

THE WISCONSIN INDEPENDENT

Newsletter of the Wisconsin Association of Independent Colleges and Universities (WAICU)

WINTER 2017-2018 VOL. 49 NO. 4



WISCONSIN ASSOCIATION OF INDEPENDENT
COLLEGES AND UNIVERSITIES

Alverno College
Bellin College
Beloit College
Cardinal Stritch University
Carroll University
Carthage College
Columbia College of Nursing
Concordia University
Edgewood College
Lakeland University
Lawrence University
Marian University
Marquette University
Medical College of Wisconsin
Milwaukee Institute of Art & Design
Milwaukee School of Engineering
Mount Mary University
Nashotah House
Northland College
Ripon College
St. Norbert College
Silver Lake College
Viterbo University
Wisconsin Lutheran College

INDEPENDENT INSIGHTS

Four-year degrees are still the route to success

This editorial was first published in the Milwaukee Journal Sentinel on September 24, 2017.

We have all heard people say that you do not need a four-year degree to get a good job. True. Some do get a good job without a four-year degree. But a growing majority of good (defined as well-paying) jobs are going to those with a four-year degree.

According to the Georgetown University's Center on Education and the Workforce, in 1991, baccalaureate degree holders captured 40% of the well-paying jobs. In 2015, four-year degree holders captured a majority (55%) of the well-paying jobs, an increase in share of over 35%

In contrast, high school graduates in 2015 held 18% of the well-paying jobs, down from 28% in 1991. The "some college" and

associate's degree cohorts still fare better than those with only a high school diploma. From 1991 to 2015, good jobs for those with a high school diploma fell by 1 million; jobs for those with some college or an associate's degree rose by 3.2 million in that same period.

A graduate with a bachelor's degree has a 75% chance of securing a good (well-paying) job, regardless of the field of study. The brighter prospects regardless of the field of study reflect employer expectations.

According to a survey of corporate leaders by the Association of American Colleges and Universities, the most important characteristics employers are looking for are what I call the four Cs: creativity, critical reasoning, communication, and character. These are exactly the skills that are

continued on page 7

Department chairs hold workshop for innovative collaboration

WAICU's mission is "working together for educational opportunity." Teaching and learning is our focus. A recent example of this mission at work was the WAICU Department Chair Workshop, held May 22 at Concordia University Wisconsin.

WAICU organizes regular meetings for over 30 groups of senior college officials, one of which is the Chief Academic Officers (CAO) Group. The idea for the WAICU Department Chair Workshop stemmed from a discussion at a CAO Group meeting. The group agreed that department chairs at WAICU institutions – even from varying academic fields – could benefit from a joint professional development opportunity. The idea came to fruition, and more than 80 department chairs participated in the workshop.

One of the main objectives of the workshop was networking. Dr. Wendy Weaver, dean for academic affairs at Mount Mary University, said that networking not only provides an opportunity for inter-institutional partnerships, but also provides comradery and multiple perspectives on common issues that department chairs encounter.

A panel of chief academic officers shared insights on leader-

ship styles, developing a strategic focus on the duties of the department chair, and key priorities for advancing the institution's mission through the academic department.

Department chairs also engaged in discussions about building a department that works effectively both internally and with other departments and external constituencies.

The feedback from participants in the WAICU Department Chair Workshop was overwhelmingly positive, and WAICU plans to continue this successful initiative.



COUNSELOR NEWS & NOTES

WAICU School Counselor Workshops in IL & MN

The Meridian Banquet Center, Rolling Meadows, IL
Thursday, March 8, 2018

The Metropolitan Ballroom & Clubroom, Minneapolis, MN
Friday, March 16, 2018

Please save the date for a free WAICU School Counselor Workshop! For both regular attendees and those who are new to Wisconsin's private, nonprofit colleges and universities, there is much to discover:

- The latest updates from colleges on popular majors and what's new on campus
- Information about admissions requirements and finding the best college fit
- The chance to speak 1-to-1 with admissions representatives
- New resources and materials for you and your students

Free continental breakfast and lunch will be served. For more information and to register, please visit WisconsinPrivateColleges.org/Counselors.

