

THE *Wisconsin* INDEPENDENT

Fall 2007

Newsletter of the Wisconsin Association of Independent Colleges and Universities (WAICU)

Vol. 39 No. 3

An IT collaboration “that will never work”

Editor's note: In lieu of our regular President's Letter, we are featuring an article written by WAICU president Dr. Rolf Wegenke that appeared in the March 2007 issue of Business Officer, a publication of the National Association of College and University Business Officers (NACUBO). Reprinted with permission.

The twenty private institutions of higher education comprising the Wisconsin Association of Independent Colleges and Universities (WAICU) are committed to an ambitious project to control college costs by performing their administrative functions on a collaborative basis. The Congressional report, *The College Cost Crisis*, has called WAICU's efforts “transformative.” One of the top priorities was for the association to help members select, purchase, implement, and maintain a common Enterprise Resource Planning (ERP) system. As we began the ERP selection process, I was invited to speak at a national meeting. When the meeting ran overtime, the moderator said, “In the interest of time, we are going to skip Rolf's presentation because we all know this project will never work.”

Despite this negative prediction, we organized the WAICU Educational Technology Consortium (WAICU ETC) as an

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WAICU members play key role on Campus Safety Task Force



Courtesy of Wisconsin Office of Justice Assistance

Governor Doyle convened the State Task Force on Campus Safety in June, following the tragic events at Virginia Tech University last spring. The task force has just issued its interim report.

Following the tragic mass shooting at Virginia Tech University in April, Governor Doyle launched a statewide Task Force on Campus Safety. Representatives from WAICU-member colleges and universities are playing a key role on the task force.

At the task force's kickoff meeting in June, Maggie Balistreri-Clarke, vice president for student development and dean of students at Edgewood College in Madison, represented WAICU on a three-sector panel that laid out the parameters and context for the work to be done. Dr. Balistreri-Clarke emphasized the importance of developing a comprehensive preventive approach to campus safety that goes beyond a law enforcement model to focus on “prevention, intervention, response, and recovery.” The nature of campus security issues and threats to individual safety are likely to reflect the local community in which a college or university is located, and Dr. Balistreri-Clarke urged the task force to identify best practices that eliminate barriers to communication between campus and community resources.

At an early August task force public summit in Eau Claire, WAICU members' active involvement in task force issues was again apparent. The WAICU Counselors Group submitted a presentation alerting task force members to emerging trends in student mental health, including the need for campus counseling centers to work with outside resources in making complex student mental health assessments; the increasingly challenging interaction between federal privacy laws, on the one hand, and disclosure of

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Alverno College • Beloit College • Cardinal Stritch University • Carroll College
Carthage College • Concordia University • Edgewood College • Lakeland College
Lawrence University • Marian College • Marquette University
Milwaukee Institute of Art & Design • Milwaukee School of Engineering
Mount Mary College • Northland College • Ripon College • St. Norbert College
Silver Lake College • Viterbo University • Wisconsin Lutheran College

MSOE students work with NASA researchers



Before MSOE's senior design show, Mike McCambridge, Jeff Reiter, and Tim Swets prepared their team's prototype of a lunar self-sustaining power plant for display.

“Coming out of high school, I never would have guessed that within four years I would be invited to a NASA research facility,” said Tim Swets.

But last spring Tim and six fellow mechanical engineering students at Milwaukee School of Engineering (MSOE) met with engineers at Marshall Space Flight Center in Huntsville, Alabama, after their group project caught the space agency's attention.

“When I was in high school, I would have laughed at somebody who said that would be me in three or four years,” said Tim, who is from Walworth, Wisconsin.

Beyond the excitement of having met NASA engineers, team member Chris Edwards, from Mercer, Wisconsin, saw the practical side of the trip as well. “It gave us a chance to get our names into the engineering community on a rather large-scale project.”

Their project, a thermal power plant that could help humans live on the moon, was not without its share of challenges due to its uniqueness.

“No one has ever done this before. There is no base on the moon. There is no power plant. You have to get

yourself away from thinking about things that would work here on earth. We're thinking about the conditions on the moon, from the vacuum, to lower temperature and gravity. It's always thinking outside the box,” Tim added.

