

# THE *Wisconsin* INDEPENDENT

Winter 2003-2004

Newsletter of the Wisconsin Association of Independent Colleges and Universities (WAICU)

Vol. 35 No. 4

## President's letter

### *The right thing to do*

Dear Friends,

A recent report issued by the American Council on Education reported that nationally, since 1981, black enrollment in higher education grew by 56 percent. By comparison, WAICU members' black enrollment for the same period more than doubled, growing by 121 percent. While nationally, Asian enrollment more than tripled, Asian enrollment in Wisconsin's private colleges and universities more than quadrupled.

According to published reports, the percentage of minority students in the overall student body at Wisconsin's private colleges and universities rose from 8 percent to 11.4 percent from 1991-1992 to 2002-2003, as compared to the UW-System, which saw an increase from 6.1 percent to 8.4 percent. Black enrollment alone at the private colleges and universities increased 64 percent, while the UW System schools saw an increase of 38 percent for the same period.

Out of a total of 54,162 students enrolled in academic year 2002-2003, Wisconsin's private colleges and universities served 3,317 African-Americans, 291 American Indians, 1,376 Hispanics, and 1,207 Asians or Pacific Islanders. By comparison, UW System reports 2002-2003 enrollments of 4,415 African-Americans, 1,035 American Indians, 3,367 Hispanics, and 1,898 Southeast Asians out of an

*Continued on page 7*

## Doyle visits WAICU Executive Committee



On March 15, 2003, Wisconsin Governor James Doyle met with the Executive Committee of the Wisconsin Association of Independent Colleges and Universities (WAICU). Shown from left to right are Dr. Frank S. Falcone, president of Carroll College; Governor Doyle; Fr. Robert A. Wild, S.J., president of Marquette University; Dr. Hermann Viets, president of Milwaukee School of Engineering; and Dr. Rolf Wegenke, president of WAICU. The meeting allowed WAICU's leaders to talk with the Governor about several issues of importance, including the Wisconsin Tuition Grant, which provides aid to promising Wisconsin students with demonstrated financial need, and the proposed Education Tax Credit, which would encourage partnerships with Wisconsin businesses and families to expand educational opportunity in Wisconsin. The Governor also expressed interest in learning more about the *WAICU Collaboration Project*, which has been identified nationally as a leading effort in controlling college costs.

## Scenes from the WAICU Private College Fair



Representatives from WAICU's 20 private colleges and universities presented information about admissions and financial aid to prospective applicants and their parents at a college fair on October 20. The college and university representatives distributed literature and answered questions about their institutions. The fair is one of several ways that WAICU's member institutions reach out to Wisconsin high school students.



WISCONSIN ASSOCIATION OF INDEPENDENT  
COLLEGES AND UNIVERSITIES

Alverno College • Beloit College • Cardinal Stritch University • Carroll College  
Carthage College • Concordia University • Edgewood College • Lakeland College  
Lawrence University • Marian College • Marquette University  
Milwaukee Institute of Art & Design • Milwaukee School of Engineering  
Mount Mary College • Northland College • Ripon College • St. Norbert College  
Silver Lake College • Viterbo University • Wisconsin Lutheran College

## Some students can't pass up Concordia's new four-year Business Scholars Program



Heidi McCarty, of Arlington, Neb., is one of the first entrants into Concordia's new four-year Business Scholars Program.

Some might say that first-year student Heidi McCarty is on a mission impossible. But this first-year sees a "once-in-a-lifetime" opportunity to stand out in the business world as she begins her first semester at Concordia University Wisconsin. McCarty is one of four students enrolled in a new Business Scholars Program.

The academically accelerated program allows outstanding first-years entering the bachelor of science program in the School of Business and Legal Studies to earn an undergraduate degree and a masters of business administration (MBA) degree in just four years. McCarty's personal goal is even more far-reaching. She plans to earn a double major in accounting and international business, as well as the MBA, in that time.

Dr. William Ellis, dean of the School of Business and Legal Studies, says, "This is a unique opportunity which is only offered to a select group of outstanding first-year business majors who have maintained outstanding grade point

averages in high school (3.5) and scored well on their ACT (28) or SAT (1200) exams. I believe that the students graduating from this combined degree program will be sought after by potential employers."