WAICU at the WSCA Conference

WAICU is pleased to once again support the annual Wisconsin School Counselors Association (WSCA) Conference. The 2018 conference, themed "School Counselors: Agents of Change," will take place February 20 – 22 at Monona Terrace in Madison. The event will provide information, resources, and professional development opportunities for over 1,200 school counselors. WAICU's booth will feature resources and information from Wisconsin's private, nonprofit colleges and universities. Please visit www.WSCAweb.org for more information.

WORKFORCE DEVELOPMENT

WAICU members help to fill talent pipeline for Foxconn

As plans progress for Taiwanese tech giant Foxconn to build an LCD manufacturing plant in southeast Wisconsin, WAICU members are addressing the projected talent needs. Foxconn plans to employ up to 13,000 people, and supporting businesses are also expected to add to the area's workforce demands.

Marquette University held a special *Foxconn Technology Showcase and Recruitment Day* on October 9, which was open to all WAICU members. This event is one of the many examples of the responsiveness of Wisconsin's private, nonprofit colleges and universities. WAICU members are working in tandem with Foxconn to provide students with internship opportunities and ensure that graduates are equipped with the necessary skills to launch their post-college careers in a highly technical and innovative field.



Students experienced Foxconn technology firsthand at the job fair held on the Marquette University campus.

MID-YEAR COMMENCEMENTS

Alverno College

December 16 at Alverno College. Qurrat-Ui-Ain (Guria) Ghaffar will be the student speaker.

Bellin College

Fall commencement was held on October 13. The commencement address was given by Jason Perry, RN, BSN, MSN, and director of system nursing and clinical practice at Bellin Health System. Winter commencement will be held on December 15 on the Bellin College campus.

Columbia College of Nursing

December 15 in Milwaukee. The commencement speaker is Dr. Tammy Kasprovich, PhD, RN, CEN. An honorary degree will be awarded to Alysha McCree, BSA Director of Education at The LifeLink School, Ciudad Sandino, Managua, Nicaragua.

Concordia University Wisconsin

December 16 on the CUW campus. The Rev. Bart Day, president and chief executive officer of the Lutheran Church-Extension Fund, will deliver the commencement address.

Edgewood College

December 17 at Monona Terrace in Madison.

Marian University

December 15

Milwaukee School of Engineering

November 18 on the MSOE campus. MSOE Regent Kendall Breunig, principal of Sunset Investors, received an Honorary Doctor of Engineering degree.

Mount Mary University

December 16 at Mount Mary University. Dr. Terri Jashinsky, Associate Professor of Mount Mary's Graduate Counseling Program and recipient of the University's 2017 Teaching Excellence Award, will be the commencement speaker.

Viterbo University

December 16 on campus. Kent Handel, chair of Viterbo's Board of Trustees and president and CEO of Trust Point, will deliver the congratulatory remarks.

Wisconsin Lutheran College

December 14 on campus. Dr. Allison R. Phillips, associate professor of biology at WLC, will give the commencement address.

Lakeland University launches innovative co-op program

LAKELAND UNIVERSITY

Beginning this fall, Lakeland University is offering undergraduates a new way to earn a bachelor's degree that will help them save significant money while earning much-needed pre-graduation work experience.

Lakeland has launched what is called a cooperative education model. Lakeland has become the first arts and sciences institution in the Upper Midwest to offer this approach to earning a degree.

Lakeland will initially partner with local companies – Kohler Co., Sargento Foods, Johnsonville Sausage, Bemis Manufacturing, Vollrath, The Osthoff, Blue Harbor, Masters Gallery Foods, and Schenk SC.

Unlike internships, which are often short-term, temporary assignments, the co-op program will have students working in full-time positions.

Lakeland estimates students in the program can earn up to \$100,000 in wages and scholarships over their four years, significantly minimizing their student debt

after graduation.

For local employers, the move creates a new talent pool and greater connections with students at a time when many employers are struggling to fill positions. It also provides the opportunity for companies to “test drive” potential employees.