A self-sustaining power plant is necessary for a continuously inhabited lunar base to exist. Because a moon base would likely be located at one of the lunar poles, the group explored using a heat engine to generate electrical power. This technology would make the most of the huge temperature variation between the deep, perpetually shaded craters (such as Peary near the North Pole or Shackleton in the south) and the rims, which receive direct sunlight.

“With solar power you collect sunlight and use an electrode reaction to generate electricity,” explained MSOE team member Jeff Reiter, a native of Austin, Texas. “Basically, what we're doing is collecting and focusing the thermal energy from the sun to heat up a pipe filled with liquid to boil it.”

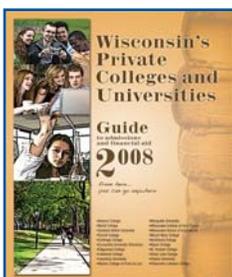
The main benefit is the efficiency; solar power yields only about 10-to-15 percent of usable energy, while the thermal power system could yield more than 40 percent.

The team and their professor collaborated throughout their senior year, taking what they learned in the classroom and labs and putting it into practice. The final project included the prototype, along with various descriptions of next steps and benefits of different liquids to heat, such as carbon monoxide and dioxide or propane.

Tim summed up the experience: “Five or ten years from now, if they're putting this thing up there, we can all say, ‘I worked on that my senior year of college.’” ❖

Gifts and Grants

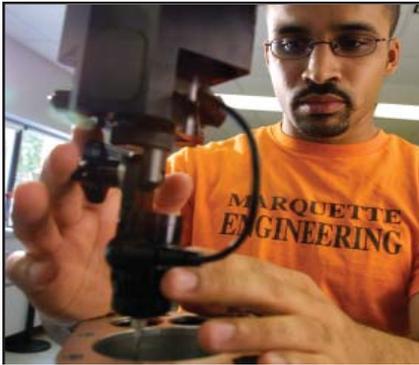
Mount Mary College was awarded \$10,000 from the Bradley Foundation for the college's Midtown Campus Program. Mount Mary also received \$36,000 from the Corporation for National and Community Service (AmeriCorps) to provide stipends for graduate students in the Urban Education Fellows Program. The Rose Monaghan Charitable Trust gave \$33,000 to Mount Mary's James L. Monaghan Endowed Scholarship Fund, and the Forest County Potawatomi Community Foundation granted Mount Mary \$5,000 to support the NEW Leadership Wisconsin Program within the Women's Leadership Institute ... **St. Norbert College** has received a \$347,834 grant from the U.S. Department of Education to continue its Upward Bound program helping high school students achieve a college education. St. Norbert has also received a \$500,000 grant from the National Science Foundation supporting scholarships for math and computer science studies, \$242,570 from the State of Wisconsin to fund a partnership supporting math instruction in Green Bay area schools, and \$100,000 from the William Randolph Hearst Foundations to support scholarships for underserved and underrepresented populations ... The Lynde & Harry Bradley Foundation has granted \$300,000 to **Marquette University** in support of the Institute for the Transformation of Learning, and the Marquette University Law School has received a \$30 million gift from Joseph Zilber ... **MSOE's** Center for BioMolecular Modeling received a \$745,000, five-year grant from the Howard Hughes Medical Institute to disseminate two high school programs nationally, and MSOE's Upward Bound program was re-funded for five years by the U.S. Department of Education ... **Alverno College** received \$396,000 from the Joyce Foundation to nurture school leadership in the Milwaukee Public Schools. ❖



The new WAICU **2008 Guide to Admissions and Financial Aid** was mailed in August. Did you receive yours? If not, call 1-800-4-DEGREE.

Note: In order to highlight all twenty of Wisconsin's private colleges and universities, The Wisconsin Independent follows a regular rotation featuring six or seven colleges in each quarterly issue. Each college or university appears in every third issue.

Marquette's College of Engineering transforms future workforce



Marquette engineering students learn to be adaptable and entrepreneurial.