The demanding coursework for the Business Scholars Program requires students to take 18 credits per semester, enroll in four January Winterims, and complete a career-related internship.

But what do McCarty's parents think? McCarty's mom, June, says she and her husband support Heidi's plan. "I think it's going to be a big challenge for Heidi to get the dual major combined with the MBA in four years, yet I'm confident she can do it because she is realistic about the amount of work and commitment it will take," June said.

The Business Scholars Program fees are the same as regular undergraduate fees. A student in the program saves more than \$14,000, a year's worth of tuition, by completing a five-year program in four years. Combine this with the fact that a student can earn an average starting salary of \$45,000 one year prior to his or her peers in a traditional undergraduate/MBA program, and the financial perks of being selected for the Business Scholars Program become very clear.

Students in the accounting program will also meet the credit hour requirements of the American Institute of Certified Public Accountants. ❖

## Winter commencements

ALVERNO COLLEGE's winter graduation will take place this year on Dec. 20. The speaker will be **Dr. Judith A. Ramaley**, assistant director of education and human resources for the National Science Foundation.

### CARDINAL STRITCH

UNIVERSITY's commencement will be on Dec. 13. The speaker will be **Sr. Marcia Lunz**, director of the Sisters of St. Francis of Assisi. Honorary doctor of humanities degrees will be awarded to **Marvin and Janet Fishman** for contributions to Milwaukee's art scene.

### CONCORDIA UNIVERSITY

WISCONSIN will hold its winter graduation on Dec. 13. **State Rep. Curt Gielow** will be the speaker. The baccalaureate speaker will be **Rev. Charles Froehlich**, first vice president of the Atlantic District, Lutheran Church Missouri Synod.

EDGEWOOD COLLEGE's winter commencement will be Dec. 14. The speaker will be **Madison Mayor David J. Cieslewicz**.

MARIAN COLLEGE will hold commencement on Dec. 13. The speaker will be **Rear Adm. Martha J. Evans, USN (Ret.)**, president and CEO of the American Red Cross. She will receive an honorary degree.

MARQUETTE UNIVERSITY's midyear graduation is on Sunday, Dec. 14th. The speaker will be **Dr. Kristina M. Ropella**, a professor of biomedical engineering at Marquette.

### MILWAUKEE SCHOOL OF

ENGINEERING's fall commencement was held Nov. 22. The speaker was **Mr. Frederick P.**

**Stratton Jr.**, retired chairman, president, and CEO of Briggs & Stratton Corp.

VITERBO UNIVERSITY's commencement will be Dec. 13.

**President William J. Medland** will speak. ❖

**Be sure to take advantage of all the convenience of [WisconsinMentor.org](http://WisconsinMentor.org)!**

*Note: In order to highlight all twenty private colleges and universities in Wisconsin, the Independent follows a regular rotation featuring six or seven colleges in each quarterly issue. Each college or university appears in every third issue.*

## Marquette's new library designed for 21st-century students, faculty



The entry to the Raynor Library

When Marquette University students returned to campus this fall, they found a dazzling new addition. The 125,000-square-foot John P. Raynor, S.J., Library

is a unique facility that offers students leading-edge study and research technologies. The \$55-million project is named in honor of Marquette's 20th president who served from 1965 to 1990.

You will not find rows of books in this library. Rather, it has more than 200 computer work stations, and laptop users have wireless capability throughout the building. Students have access to more than 18,000 print and online periodicals, some 4,000 e-books, and to the database where Marquette's 1.5 million volumes are electronically indexed. Students can transform research projects into multimedia presentations with full audio/video components in the media center.

The permanent collection of books remains in the renovated Memorial Library, allowing the "near bookless" Raynor Library to house electronic resources and generous study spaces.

"Planning for the new library took more than six years, but the vision that is now a reality is truly remarkable," said

Nicholas Burckel, dean of libraries. "The Raynor Library is not a book depository. This progressive new facility provides the programs, technology, tools, and services where Marquette students can develop the skills they will need not only to launch their careers, but also to become lifelong learners."