Lakeland President Dr. David Black said the rising cost of higher education and the decline in the traditional college-age demographic are challenging the business model of a traditional residential campus, especially for private institutions.

“Other institutions are seeing fewer students entering as freshmen and transfers,” Dr. Black said. “Additionally, more who have enrolled are dropping out, and the overwhelming reason for the decline is financial.” Black explained cooperative education is an innovative solution that combines classroom-based studies and practical work experience.

“By the time students graduate, they will have earned enough money working to significantly minimize or eliminate



Lakeland President Dr. David Black promotes cooperative education as an innovative solution that benefits students and employers.

student debt,” Dr. Black said. “They will also have worked in a variety of roles within a company which positions them for a higher-level job upon graduation.” ■

Medical College of Wisconsin receives \$38 million, will lead transformation of medical education

MEDICAL COLLEGE OF WISCONSIN

The Medical College of Wisconsin (MCW) received its single largest individual philanthropic gift of \$37.8 million from the Kern Family and the Kern Family Foundation to establish the Robert D. and Patricia E. Kern Institute for the Transformation of Medical Education (Kern Institute).

Leading the National Transformation Network, a collaborative of medical schools from around the country, MCW recognized the transformative impact that strategic philanthropy, dedicated leadership and sophisticated infrastructure make in advancing innovation in medical education.

The National Transformation Network includes MCW and founding partner schools Geisel School of Medicine at Dartmouth, Mayo Clinic School of Medicine, University of California – San Francisco School of Medicine, University of Texas at Austin Dell Medical School, University of Wisconsin School of Medicine and Public Health, and



The record-setting gift will establish the Robert D. and Patricia E. Kern Institute for the Transformation of Medical Education.

Vanderbilt University School of Medicine.

“MCW is deeply committed to the transformation of medical education and fostering the qualities of future physicians,” said John R. Raymond, Sr., MD, president and CEO of MCW. “The Kern Institute will advance innovative medical education models to better prepare medical students to face the challenges of our rapidly evolving 21st century

healthcare environment.”

The Triple Aim for Health Care (enhancing patient experience, improving population health, and reducing cost) is widely accepted as the key to optimizing health system performance and reducing the burden of suffering from illness and disease. The Kern Institute will drive

a national movement to transform medical education by proposing an equally important Triple Aim for Medical Education: character, competence, and caring. These elements of physician development are critical to partnering with patients, families, and communities for compassionate, evidence-based care, delivered with integrity. ■

MEMBER HIGHLIGHTS

Stitch graduates first class from Respiratory Therapy program

CARDINAL STRITCH UNIVERSITY

Cardinal Stritch University recently celebrated an important milestone in its 80-year history. Seventeen men and women comprised the first graduating class in the Respiratory Therapy bachelor's degree program.

The program, which launched in 2014, offers a "continuation opportunity" for respiratory therapists to enroll at Stitch and complete the credits necessary for a bachelor's degree. Instruction is offered entirely online and has served students throughout the state and Midwest.

The American Association for Respiratory Care recommends a bachelor's degree for practicing therapists as the profession evolves into "one encompassing the higher order thinking skills needed to manage chronic respiratory disease patients across the continuum of care."

"Graduates of our program are ready to take the next step in their career," said Dr. Kelly Dries, dean of the Ruth S.

Coleman College of Nursing and Health Sciences. "In addition to advanced techniques, we focus on management, leadership, economics, and research, all of which provide a broad perspective and prepare our students to contribute to the healthcare industry."

Stitch offers the only bachelor's degree program in respiratory therapy in Wisconsin. The college developed an articulation agreement with the Wisconsin Technical College System, streamlining the path for associate degree graduates to continue their education.

"The bachelor's degree opens doors for students and provides room for advancement in the industry," said Mr. Dwayne Schlund, program chair. "Some states require a bachelor's degree to be registered, so Stitch graduates have greater opportunity. Our students are drawn from professionals at all stages



Instruction for the bachelor's degree completion program in respiratory therapy is offered online.

of their careers." This diversity within the student population has multiple advantages, according to Mr. Schlund.