Since arriving as dean in 2003, Dr. Stan Jaskolski has set out to change the way tomorrow's engineers are educated. He wants to transform Marquette's College of Engineering and prepare a 21st century workforce by:

- attracting more students to engineering by offering endowed scholarships;
- hiring top faculty who offer academic and industry experience to foster innovation among students; and

- building a new facility, the Discovery Learning Complex, that will house state-of-the-art labs, provide space for regional and national conferences, and foster cutting-edge research.

"We need to educate students for a lifelong career in engineering," says Jaskolski. "What our engineers are trained for today may be obsolete a few years down the road...so they need to know how to be adaptable and more entrepreneurial." Today that means understanding that there are many answers to one problem.

In finding better ways to solve problems, students will work together with faculty in three "cluster" areas identified as issues facing the world now and into the foreseeable future: sustainable engineering, neurosystems, and safety and security. Jaskolski notes that hands-on learning not only enhances the engineering curriculum but also emphasizes Marquette's mission of service to others. By participating in service learning, students work together from across engineering

disciplines to develop low-cost, efficient and sustainable solutions to problems plaguing communities around the world.

"As we educate innovative engineers at Marquette, we want to produce leaders who make a difference to mankind because of their work. It is our intent that because of our discovery learning focus, steeped in the ethics of moral and social justice leadership, our contribution to industry is indeed leaders who make a difference," says Jaskolski.

Marquette's College of Engineering received a significant boost toward realizing Jaskolski's vision over the past year. In December 2006, a \$25 million anonymous gift was made to enable the transformation of engineering education at Marquette. The donors also promised to give \$1 million a year in perpetuity if they feel a transformation has taken place. Shortly after the anonymous gift, Jim and Kelly McShane, Marquette alumni, donated \$5 million to endow a faculty chair in construction engineering management. ❖

Northland gift supports business ethics and social responsibility



John H. Chapple has endowed a Northland College chair in support of business ethics and social responsibility.

Northland College has received a \$1.25 million endowment from John H. Chapple to establish and endow the Chapple Family Chair in Business Ethics and Social Responsibility. An Ashland native, Chapple currently resides in Washington, and still maintains a strong bond with Northland College.

The Chapple family has a long history

with Northland and the Ashland area, beginning with John C. Chapple, who served as a Northland trustee. Chapple's grandfather, John B. Chapple, was a frequent guest lecturer on campus, and was respected for his knowledge of Northern Wisconsin. John D. Chapple, the donor's father, is an alumnus of Northland who graduated with the class of 1955.

President of Hawkeye Investments, Chapple has followed the example set by his family members and has been a part of Habitat for Humanity and the Fred Hutchinson Cancer Center.

President Karen Halbersleben said, "This investment in Northland College demonstrates the Chapple family's commitment to, and its belief in, this college. We are deeply honored to receive this very generous gift, which will expand the business program at Northland College."

The Chapple Family Professor will be expected to develop and execute a

curriculum that emphasizes the college's environmental expertise and commitment to ethics with a strong business core.

The endowment comes at a crucial time, coinciding with the current restructuring of Northland's academic program. Not only will the endowment allow Northland to strengthen the business program and offer courses that focus on leadership and entrepreneurship, but it will also allow the integration of business components for students in environmental majors.

Northland College is an environmental liberal arts college located in Ashland, near the shores of Lake Superior. The college has been recognized as one of the top colleges in the nation for science and mathematics, as a model environmental campus for the Lake Superior Basin, and as one of Wisconsin's true liberal arts colleges. Founded in 1892, Northland now enrolls 700 students from 38 states, Puerto Rico, and three countries. ❖

Beloit College physicist accompanies high school students to Iran



Paul Stanley, Dobson Professor of Physics at Beloit College

When it comes time to write that essay this fall about “How I spent my summer vacation,” five U.S. high school students and a Beloit College professor are sure to get some quizzical looks.

Paul Stanley, Dobson Professor of Physics and chair of the physics department at Beloit College, spent the summer as the senior coach for the United States team competing in the 2007 International Physics Olympiad. This

year, he led the five top American high school students in physics to Isfahan, Iran, to compete against more than 300 of the best young physics minds in the world. In total, there were 135 leaders, 327 contestants, 86 observers, and 17 visitors from 73 countries participating in the event.