Marquette students played an active role in planning for the Raynor Library, including advising on furniture selection, library hours, and identification of the services that students use the most. Students have 24-hour access to electronic resources and study space in the new library. The "Brew @ The Bridge," a café housed within the bridge that joins Raynor and Memorial libraries, offers an informal break space to grab a cup of coffee and a snack.

At the library dedication ceremony in September, actor Martin Sheen was given an honorary doctor of letters degree and provided remarks about the university's Catholic Social Worker papers. ❖

## American, international poetry fills autumn air on Beloit campus



Poetry *al fresco* was part of Beloit's International Poetry Festival.

Poetry has always been an important part of Beloit College campus life. Faculty, visiting writers, and student poets draw overflow crowds to their frequent readings.

But this fall was something special. Two visiting professors under the aegis of the Lois Wilson Mackey Program in Creative Writing have brought dramatically different styles to the

campus, and complementing them have been leading poets from around the world.

The semester opened with the arrival of Bei Dao, the world's foremost poet writing in the Chinese language today and Beloit's Lois Wilson Mackey poet in residence. He and professor of English and editor of the *Beloit Poetry Journal* John Rosenwald were soon playing host to this year's International Poetry Festival, welcoming poets of

international renown who write in six languages and hail from five different regions of the world.

The festival included poetry readings in the original languages with English translations and a panel discussion titled "Crossing Boundaries: Words and Worlds."

Joining in the celebration were Bejan Matur, one of the leading poets of the

younger generation in Turkey; Gennady Aygi of Russia, widely regarded as one of the world's foremost contemporary poets; Yoshimasu Gozo, an internationally acclaimed figure in Japanese poetry since his first book published in 1964; Coral Bracho, well-known Mexican poet, literary critic, and recent Guggenheim grant honoree; and Michael Palmer, one of America's leading poets, whose writings have been translated into more than 25 languages.

The excitement continued with the arrival in mid-October of distinguished poet Billy Collins on his first stop since stepping down from his post as the United States Poet Laureate. One of America's favorite living poets and author of six books of poetry, he joined Beloit College as the Lois Wilson Mackey '45 Professor of Creative Writing.

While at Beloit, Collins taught workshops for advanced poetry students, met with faculty and students, and presented public readings and book signings. ❖

## Northland College students spend summer learning in the fields



Lee Stadnyk, who led Northland's team-taught sustainable agriculture program, and members of the class examine the results of using a chisel plow on sod.

Out on the thick red clay soils of northern Wisconsin, a group of Northland College students spent the summer deepening their environmental awareness by learning about sustainable agriculture through first-hand experience. The eight-week course was led by a distinguished local farmer, who is a former Northland professor, with additional instruction from

a team of Northland College faculty. Owners of 12 more local farms provided a holistic overview of one of the leading movements in farming today.

Sustainable agriculture seeks to maintain a healthy balance between food production and resource preservation, and the summer program explored every aspect of that relationship, from soil science and animal husbandry to the impact on modern society and culture.

Students learned from lectures, books, and presentations; by visiting local farms; and through raising vegetables in their own 15-square-meter plots.

The all-encompassing approach to what used to be a narrow scientific study enticed a broad range of majors. There were participants who major in outdoor

education, sociology, writing, music, and Native American studies, in addition to environmental and natural science majors.

The professors specialized in areas as diverse as religion and philosophy, geoscience, government, and biology; and farmers' expertise lay in raising flowers, vegetables, fruit, bees, and cattle. All instructors and students shared great enthusiasm for the program. Sociology major Amanda Smith believes that "a course like this should be required for all students at a place like Northland College, or for that matter, everywhere across the country." Diane Littel, co-owner of HighMeadow Farm, a local organic operation, said her participation "was one of the most important things we've done on our farm in the past 20 years."

The class was the brainchild of Mary Rehwald, director of the Lifelong Learning Center and Summer Programs. "Our students want to walk the walk of sustainability. They are on fire about learning ... they want to change the world, and they want to do it right." ❖

## Collaborative learning spaces reflect priorities of new business center



An artist's rendering of the A.W. Clausen Center at Carthage

A.W. "Tom" Clausen, retired Bank of America chairman and CEO, former president of the World Bank, distinguished graduate ('44), and current board member of Carthage College, has been active on the world stage in a career that has involved business, politics, diplomacy, and education. Inspired by Clausen's example, Carthage College has established the A.W. Clausen Center for

World Business. Instruction in the Clausen Center will emphasize the interdependence of the disciplines of business, economics, and political science, and seek to present them in a global context. The department of computer science also will be housed there to encourage collaboration among the college's computer science professors and business educators specializing in information systems.