"Our students who have been in the workplace share thousands of clinical examples and situations with the newer students. The newer students, in turn, are familiar with advanced technology and bring fresh sets of eyes to scenarios." ■

Dr. John R. Swallow takes office as 23rd president of Carthage College

CARTHAGE COLLEGE



President Swallow began at Carthage College in July.

Born and raised in the South, new Carthage College president, Dr. John R. Swallow, carried north a commitment to innovative education and highly relevant experience from three other small, private liberal arts institutions.

President Swallow came to Carthage from The University of the South, widely known

as "Sewanee" for the Tennessee community in which it's located. As the university's chief academic and operating officer, he oversaw progress in curriculum, fundraising, equity and inclusion, enrollment, and student life.

Succeeding Dr. Gregory S. Woodward, Dr. Swallow took office in July as the 23rd president in Carthage's 170-year history. President Swallow inherited record enrollment, 30 consecutive years of operating surpluses, and an investment of more than \$250 million in campus facilities since 1999.

"I was immediately drawn to Carthage College as one of so few liberal arts institutions that can claim both long-standing excellence and profound momentum," he said.

President Swallow entered college at 15. After completing his undergraduate studies at Sewanee, he went on to earn a Ph.D. in mathematics from Yale University.

He joined the faculty at Davidson (North Carolina) College and taught there for 17 years. That included a full decade in an interdisciplinary humanities program.

Before entering the Sewanee administration, President Swallow took an active role in its governance as an elected trustee and, later, regent. More recently, he was a trustee at Agnes Scott College in Decatur, Georgia.

President Swallow has written articles in *The Chronicle of Higher Education* and *The Huffington Post*, plus an undergraduate textbook and more than two dozen research articles in mathematics. His combination of analytical and communication skills impressed the Carthage faculty.

"He has a very authentic voice," said Dr. Aaron Trautwein, a professor who served on the search committee. "He sees the world through many lenses. It's really powerful to have someone who can do that." ■

Students are engaged voters at Edgewood College

EDGEWOOD COLLEGE

At the first-ever *ALL IN Challenge Awards* ceremony to recognize colleges and universities committed to increasing college student voting rates, Edgewood College received two Best in Class Awards.

The College is recognized for having the highest student voting rate among four-year, private institutions category, as well as within the four-year, small, private institution category. Edgewood College also earned a Silver Seal for achieving a student voting rate between 60 and 69 percent.

More than 30 awards were announced at the event that took place in October at the Knight Conference Center at the Newseum in Washington, D.C.

“We are honored that our students have been recognized for their choice to be civically engaged through our democratic process,” Dr. Kris Mickelson, dean of the School of Integrative Studies said. “As an institution, we are committed to an education where engaged learning is cen-

tral to our students’ experience, and civic engagement is one of the hallmarks of that commitment.”

Ms. Maribeth Witzel-Behl, Madison’s city clerk, also played a crucial role in the most recent election by providing an early voting location that students, faculty, staff, and voters from the surrounding neighborhoods were able to use, Mickelson said.

The All IN Campus Democracy Challenge is a national awards program. The Challenge encourages higher education institutions to help students form the habits of active and informed citizenship, and make democratic participation a core value on their campus. By joining the Challenge, campuses commit to convening a campus-wide committee that includes members from academic affairs, student affairs, and the student body, as well as any other relevant stakeholders; developing and implementing an action

plan to improve democratic engagement; participating in the National Study of Learning, Voting, and Engagement (NSLVE) in order to measure student voting rates; and sharing their campus’ action plan and NSLVE results in order to be eligible for a recognition seal and/or awards.



Edgewood College received two Best in Class Awards for student voting rates.

Nearly 300 campuses, enrolling more than 4 million students, have joined the Challenge since its launch in summer 2016. ■

Alverno College students are inspired by their peers

ALVERNO COLLEGE

Alverno College’s student body is more inspiring than that of any other college or university in the nation, according to new rankings from *The Wall Street Journal/Times Higher Education*.

Students across the country were asked: Do you think your college provides an environment where you feel you are surrounded by exceptional students who inspire and motivate you?