“It was a once-in-a-lifetime opportunity, and we want to build new relationships there, not look upon them as negative,” says Professor Stanley.

He sees no irony in Iran’s hosting the best young physics minds in the world at a time when there is a global focus on the country’s nuclear development.

“The site for these meetings is selected about a decade in advance and the country needs to raise a great deal of money to host this event. We hope that people won’t play politics with the remarkable achievements of these young people.”

Stanley has helped to coach the team for the past five years and has been senior coach since 2005, taking the team

previously to Spain and Singapore.

Winners receive medals, with about six percent of the competitors winning gold; the U.S. is usually among the top ten countries. Last year, the team came in second, bested only by China. The U.S. team is sponsored by the American Physical Society and the American Association of Physics Teachers.

The team, accompanied by Stanley and Robert Shurtz, a physics teacher from The Hawken School in Gates Mills, Ohio, competed in the event July 11-21. The U.S. team tied for third in medals won, after China and Russia, and came in fifth on aggregate point total.

This year’s International Physics Olympiad was the 38th to have been held since its debut in Warsaw in 1967. In addition to Spain and Singapore, previous hosts for the contests have been South Korea, Indonesia, Turkey, the United Kingdom, Italy, Iceland, and Canada, among others. Future locations will include Vietnam, Mexico, and Croatia. ❖

Carthage undergrads get research lab experience through SURE



Carthage students work closely with professors while conducting independent research in the SURE program.

Carthage College’s Summer Undergraduate Research Experience, SURE, allows students in natural sciences to work with professors on a research topic during an eight-week period. Carthage provides a stipend, room and board, and a research budget for 10-15 students each summer who are chosen by a faculty committee. In past years, SURE

research has been presented at national conferences and has resulted in several publications co-authored by students.

Neal Sleszynski, associate professor of chemistry, says most Carthage natural science graduates will work in industry or go on to graduate school. In either case, he adds, they will be expected to work in a laboratory setting with minimal supervision. “Our students can’t get a realistic idea of what their career is going to be like without a research lab experience,” Professor Sleszynski says.

A better understanding of drug separation techniques, for example, may lead to the development of new or improved drug separations. Using nuclear magnetic resonance spectroscopy to study how these separations work at the molecular level, 2007 graduate Keith Pedersen and senior Stephanie Kingsbury have focused on the interactions between drugs and large molecules used in the separation experiments to study how

strongly the drugs and large molecules interact and how fast the drugs rotate when they are bound.

Other projects have included generating ethanol from agricultural waste, assessing salmon spawning habitats, studying alternative methods of buckthorn removal, and detecting bacteria growth inside pipes and tubing.

Under supervision by biology department chair Patrick Pfaffle, seniors Amber Vogelman and Raja Banerjee sought to use the waste products of agriculture to generate ethanol rather than foodstuffs. Through genetic engineering, they have altered bacteria to mass-produce proteins that may be used to break down biomass into a form from which ethanol may one day be made.

“It’s a great thing to put on a resume,” says 2007 graduate Jennifer Hansen. “I can apply to graduate schools and say that I have done fairly independent research work.” ❖

Concordia's Business Scholars program graduates its first class



Kathryn Rousman, Heidi McCarty, and Brittany Druckrey are the first graduates of Concordia's Business Scholars program

Four years ago, people thought Heidi McCarty of Arlington, Nebraska, Kathryn Ronsman of Green Bay, Wisconsin, and Brittany Druckrey of Abrams, Wisconsin were on a mission impossible when they enrolled in Concordia's academically accelerated Business Scholars program. But last May, the three proved those naysayers wrong when they earned a bachelor's degree and a Master of

Business Administration (MBA) degree in just four years.

McCarty, Ronsman, and Druckrey are the first students to complete the strenuous program, which requires students to take a minimum of 18 credits per semester, enroll in four January winter terms, and complete a career-related internship within four years.

According to Dr. William Ellis, dean of the School of Business and Legal Studies, "This program is a unique opportunity, which is only offered to a select group of outstanding, first-year business majors who have maintained excellent grade point averages in high school (3.5) and have scored well on their ACT (28) or SAT (1250) examinations."