The Clausen Center has been designed so that learning priorities dictate learning spaces. There will be no large lecture halls in the Clausen Center. Rather, the facility will contain seminar spaces, group study rooms, and raked classrooms conducive to group discussion. By

simulating real-life circumstances, the college hopes to prepare students to be able to concentrate on the tasks at hand when they move into a corporate environment or when they start their own companies.

The Clausen Center will bristle with technology, but its warm relaxed atmosphere will encourage project collaboration and exchanges about theoretical ideas and principles. Faculty offices will be located nearby, providing an open invitation for students to stop by for conversations with their professors. At the heart of the Clausen Center will be a spacious atrium, furnished to promote intellectual and social community among students and professors.

The Clausen Center will offer functional spaces for informal roundtables and for more formal public events. World business leaders will visit the center and share their insights with students. Formal dedication is planned for Homecoming

## MSOE acquires art collection representing history of labor, industry



MSOE nursing student Dawn Perry studies in MSOE's Cudahy Student Center, where several paintings from the *Man at Work* collection are on display.

MSOE recently acquired a collection of nearly 450 European and American paintings and sculptures that depict various forms of work. The *Man at Work* collection is the world's most comprehensive of its kind. It documents nearly 400 years of the evolution of organized work in a variety of styles and subjects. It was given to MSOE by Milwaukee businessman and collector

Dr. Eckhart Grohmann, an MSOE Regent and longtime supporter.

*Man at Work* is the first art collection acquired by MSOE in its 100-year history. Some of the works are displayed on campus at the Student Life and Campus Center and the Alumni Partnership Center, and there are plans to

create additional exhibition space.

"The beneficiaries of Dr. Grohmann's generosity are MSOE students, faculty, staff and all those who will be exposed to this collection through visits to campus," said MSOE President Hermann Viets. "It will be of ongoing value to all of MSOE."

Since MSOE's earliest days, students have been encouraged to participate in extracurricular activities, and in the past

few decades an even greater emphasis has been placed on the growth of the whole student. New academic programs, international study, and MSOE's athletics program have expanded. The introduction of art is another extension of that commitment.

The artwork will be incorporated into classroom studies in both humanities and engineering. For example, industrial engineering students in Professor Larry Korta's ergonomics course each selected a painting and discussed what visually appealed to them about the work and analyzed the relationships between people, the work being performed, tools used, and the work environment. One student selected *Wedge and Boulder*, which depicts six men trying to move a boulder using various levers. The student guessed the mass of the boulder and its load on the bodies of the various men. "Needless to say, they were violating recommended lifting guidelines," Korta said.

See [www.msoe.edu/manatwork](http://www.msoe.edu/manatwork). ❖

## Meet new WAICU staff for WBC, purchasing, and communications

**Jim Malicki** is the executive director of the WAICU Benefits Consortium, a jointly administered health plan for the faculty and staff of the WAICU member colleges and universities. He conducts day-to-day operations of the WBC to collect and manage essential data, facilitates enrollment and renewal activities, and works with actuaries, legal counsel, and other consultants to assure compliance with all legal and fiduciary responsibilities. Malicki was previously Director of Group Benefits for the Wisconsin Hospital Association in Madison and has worked in the health insurance arena for 20 years. He holds a Certified Employee Benefit Specialist (CEBS) designation. You may reach him at 608-256-7761, ext. 28.



**Torrie DeVoe** is Malicki's assistant. She provides administrative/clerical assistance to the WAICU Benefits Consortium. DeVoe maintains eligibility and member

databases and performs bookkeeping and cash management functions. Her previous position was office manager with Network Concepts, Inc., a medical manufacturing company. She can be contacted at 608-256-7761, ext. 31.

