatre was one of the most rewarding experiences I have ever had.” “I learned many skills, such as teamwork and confidence in my own abilities, that I keep with me to this day.”

The center is slated to open in 2012. ■

### WINTER GRADUATIONS *continued from page 2*

• **Milwaukee School of Engineering** held its commencement on November 20th. John W. Splude, former executive chairman at HK Systems and MSOE regent, was the guest speaker. Mr. Splude was also awarded an Honorary Degree of Business and Economics at the ceremony.

• **Mount Mary College** commencement is scheduled for December 18th. Ann Angel, M.F.A., and 2010 recipient of Mount Mary’s “Excellence in Education Teaching Award,” was featured as the guest speaker at the commencement.

• **Viterbo University’s** commencement will be held on December 18th. Alumni director Kathy Duerwachter gave the alumni welcome for the guests and graduating senior Angela Jones addressed her fellow students.

• **Wisconsin Lutheran College’s** commencement will be on December 16th. Biology professor Dr. Paul R. Boehlke, who will retire in May after a 50-year teaching career, will address the graduating seniors.

### Financial aid is key to future *continued from page 1*

leader in the world—on this measure, but no more. Some economists rate Wisconsin’s personal income growth levels in 48th place. The Wisconsin Technology Council’s *Vision 2020* called upon the state to add 150,000 additional baccalaureate degree holders to bring Wisconsin up to the national average. Competitive Wisconsin Inc., a coalition of corporate and union leadership, not wishing our state to be average, issued a *Competitive Mandate* calling upon Wisconsin to add an additional 170,000 baccalaureate degree holders to bring this state up to the level of our neighbor, Minnesota. Nationally, as the United States has fallen behind both advanced and developing economies in levels of educational attainment, the Lumina Foundation has called for extraordinary efforts to make the United States number one again. For Wisconsin to do its share in moving the United States to first place, we would have to add 300,000 additional baccalaureate degree holders. Some of these degree holders may be attracted from other states, but every other state is also in the attraction business. Just as study after study has confirmed that business relocations across state lines do not have a significant impact on job growth when compared to the impact of business start-ups and expansions, attraction of educated individuals is much less likely to be successful and to have a significant impact in comparison with a strategy of “growing our own.” The most cost effective way to “grow our own” is to invest in Wisconsin people—financial aid for Wisconsin students is a pathway to educational opportunity, and educational opportunity is the pathway to economic opportunity.

In April, the National Bureau of Economic Research concluded that “...clear evidence in the U.S. and abroad indicates that the rate of degree attainment responds to incentives in financial aid and tuition pricing; our analysis also indicates that reducing students’ financial burdens while enrolled in college would help to reduce time to degree.” In

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# Support financial aid

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June, the U.S. Congressional Advisory Committee on Student Financial Assistance reported that its “findings suggest that total grant aid from all sources is not adequate to ensure the enrollment and persistence of qualified low- and moderate-income high school graduates.” An Ohio study found that offering financial incentives tied to achievement to students who are low-income parents resulted in higher persistence, higher academic performance, and students taking more credits.

It is not just college presidents urging increasing aid to students. Citizens from all walks of life across the state participated in a series of summits leading up to the fall election. Out of those gatherings, an important recommendation for the Governor and the Legislature was prepared. *Be Bold, The Wisconsin Prosperity Strategy* was written by John Torinus (chair of Serigraph and former business columnist for the *Milwaukee Journal Sentinel*), Tom Hefty (former CEO of Blue Cross/Blue Shield of Wisconsin), and Tom Still (executive director of the Wisconsin Technology Council). The report concluded Wisconsin should “[r]aise the percentage of four-year degree holders in the state to a level that puts Wisconsin in the top tier of states, based on the number of working adults who have at least a baccalaureate degree, [and] [p]reserve Wisconsin’s tradition of maintaining affordability and access to college through targeted investments that provide adequate capacity at college campuses and adequate amounts of need-based financial aid for students.”

Now, what would you tell the Governor? Do you think we should passively wait for the future, or change it? Do you believe it is more important to invest in people than in institutions? Do you believe it is more important to invest in what we know works and produces results than to run after fads? Based on the warm reception we received, I am sure the Governor and all of our leaders would like to hear from you too.