The survey results, which were released in September, show that Alverno beat out some impressive company, including MIT, Brown University, and Harvard University. Other institutions in the top 10 were The Master’s University, Spelman College, Dartmouth College, Missouri Baptist University, Harding University, and Houghton College.

Ms. Carole Barrowman, an Alverno English professor who was interviewed by

The Wall Street Journal for a story about the rankings, credited Alverno’s teaching and learning model in which students teach themselves and learn from their peers.



Students work together in lessons as part of Alverno College’s teaching and learning model.

“If you come into a classroom here, you won’t see desks; nothing but tables,” Ms. Barrowman said, “we believe education

is a social construct, and we can all learn from each other.”

For decades, Alverno College has been recognized for its hands-on, assessment-based learning, which is designed to help students become confident individuals who embrace challenges.

Research indicates that graduates of a women’s college are more likely to assume leadership roles, earn advanced degrees, and excel in traditionally male-dominated fields. Of the top 15 schools that scored the highest in the survey, three were women’s colleges.

Alverno inspires students to become leaders, said Ms. Jordan Mason, an English major at Alverno.

“Alverno encourages confidence and provides the platform for women to flourish into the strong, self-aware, and compassionate servant leaders they were destined to be. Alverno did this

for me,” she said. ■

MEMBER HIGHLIGHTS

St. Norbert College welcomes new president

ST. NORBERT COLLEGE

Ceremonies for the inauguration of the eighth president of St. Norbert College, Dr. Brian Bruess, were held on Wednesday, October 11. A Mass of celebration took place at St. Norbert Abbey followed by the inaugural ceremony in Walter Theatre, Abbot Pennings Hall of Fine Arts on the St. Norbert College campus, followed by a reception.

Dr. Bruess, a 1990 graduate of St. Norbert, is only the second St. Norbert graduate to hold the position of president. The Rev. Dennis Burke, O. Praem., '26 was the first.

"We will remain rooted in our heritage and centered on our transformational vision as we pursue the next level of its expression. We will confirm our place among the most highly esteemed Catholic liberal arts colleges in the nation," said Dr. Bruess. "Most important, we will illuminate a path for our students to find an authentic

love of learning, a passion for the pursuit of wisdom, and the ability to flourish in this

areas including enrollment management, student affairs, information technology, athletics, finance, and administration.

He received bachelor of arts degrees in sociology and psychology at St. Norbert College and both a master's and a doctoral degree from Ohio University.

Dr. Bruess' wife, Dr. Carol Bruess, who is also a 1990 graduate of St. Norbert College, was professor of communication and journalism and director of the Family Studies Program at

the University of St. Thomas in St. Paul, Minnesota.

Dr. Bruess succeeds Mr. Thomas Kunkel, who successfully led the college for the past nine years. Mr. Kunkel retired on July 1. ■



Dr. Brian Bruess was inaugurated as president of St. Norbert College on October 11.

complex, beautiful world," he added.

Dr. Bruess served in various leadership roles in his 21-year tenure at St. Catherine University in St. Paul, Minnesota. He was executive vice president and chief operating officer, and was responsible for multiple

Carroll University creates School of Business and appoints founding dean

CARROLL UNIVERSITY

On July 1, 2017 Carroll University's Department of Business, Accounting, and Economics officially became the Carroll University School of Business. As part of the transition, Dr. Steven Bialek was appointed to the position of dean for the school.



The Carroll University School of Business offers seven undergraduate majors and an MBA program.

"Dr. Bialek brings strong administrative, program development, and fundraising experience to this role, as well as substantial engagement with the Milwaukee-area business community," said Dr. Joanne Passaro, provost and vice president for academic affairs. "Our shared vision is to develop a school that will be a pillar of excellence at Carroll University, a school known for the quality of its programs and deep engagement in southeastern Wisconsin and beyond."

In total, seven majors and six minors are offered for undergraduate students, and a graduate level MBA program is also available. Areas of study include accounting, business administration, business economics, finance, management and leadership,

marketing, and health care administration. Business programs make up some of Carroll's largest majors with many students interested in pursuing a major or minor in a specific area of business. Over the years there has been an increased demand for graduates entering the workforce to have a basic understanding of business principles.