**Tom Sanew** is the vice president for purchasing for the *WAICU Collaboration Project*. He identifies collaborative purchasing opportunities, collects purchase-related data from member institutions, researches prospective vendors, works with members to select vendors, negotiates vendor contracts, and implements individual purchase programs. Sanew came to WAICU from Wisconsin state government where he worked for several state agencies. He has experience managing state procurements, services for people with disabilities, telecommunications, and other information technology services. He can be reached at 608-256-7761, ext. 27.



**Deborah Holbrook** is WAICU's new director of communications, assisting Dr. Mari McCarty. Her responsibilities include editing and producing *The Wisconsin Independent*, *WTG Achievers*, and the *Guide to Admissions and Financial Aid*. In addition, she is in charge of publicity and public relations for WAICU. Holbrook comes to WAICU from Magna Publications where she held the position of editor-in-chief of the collegiate newsletter division. Reach Holbrook at 608-256-7761, ext. 29. ❖



**Worth mentioning** —"The *WAICU Collaboration Project* moves beyond incrementalism. ... It sends a message to the entire nation that something transformative has taken place."

—*The College Cost Crisis*  
Rep. John A. Boehner (OH)  
Rep. Howard "Buck" McKeon (CA)  
September 4, 2003

*Especially for Guidance Counselors***Smart questions to ask admissions officers and tour guides when students visit campus***For the admissions representative:*

Are first-years guaranteed housing?  
 Are students required to live on campus?  
 What percentage of students receive financial aid, live on campus, go on to graduate school?  
 What expenses are not included in the price of tuition, and room and board fees?  
 What is your average class size?  
 When students at your school decide to transfer to another school, what are the most common reasons why?  
 What is the average indebtedness of a graduate from your institution? (That is a much better question than asking about the total cost.)  
 Do I need a computer? If so, a laptop or desktop computer?  
 Can I participate in music and/or theater without majoring in either?  
 Are off-campus jobs easy to find?  
 Can you start your own student organization?  
 What do commuter students do to be a part of the community?  
 Is there a study-abroad program?  
 What policies and procedures has the university put in place that guarantee I will be able to graduate in four years?  
 What is so special about your college that I should choose it over any other?

*For the student tour guide:*

What do you like best and what do you like least about your college?  
 What is your typical day like?  
 Do you have a car? How do you get around campus?  
 Do you use any of the free tutoring here?  
 What do you like about this school?  
 If you could change one thing about your college, what would that be?  
 What activities are you involved with?  
 What did you and your friends do for fun last weekend?  
 What events or activities are planned to help students in the transition to college?  
 How much interaction do you have with your professors?

*Oddest or worst questions:*

What song title best describes your experience at this institution?  
 Have you ever “streaked”?  
 Are students allowed to bring pets on campus, i.e., a hedgehog or a horse?(!)  
 How often are the dorms cleaned?  
 Are there cute guys/girls at your school?  
 If you had an earthquake and lost all sources of food, which faculty member would you eat first and why?

Source in part: *Recruitment and Retention*, 2/03 ❖

**What eighth-grade students need to know**

Most eighth-grade students underestimate how much academic preparation they will need for college, a survey says.

Among students who participated in fall 2002 in ACT's Explore program, nearly two-thirds planning to go to college said they do *not* plan to take a core college-preparatory curriculum (defined as four years of English and three years each of math, social science, and natural science). However, about the same proportion (67 percent) said they wanted help selecting their high school courses.

The results underscore the need for early counseling, said Jon Erickson, ACT

vice president of educational services. If students do not plan early enough, they will not have the prerequisites needed for college-prep classes, such as calculus or physics, by the time they are juniors and seniors in high school, he said.

The students appear to have a better awareness of the financial challenges they might face while attending college. Nearly 80 percent said they wanted help exploring financial aid.

About 70 percent said they wanted to develop their study skills, and another 70 percent said they wanted to explore post-high school options.