Sincerely,



Rolf Wegenke, Ph.D.  
WAICU President



## WAICU BULLETIN BOARD

### KUDOS

- **Beloit College** alumnus **Greg Holloway** was given an award for Exceptional Service by U.S. Attorney General **Eric Holder**. Holloway, an Assistant U.S. Attorney General, was recognized for his “extraordinary contributions,” in cracking a domestic terrorism investigation.
- **Alverno College** president **Mary Meehan** is one of seventy-one college presidents across the country who signed a pledge to gather evidence about student learning and use that evidence to improve instruction. The Presidents’ Alliance for Excellence in Student Learning and Accountability pledge also commits the colleges to give the public more information about the quality of learning on their campuses.
- **Lawrence University** was named the best value for delivering a high-quality education at an affordable price by Kiplinger’s Personal Finance in the magazine’s 2010-2011 rankings. Lawrence was ranked 43rd nationally among 100 private liberal arts colleges. **Beloit College** was ranked 59th in the liberal arts college category while **Marquette University** was ranked 50th in the universities category.
- **Leona Vande Vusse**, director of the nurse-midwifery program at Marquette University, has won the 2010 Outstanding Achievement Award presented by Wisconsin Women in Higher Education (WWHEL). The award is in recognition of her pioneering leadership in nursing education, practice, and service.
- The American Chemical Society student chapter at **Carroll University** was recognized with an Outstanding Award by the American Chemical Society (ACS) Committee on Education. The ACS also recognized **Michael Schuder**, the chapter’s advisor, noting that his efforts represent the best in undergraduate science and mentoring in the country.
- **Claudia Orr**, principal of Eisenhower Elementary in Green Bay, has been chosen as the Wisconsin recipient of the 2010 Miliken Educator Award. The \$25,000 award recognizes excellence in educational leadership that sets high expectations for students, teachers, and families. Principal Orr earned her bachelor’s degree from **Alverno College** and her master’s degree from **Cardinal Stritch University**.
- **Reyes Gonzales**, Vice President for Finance and Administration and Chief Financial Officer for **Mount Mary College**, has received the “CFO of the Year Award,” from the *Milwaukee Business Journal*.
- **Lawrence University**’s weekly video of the people and programs that make the college distinctive has won the 2010 Circle of Excellence Award by the Council of Advancement and Support of Education. The 75 videos can be found online at Lawrence.edu.

### APPOINTMENTS AND ELECTIONS

- **Kathleen O’Brien**, senior vice president for academic affairs at **Alverno College**, has been elected to the board of directors of Wisconsin Women in Higher Education Leadership (WWHEL). Continuing on the board are **Joanne Passaro**, provost and vice president of academic affairs at **Carroll University**, and **Mary Oling-Sisay**, vice president of student affairs and dean of students at **St. Norbert College** and the current WWHEL president.
- **WAICU** president **Rolf Wegenke** has been appointed to the Wisconsin Covenant College Access Network. He will serve along with the president of the Wisconsin Technical College System, the president of the UW System, the State Superintendent of Public Instruction, and the executive secretary of the Higher Educational Aids Board.

### GRANTS AND AWARDS

- **Silver Lake College** has received a College Access Challenge Grant to launch a campus-based pre-college program. The two-year grant, made possible by the Wisconsin Department of Administration, will enable Silver Lake to reach out to elementary and middle school students to help them plan and prepare for college.
- **Beloit College** and **Viterbo University** have received grants from the U.S. Department of Education to provide academic support services to first-generation, low-income, or disabled college students. The two institutions will receive close to three million dollars over the next five years.
- **Beloit College** has received a \$507,000 grant from the Andrew W. Mellon Foundation to support Labs Across the Curriculum. The college initiative, which recognizes that active

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## THE WISCONSIN INDEPENDENT

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and collaborative learning takes place in science labs and seeks to integrate the same intensity into the arts and humanities learning disciplines.

### NEW DEGREES, PROGRAMS, AND EDUCATIONAL COLLABORATIONS

•**Viterbo University** has received approval from the Wisconsin Department of Public Instruction to offer a program leading to a superintendent's license. One survey says as many as 40 percent of all school superintendents will retire in the next five years. The program will begin next summer.

•**Marian University** is launching the Institute for Homeland Security and Emergency Preparedness. The institute will focus on identifying challenges in disaster planning and training as well as fostering partnerships between the private and public sectors.

•**Concordia University Wisconsin's** Doctorate of Nursing Practice degree has received notice of certification from the Commission on Collegiate Nursing Education. The nursing program at Carroll University was granted continuing accreditation which will run through 2020.

•**MSOE** will offer a five-year program, freshman to master's degree, in Civil Engineering starting next fall. The program will focus extensively on technical and professional skills. Lakeland College is ready to take off in Wisconsin's only four-year college aviation program next fall. Lakeland will partner with flight schools at the Green Bay's Austin Straubel airport and the Sheboygan County Memorial Airport to offer the 31 credit aviation minor.

•**Coming early in 2011** will be a grassroots media campaign to protect financial aid for Wisconsin college students. We will be recruiting partners to contact their legislators and Governor-Elect Scott Walker with a message to protect financial aid.



## WAICU: WISCONSIN'S PRIVATE COLLEGES WORKING TOGETHER TO ADVANCE EDUCATIONAL OPPORTUNITY

*"Always do the right thing. This will gratify some people and astonish the rest."*  
Mark Twain, Author/Humorist  
1835-1910

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