"The opportunity to engage with students, faculty, staff, alumni, and business leaders alike will provide an excellent base for building the School of Business upon the solid foundation already in place," said Dr. Bialek. "Waukesha County is a leader in the business community, and as the area continues to expand and grow, I look forward to ensuring that Carroll is part of the progress."

As the need for strong business programs continues to grow, future plans for Carroll's School of Business will be developed strategically. ■

Four-year degrees

continued from page 1

developed in a liberal arts education, a component of every degree worthy of the name.

Studies also show that today's young adults will change jobs 12 to 15 times in their working years. Narrow specialization works against long-term, well-paying employment.

The baccalaureate degree is not obsolete, nor is it a thing apart from the associate's degree. Fully 41% of students with an associate's degree go on to earn a bachelor's degree within six years.

Fast-growing companies need trained machinists and maintenance personnel, but they also need engineers, accountants, and human resources directors. To continue to grow our own, as well as to attract brain workers from elsewhere, we need to adopt realistic, proven, and scalable strategies.

Programs and policies alone are not enough. We need a renewed commitment to help Wisconsin citizens understand the impact higher education can make for their personal lives and for their communities.

This past July, *Inside Higher Ed* reported 57% of respondents in one recent poll believe a college degree gives little likelihood of finding a good-paying job, with 83% suggesting a college degree is no longer a guarantee of success in America. Those majorities are wrong. A growing majority of the well-paying jobs are going to those who hold baccalaureate degrees — higher education is the best route to opportunity.

The first job of an educated person is to get the facts straight. The next is to apply those facts to change your life and change the world.

Sincerely,



Rolf Wegenke, Ph.D.
President



WAICU BULLETIN BOARD

NOTABLE ACHIEVEMENTS

- **St. Norbert College** has received a gift of \$30 million from the Donald J. and Patricia A. Schneider Family. The gift will support scholarships and program innovation.
- **Alverno College** has been recognized as a Hispanic Serving Institution by the U.S. Department of Education.
- The **Medical College of Wisconsin (MCW)**, Marshfield Clinic Research Institute, and the UW School of Medicine and Public Health have been awarded \$5.3 million to implement in Wisconsin the National Institutes of Health's All of Us Research Program.
- The **Milwaukee School of Engineering (MSOE)** has received a \$34 million gift from Dr. Dwight and Dian Diercks to construct a new computational science hall, focusing on artificial intelligence (AI).
- The U.S. Department of Justice has awarded **Edgewood College** nearly \$300,000 to support ongoing efforts for violence prevention.
- GDUSA named the **Milwaukee Institute of Art & Design (MIAD)** a 2017 Top Design School.
- **Lawrence University** has received a three-year grant from Margaret A. Cargill Philanthropies to implement new sustainability initiatives.
- **Dr. John Swallow**, president of **Carthage College**; **Kathleen Rinehart**, interim president of **Cardinal Stritch University**; and **Dr. Jeff Frick**, academic vice president of **St. Norbert College** presented at the 2017 Institute for Chief Academic and Chief Student Affairs Officers.
- **Marquette University's** College of Health Sciences has received a \$1 million estate gift from Michael and Jeanne Schmitz to establish a depression research fund.
- **Cardinal Stritch University**, **Edgewood College**, and **Marquette University** have been named to *U.S. News and World Report's* list of "2018 Best National Universities," and **Beloit College**, **Carthage College**, **Lawrence University**, **Northland College**, **Ripon College**, and **St. Norbert College** have been named to its list of "2018 Best National Liberal Arts Colleges."
- **Marian University's** Upward Bound Math and Sciences program has been renewed for five years with a grant of nearly \$1.32 million from the U.S. Department of Education.
- Dr. Paul Andrews, **Marquette University** School of Dentistry alumnus, has pledged a \$5 million estate gift to the dentistry school to support scholarships for veterans and their families.
- The Cassandra Voss Center (CVC) at **St. Norbert College** received a grant from Campus Compact's Fund for Positive Engagement to help the CVC to pilot the new "Olive Branch Initiative," which aims to bring the community together and engage different perspectives.
- **Marian University** received a grant through the Center for the Study of Institutions and Innovation (CSII) to offer civil liberties training to campus and surrounding communities.
- The Wisconsin Department of Children & Families (DCF) and the Wisconsin Housing and Economic Development Authority (WHEDA) have awarded **Cardinal Stritch University** nearly \$150,000 to develop and implement a program that provides Wisconsin nonprofit leaders with education and training.
- **Marian University's** Working Families Grant Program was renewed for the 2017-18 academic year. The program assists single parents with their educational and supplemental expenses while in college.
- Michael Cudahy has donated \$1 million to support five full scholarships for students attending **Marquette University's** Opus College of Engineering.
- **Marian University** broke ground on its Dr. Richard and Leslie Ridenour Science Center October 17. This \$12M renovation will feature new laboratory spaces, student spaces, and offices.
- **Edgewood College**, **Marquette University**, and **Northland College** have been ranked on the *Princeton Review Guide to 375 Green Colleges*.
- **Viterbo University** has been awarded a \$10,000 grant by the MotorMVB Foundation to aid in the building and establishment of its new men's volleyball program.