Source: *Recruitment and Retention*, 8/03 ❖

**Wisconsin Educators  
Share Your Successes**

The Wisconsin PK-16 Leadership Council wants to recognize best practices in educational collaboration around the state. If you are currently collaborating with another educational entity and have enhanced student learning through quality teaching, the Council wants to hear about it! Up to three “Programs of Distinction” will **receive \$1,000 each and statewide recognition.**

You are eligible to apply for the Programs of Distinction Award if your educational program:

- Demonstrates an impact on student learning and/or teacher performance
- Is the result of collaboration among two or more educational sectors
- Prepares students to make successful educational transitions
- Reflects innovation, appropriate use of technology, research-based practice, and sensitivity to issues of diversity

- Has documented outcomes using reliable assessment methods

- Is replicable across settings

The application deadline is

**February 16, 2004.** For more information, including a summary of the 2003 award-winning Programs of Distinction and an application, please go to <http://www.wisconsin.edu/pk16/awards.htm>.

The Wisconsin PK-16 Council is a collaboration of the Wisconsin Department of Public Instruction, the University of Wisconsin System, the Wisconsin Technical College System, and the Wisconsin Association of Independent Colleges and Universities, along with other stakeholders in the cause of effective education. ❖

**Worth quoting** — “It has always seemed strange to me that in our endless discussions about education, so little stress is laid on the pleasure of becoming an educated person, the enormous interest it adds to life. To be able to be caught up into the world of thought—that is to be educated.”

—Edith Hamilton ❖

## President's letter Continued from page 1



Dr. Rolf Wegenke  
WAICU President

enrollment of 160,635.

These figures are more than historic trivia. They tell a very important story about the kind of places these colleges and universities strive to be.

Private colleges and universities were created

out of a spirit of volunteerism and are rooted in a charitable impulse. Today, they continue to walk the walk of providing educational opportunity to all citizens, not because of a mandate but because we believe it is the right thing to do. We challenge ourselves to do more,

again, because we believe that it is the right thing to do.

Many observers see a trend toward the privatization of morality, toward the denial that a community can have standards of justice, and toward a society based purely on self-interest. If these critics are right — and I do not think they are — they may ask why it matters that these colleges and universities have taken the stand they have. I would respond that, even from a self-interested point of view, everyone should care. The Wisconsin Technology Council has estimated that we need to produce 150,000 *additional* individuals with bachelors degrees if Wisconsin is going to have a successful

economic future. Wisconsin cannot afford to leave anyone of any color or creed behind.

So, no matter what your ethical point of view, expanding educational opportunities for all citizens is the right thing to do.

Sincerely,

Rolf Wegenke, Ph.D.  
President

## – WAICU BULLETIN BOARD –

**KUDOS** – The National Academy of Sciences has asked **Beloit College** President **John Burris** to serve as a visiting director of the Radiation Effects Research Foundation in Hiroshima, Japan . . . Two **Marian College** counselors have received awards from the Wisconsin Academic Advising Association (WACADA). **Cathy Mathweg**, Marian's director of advising and academic support services, received WACADA's Outstanding Achievement Award, and **Joan Ferguson**, Marian's coordinator of pre-education advising, received WACADA's Advising Excellence Award . . . **James Ingleheart**, chair of the education department at **Carthage College**, has been elected to the national board of directors of the Association of Teacher Educators . . . **Julio Rivera**, chair of the geography department also at Carthage, was elected chair of the Social Science Division of the Council on Undergraduate Research . . . **Milwaukee Institute of Art & Design** sophomore **Elliot N. Powell** was one of 75 young entrepreneurs nationally selected to attend the Emerging Business Leaders Summit in Washington, D.C., this fall . . . **Alverno College** adjunct faculty member **Barbara C. Johnson** has been named Wisconsin's Elementary Teacher of the Year and will represent the state in the National Teacher of the Year competition. Johnson is a kindergarten teacher in the West Allis-West Milwaukee School District. She teaches both graduate and undergraduate education courses at Alverno . . . **Edgewood College** art professor Bob Tarrell, was named Wisconsin's Art Educator of the Year by the Wisconsin Art Education Association . . . **Mount Mary College** art teachers **Sr. Carla Huebner**, SSND, and **Sr. Rosemarita Huebner**, SSND, were also named Outstanding Art Educators by the WAEA . . . **Dr. Pamela Pinahs-Schultz**, associate professor of health sciences at **Carroll College**, has been named Health Educator of the Year by the

Wisconsin Association for Health and Physical Education. . . **Lawrence University** senior **Michael Brody** won the Wisconsin state-level Music Teachers National Association (MTNA) Young Artist Piano Performance competition held Oct. 17. This marks the fourth consecutive year a pianist from Lawrence has won the annual MTNA state competition. . . . A team of **MSOE** students finished fourth in the Basic Utility Vehicle Competition held in June, in Zionsville, Ind.