McCarty and Ronsman earned a Bachelor of Science in accounting and a Master of Business Administration degree, while Druckrey earned a Bachelor of Science with a double major: business management and international business, and a minor in Spanish along with a Master of Business Administration

degree with an emphasis in corporate communications.

Part of the reason the three feel they were successful in the Business Scholars program was that all of them had a jump start on their degrees prior to entering Concordia in the fall of 2003.

McCarty had 18 dual enrollment credits, Ronsman had 6 credits when she arrived, and Druckrey came with 9 credits, earning another 8 retroactive credits in Spanish for starting at an intermediate level of Spanish in college.

According to Ellis, the tuition for Concordia's Business Scholars Program is the same as regular undergraduate fees, saving a student in the program more than \$14,000, a year's worth of tuition, by completing a five-year program in just four years.

After graduation, McCarty spent her summer at Ace Worldwide while studying for her CPA. Ronsman has taken a job with a regional accounting firm, and Druckrey is interviewing with a Fortune 500 company. ❖

Governor's Task Force on Campus Safety *continued from page 1*

information about students who may be at risk to themselves or others; and insurance policy restrictions on the coverage of mental health disorders.

The task force submitted an interim report to Governor Doyle in mid-August that highlighted several "best practice" initiatives already underway on WAICU-member campuses to ensure safety and security, such as full-scale emergency management exercises that provide local first responders and campus officials with a realistic opportunity to test local preparedness plans in the unique environment of higher education.

Some campuses make use of specialists trained in Crime Prevention Through Environmental Design (CPTED) to help with the planning and preparation stages of new construction projects on campus so that building design and layout, as well as the development of policies and procedures, are determined with safety and security in mind. Crime prevention

specialists also consult with landscaping experts to apply the principles of CPTED to campus areas. This includes maintaining existing trees and shrubbery and strategizing about new plantings and landscaping projects.

In addition, WAICU campuses maintain procedures to identify and reach out as quickly as possible to students who are experiencing academic, learning, behavioral, or personal concerns, so that potential problems can be dealt with at the earliest possible moment, before they result in serious consequences.

Later this fall, the task force is slated to release a final report recommending best practices aimed at improving college campus safety across the state. Recommendations are expected to include:

- Coordination between campus officials and local law enforcement;
- Support for innovative communication systems;

- Assessment of appropriate campus security and threat assessment systems;
- Assessment of emergency response systems;
- Timely and effective identification of high-risk students; and
- Prevention strategies and services for high-risk students.

The following individuals from WAICU-member colleges and universities are serving on the task force:

- Barbara Bloomer, Director of Health Services, St. Norbert College, De Pere
- Gordon Bothun, Student, Carthage College, Kenosha
- William Flanagan, Vice President for Student Affairs and Dean of Students, Beloit College, Beloit
- Larry Rickard, Director/Chief of Public Safety, Marquette University, Milwaukee
- Amy Uecke, Associate Dean of Students for Residence Life, Lawrence University, Appleton ❖

OF INTEREST TO GUIDANCE COUNSELORS

High school grades vs. test scores: which best predict success?

Which are more accurate in predicting student success in college—high school grades or test scores? Some feel that differences in grading standards across high schools render grades an unreliable indicator, whereas standardized tests are seen as methodologically rigorous, providing a uniform yardstick for assessment of student achievement and potential. But a new study by researchers at the University of California at Berkeley contends that grades are much more reliable.

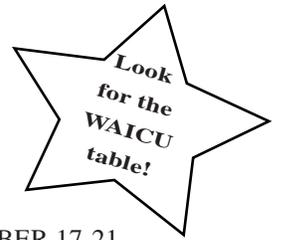
The researchers, Saul Geiser and Maria Veronica Santelices, examined what happened to almost 80,000 freshmen who entered the University of California System between 1996 and 1999. An earlier study by Dr. Geiser had compared their freshman grades with their SAT scores; now he and Dr. Santelices followed the students through their college career, weighing their grades and their graduation rates. To eliminate the possibility that the results could be affected by the disciplines chosen by the students, the researchers broke down the data for each campus in the system and for each major area of academic disciplines.