APPOINTMENTS

- **Jovita Carranza**, who serves on the **Alverno College** Board of Trustees and is the chair of the Alverno School of Business Advisory Council, was appointed treasurer of the United States.
- **Dr. Robert B. Callahan** has been named 11th president of **Silver Lake College** and will take office on January 30, 2018.

COMMUNITY PARTNERSHIPS

- **Marquette University** and the Wisconsin Alumni Research Foundation (WARF) have opened applications for the second annual Force for Positive Change award, a statewide competition that focuses on social entrepreneurship.
- The **Milwaukee Institute of Art and Design's (MIAD)** Future Designers

continued on page 8



WISCONSIN ASSOCIATION OF INDEPENDENT
COLLEGES AND UNIVERSITIES

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“The future of the world
is in my classroom today.”

Ivan Welton Fitzwater

WAICU: WISCONSIN'S PRIVATE, NONPROFIT COLLEGES WORKING TOGETHER FOR EDUCATIONAL OPPORTUNITY

THE WISCONSIN INDEPENDENT

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WAICU BULLETIN BOARD *continued from page 7*

Program served nine schools and 375 students in 2016-17. The program addresses a nationwide and Milwaukee challenge – underrepresentation of people of color in the design industries.

NEW DEGREES AND PROGRAMS

- **Viterbo University** will launch its new engineering program in the fall of 2018.
- As part of its new strategic plan to address the Milwaukee area's emerging workforce needs, **Alverno College** has added four new education programs, a master's degree program in gerontology for primary care nurse practitioners, a 12-month online bachelor's degree completion program for RNs, a new program in accounting, a bachelor's degree program in social work, and a master's degree program in school psychology.

EDUCATIONAL COLLABORATIONS

- As part of a “3+4” partnership between **Alverno College** and **Concordia University Wisconsin**, students can earn a bachelor's degree in pharmaceutical science and a PharmD, respectively.
- A “3+2” partnership will enable students to earn a bachelor's degree in mathematics from **Alverno College** and a bachelor's degree in computer science from the University of Wisconsin-Milwaukee.
- **Mount Mary University** has partnered with the Milwaukee Area Technical College to provide a “1+2+1” path to earn an associate's degree in nursing, become licensed as an RN, and then seamlessly move to completing a Bachelor of Science in Nursing degree within four years.
- **Wisconsin Lutheran College (WLC)** and Concordia University School of Law in Boise, Idaho (Concordia Law) have announced a “3+3” program that enables students to obtain a bachelor's degree from WLC and a Juris Doctor (J.D.) degree from Concordia Law.
- **Cardinal Stritch University** and Milwaukee Area Technical College have signed an agreement that will enable nursing students to be simultaneously enrolled in programs at both institutions and earn a bachelor's degree in as few as 2.5 years.

RIP

- **Dr. Hermann Viets**, who served as the fourth president of the **Milwaukee School of Engineering (MSOE)** from 1991 – 2015, died on September 30.