**GRANTS** – The Wisconsin Department of Commerce has granted \$600,000 over the next two years to assist the TechStar initiative in Milwaukee. TechStar is a collaboration among **Marquette University**, the Medical College of Wisconsin, **Milwaukee School of Engineering**, UW-Milwaukee, UW-Parkside, and the Metropolitan Milwaukee Association of Commerce to promote technology transfer in southeastern Wisconsin . . . The **Milwaukee Institute of Art & Design** has been awarded a five-year, \$1.75-million Strengthening Institutions grant by the U.S. Department of Education to establish two new technology-based academic programs. MIAD will use the funds for a time-based electronic media program to train students in animation for websites and advertising, and for a graduate technology course for art educators and artists working in electronic media . . . **Viterbo University** has received a five-year grant totaling \$1.75 million from the U.S. Department of Education for its project "Becoming Learner Centered: Improving Academic Quality Through Outcomes Assessment and Active Learning Strategies." Viterbo was also awarded a \$125,927 grant from the National Science Foundation (NSF) for the purchase of state-of-the-art equipment for scientific research

*continued on page 8*

**THE Wisconsin INDEPENDENT**

Vol. 35, No. 4, Winter 2003-2004

Rolf Wegenke, Ph.D.  
President

Mari McCarty, Ph.D.  
Senior Vice President  
Executive Editor

Deborah Holbrook  
Director of Communications, Editor

*The Wisconsin Independent* is published quarterly by the Wisconsin Association of Independent Colleges and Universities (WAICU). To be placed on the mailing list without charge, contact:

WAICU  
122 W. Washington Avenue, Suite 700  
Madison, WI 53703-2718  
Voice 608/256-7761  
Fax 608-256-7065  
mail@waicuweb.org  
www.waicuweb.org

Past issues of  
*The Wisconsin Independent*  
are archived at  
www.waicuweb.org/publications

**Bulletin Board** *continued from page 7*

. . . **Lawrence University** associate professor of physics **Dr. Matthew Stoneking** has been awarded a three-year, \$178,000 grant from the National Science Foundation in support of his ongoing research on electron plasmas . . . **Alverno College** received a two-year grant of \$160,000 in federal funds from the U.S. Department of Education to continue its global studies and urban affairs program. Alverno also received a one-year grant of \$125,000 from Exxon Mobil for designing teaching and assessment materials to be used in consultation with faculty and graduate students from engineering programs.

**NEW MAJORS AND PROGRAMS** – A new post-master’s degree track was started in fall 2003 at **Viterbo University**. Nursing Leadership in Healthcare is for nurses to develop a

broad-based foundation for leadership in acute care, long-term care, community, or ambulatory settings. This track joins Viterbo’s existing post-master’s programs for Nurse Educators and Adult Nurse Practitioners . . . **Milwaukee School of Engineering’s** bachelor of science degree in software engineering recently received accreditation from the Engineering Accreditation Commission of the Accreditation Board for Engineering and Technology. It is one of four software engineering programs in the country granted this particular accreditation. . . MSOE students, along with Marquette and UW-Green Bay students, are participating in a NASA project — flying a balloon science experiment in a near-space environment. The program is the pilot for the Wisconsin Space Grant Consortium Student Satellite Initiative. ❖

*“Education has in  
America’s whole history  
been the major hope for  
improving the individual  
and society.”*  
— Gunnar Myrdal, 1898-1987  
1974 Nobel Prize Laureate  
in Economics

*Address Service Requested*

122 W. Washington Avenue, Suite 700  
Madison, WI 53703-2718

WISCONSIN ASSOCIATION OF INDEPENDENT  
COLLEGES AND UNIVERSITIES



Non-Profit  
U.S. Postage  
**PAID**  
Permit #1508  
Madison, WI