The study found that test scores can be somewhat helpful as indicators of future success, but the researchers argue that they are too tied to socioeconomic status. Rather than basing admission decisions on test scores, they say, colleges and universities should focus on the high school grade point average (HSGPA), which “provides a fairer, more equitable, and ultimately more meaningful basis” for deciding who is admitted.

One surprise of the study was that not only were grades more reliable indicators of success, their importance increased as time went on. According to the report, “the predictive weight associated with HSGPA increases after the freshman year, accounting for a greater proportion of variance in cumulative fourth-year than first-year college grades.”

A key finding was the effect of the grades-vs.-scores decision on minority students and those whose parents did not attend college. “As an admissions criterion, HSGPA has less adverse impact than standardized tests on disadvantaged and underrepresented minority students,” the report states. In other words, fewer minority students were denied admission when grades, rather than test scores, were used. ❖

Wisconsin Education Fairs



WEEK ONE SEPTEMBER 17-21

Rice Lake	Sept. 17, 9-11 a.m.
Ashland	Sept. 18, 9-11 a.m.
Minocqua	Sept. 19, 9-11 a.m.
Wausau	Sept. 20, 6:30-8:30 p.m.
Wausau	Sept. 20, 9-11 a.m.
Wisconsin Rapids	Sept. 20, 6:30-8:30 p.m.
Wisconsin Rapids	Sept. 21, 9-11 a.m.

WEEK TWO SEPTEMBER 24-28

Fond du Lac	Sept. 24, 9-11 a.m.
Sheboygan	Sept. 24, 6:30-8:30 p.m.
Sheboygan	Sept. 25, 9-11 a.m.
Menasha	Sept. 25, 6:30-8:30 p.m.
Marinette	Sept. 26, 9-11 a.m.
De Pere	Sept. 27, 6:30-8:30 pm.
De Pere	Sept. 28, 9-11 a.m.

WEEK THREE OCTOBER 1-5

Platteville	Oct. 1, 9-11 a.m.
La Crosse	Oct. 2, 9:30 a.m.-1:25 p.m.
Eau Claire	Oct. 2, 6:30-8:30 p.m.
Eau Claire	Oct. 3, 9-11 a.m.
Richland Center	Oct. 4, 9-11 a.m.
Verona	Oct. 4, 6:30-8:30 p.m.
Verona	Oct. 5, 9-11 a.m.

WEEK FOUR OCTOBER 8-11

Franklin	Oct. 8, 6:30-8:30 p.m.
Kenosha	Oct. 9, 9-11 a.m.
Janesville	Oct. 9, 6:30-8:30 p.m.
Whitewater	Oct. 10, 9-11 a.m.
Hartland	Oct. 10, 6:30-8:30 p.m.
New Berlin	Oct. 11, 6:30-8:30 p.m.

Milwaukee National College Fair

Sunday, Oct. 21, Noon - 3:30 p.m.

Talks on private colleges: 1:30 & 2:30 p.m.

Workshops for school counselors—Register now!

Tuesday, October 16, 2007, 8 a.m. – noon, Plaza Hotel & Suites, Eau Claire (NEW location!)

Monday, October 22, 2007, 8 a.m. – noon, Holiday Inn Select, Appleton

Tuesday, October 30, 2007, 8 a.m. – noon, Davians, Menomonee Falls

Wednesday, March 5, 2008, 8:00 a.m. – noon, Stephens Convention Center, Rosemont, IL

To register, go to www.waicu.org/counselors

An IT collaboration “that will never work” *continued from page 1*

affiliate of WAICU. The first members to go forward on a joint ERP solution were Lakeland College, Ripon College, and Wisconsin Lutheran College. Chief technology and chief financial officers, along with other college staff, came to agreement on their requirements for a common ERP. WAICU staff then solicited bids, managed the vendor selection and financing processes, and coordinated training and implementation. This first group selected Jenzabar EX. By working through WAICU, the members reduced software costs by 80 percent, maintenance costs by 40 percent, and time to implementation by 44 percent compared to what each college could

have achieved on its own. Since then, the Milwaukee School of Engineering and Cardinal Stritch University have joined WAICU ETC, achieving comparable savings.

