

About Wisconsin Grants

The twenty-four private, or independent, nonprofit colleges and universities of Wisconsin operate without direct taxpayer support, but provide an invaluable public service to the state, educating nearly 60,000 students a year. Many of Wisconsin's best and brightest need financial help to attend the college of their choice.

The Wisconsin Tuition Grant, now known as Wisconsin Grants, was enacted in 1965 to help qualified Wisconsin citizens to succeed. Each month Wisconsin Achievers brings you success stories of Wisconsinites at WAICU member campuses for whom Wisconsin Grants have made a significant difference.

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Rolf Wegenke, Ph.D.
President & CEO
Rebecca Larson
Senior VP for Advocacy
Cassandra Krause
Director of Communications & Marketing, Editor

Curiosity paves the way to success for MSOE student

Growing up in Marathon, Collin Seubert's grandfather gave him the nickname "The Why Kid." Collin would follow his parents and grandparents around constantly asking "why." To this day, he is still motivated by his curiosity. "I have always been a curious person and challenged why things are the way they are," he said. "That curiosity paired with the belief that anyone can do just about anything in this world is pretty exciting."

Collin considered a number of colleges throughout the Midwest, and he received



Collin Seubert is active in athletics and student organizations at MSOE.

athletic scholarship offers. However, after touring the schools and comparing academics and the campus environment, he chose the Milwaukee School of Engineering (MSOE). He credits the Wisconsin Grant, along with assistance from other scholarships and grants

at MSOE, for being able to attend the university. "Being a private institution, MSOE was able to provide more in financial aid than any of the public schools I applied to. Most young people dream of receiving a scholarship someday, but it really was a no brainer to come to MSOE. I am grateful daily for the decision I made."

Collin also didn't have to sacrifice athletics for academics. He is a valued player on the MSOE basketball team and is having a record-setting season. He also is involved

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Edgewood College student making a difference via social media

You may not have heard of her (yet), but you may recognize some of her work. Senior Communications Studies major at Edgewood College and Waunakee native, Ariel Arneson, is already working to make the world a better place. Her passion for her studies, fueled in part by the Wisconsin Grant, is obvious to everyone she meets.

Earlier in her college career, she experienced something none of us can be ready for. "A really good friend of mine was diagnosed with cancer and began treatment at the UW Carbone Cancer



Edgewood College student, Ariel Arneson, is gaining experience for a career in communications.

Center," she says. "To boost her spirits, I co-created a social media campaign for her, '#BiebsMeetAly,' and it ended up going viral. Life got flipped upside down when she passed away. That's when I decided that I wanted to

work somewhere where I could help make a difference."

That 'somewhere' is the UW Carbone Cancer Center, where she serves in an internship as a marketing and development

assistant. Going to school full-time while working twenty or more hours a week is challenging, but not impossible. "The professors not only encourage you to succeed in classes, but

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in several student organizations. He is the founder and president of the MSOE Entrepreneur and Leadership Club, activity coordinator for the Institute of Industrial Engineers, co-chair of the Student Athlete Advisory Committee and vice president and co-treasurer of the MSOE Investment Club. In addition, he also attends weekly Bible study groups with InterVarsity and works in MSOE's Admissions Office.

The demand of being a student athlete has helped Collin generate great time management skills. He sees having less time as more of a blessing than a curse. "Rather than wasting time, I know that I have to get my homework done or get more shots up in order to succeed. Being a student athlete and being involved on campus allows me to remain focused and get things done well before they are due."

Though he is only a junior, the industrial engineering major has had two internships. He was

an engineering intern at CTECH Manufacturing in Weston, and an intern in Schofield at Merrill Iron and Steel's project management and operations department. "I was able to utilize various industrial engineering skills I learned in the classroom and apply them to the real world."

After college, Collin plans on working in industry to learn more about real world applications. "A technical/engineering sales position would be ideal because I love both the technical and social aspects of organizations," he said. "Engineers who work in sales generally have an edge because they understand the technicalities behind the product they are selling." Later in his career, he would like to stretch his entrepreneurial wings and create his own startup organization. "I love the thrill of doing something on my own and putting my name on something new."

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they also want you to succeed in life by supporting your obligations outside of class, such as work and community involvement," she says. "Edgewood College allows you to explore your passions and gives you the tools to really make a difference in the world."

She credits her work in both quantitative and qualitative communication research classes for sparking her interest and acumen in social media. While an undergraduate, she's conducted research on what types of social media content motivate individuals to donate to cancer research. She's able to bring the results of

that work to her 'other desk' every day. "Working for a nonprofit is so rewarding," she says. "Being able to work with a team of people who all have one common goal (to find a cure for cancer) is both motivating and gratifying. It's so inspiring to meet with our cancer patients who are directly benefiting from the research that our doctors and researchers have done."

One of those patients in particular has seen Ariel's passion, dedication, and drive firsthand. "A video that I took and posted to our Facebook page went viral in July 2015," she says. "It's received coverage from many national media outlets

including Cosmopolitan, BuzzFeed, Good Morning America, Huffington Post, Daily Mail, People Magazine, Sports Illustrated, MTV, Fox News, and USA Today."

That video, "UW Marching Band Surprises Cancer Patient," has been viewed more than one million times by people across the country and around the world. "Bringing ideas and stories to life through social media has become my niche," she says. "Using them to advance the healthcare industry has become my passion."



The share of students' financial aid packages made up of federal loans for undergraduates at WAICU colleges and universities has declined from 34% in 2008-09 to 24% in 2013-14. The 2013-14 federal loan share at the UW system is 57% and at for-profit institutions is 62%.

Source: IPEDS SFA 2008-09 and 2013-14

Wisconsin's Private Nonprofit Colleges and Universities

Alverno College *Milwaukee*
 Bellin College *Green Bay*
 Beloit College *Beloit*
 Cardinal Stritch University *Milwaukee*
 Carroll University *Waukesha*
 Carthage College *Kenosha*
 Columbia College of Nursing *Milwaukee*
 Concordia University Wisconsin *Mequon*

Edgewood College *Madison*
 Lakeland College *Sheboygan*
 Lawrence University *Appleton*
 Marian University *Fond du Lac*
 Marquette University *Milwaukee*
 Medical College of Wisconsin *Milwaukee*
 Milwaukee Institute of Art & Design *Milwaukee*
 Milwaukee School of Engineering *Milwaukee*

Mount Mary University *Milwaukee*
 Nashotah House *Nashotah*
 Northland College *Ashland*
 Ripon College *Ripon*
 St. Norbert College *De Pere*
 Silver Lake College *Manitowoc*
 Viterbo University *La Crosse*
 Wisconsin Lutheran College *Milwaukee*