Benefits of Teamwork

All consortium members agree that the benefits go well beyond the dollars saved. Participants were able to develop best practices in their business processes and—based on their collective experiences—fix problems the first time they emerged rather than waiting for each college to discover and resolve issues campus by campus. WAICU will return to the original group of vendors on behalf

of the next wave of colleges considering moving forward together.

We learned that the project was not about the technology, it was about people. The CFOs of the participating institutions exerted considerable leadership, acting as change agents for their campuses. The CFOs, the CIOs, and everyone else involved already had their hands full with full-time jobs. By being able to rely on WAICU to provide organizational skills and support, they were able to tackle a significant project and release the power of collaboration on their campuses. As a result, “the project that wouldn’t work” did work, because everyone worked together. ❖

– WAICU BULLETIN BOARD –

KUDOS—At its June commencement, **Lawrence University** awarded honorary doctorates to Wisconsin Supreme Court Justice Louis Butler and Margaret Carroll, former journalist and executive director of the Investor Responsibility Research Center ... The American Association of Museums has accredited the Logan Museum of Anthropology at **Beloit College** in recognition of its commitment to excellence, accountability, high professional standards, and continued institutional improvement. The Logan Museum is one of only two Wisconsin museums affiliated with a college or university to be so recognized ... **Northland College**, famed for environmental liberal arts, is a leader in a national initiative to make campuses “climate neutral” by emphasizing environmental sustainability. Northland President **Karen Halbersleben** signed the Presidents’ Climate Commitment, which was made public at a June ceremony in Washington, D.C. ... The **St. Norbert College** student chapter of the Society for Human Resource Management (SHRM) has been recognized as one of the top ten student chapters in the nation—the fourth straight year the chapter has been so honored. In addition, St. Norbert’s e-newsletter sent out monthly to alumni, parents, and students won an award for excellence from the Council for Advancement and Support of Education (CASE). **Gratzia Villarroel**, associate professor of political science and the director of international studies at St. Norbert, has been selected as the 2007-2008 Santo Domingo Fellowship Visiting Scholar by the David Rockefeller Center for Latin American Studies (DRCLAS) at Harvard University. **Cassandra Tori Powers**, a Green Bay native and junior communication/theatre major at St.

Norbert, has been awarded the prestigious Freeman-ASIA Award by the Institute of International Education in New York for the 2007-2008 academic year ... **Alverno College’s** new campus design won the “Nice Touch” award from the Milwaukee mayor’s office ... **Diane Long Hoeveler**, professor of English at **Marquette University**, received the 2007 Way Klinger Sabbatical Award ... **MSOE** students won the American Public Power Association’s annual DEED technical design award for a device that uses ultraviolet LEDs to sterilize indoor air. MSOE students also won the national Intercollegiate Rocket Competition, took second place in the national construction competition sponsored by Associated General Contractors/Associated Schools of Construction, won first place in the regional Concrete Frisbee competition, and took first place in five (of seven) competitions at the Future Business Leaders of America/Phi Beta Lambda state conference.

NEW PROGRAMS—**MSOE** has added three new master’s degree programs: The M.S. in Clinical Nurse Leadership, allowing qualified B.S.N.-prepared Registered Nurses to focus on an area of interest, such as mental health, pain management, or school nursing; the M.S. in New Product Management, allowing graduates to help their company capitalize on its strengths, position, capabilities, market opportunities, and resources; and the M.S. in Marketing and Export Management, which helps senior managers and entrepreneurs lead teams to envision, design, create, sell and maintain products and services to markets across the globe ... **Mount Mary College** will launch its new Master of Business

The Wisconsin Independent

Vol. 39, No. 3, Fall 2007

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The Wisconsin Independent is published quarterly by the Wisconsin Association of Independent Colleges and Universities (WAICU). To be placed on the mailing list without charge, contact:

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Administration (MBA) program in January. The 36-credit program will stress the acquisition of advanced skills and knowledge in accounting, finance, economics, marketing, management, and information technology, with particular emphasis on ethics and leadership development with a global perspective ... **Cardinal Stritch University** will offer a two-year Certificate in Lay Ministries program designed for lay people who want to serve in a variety of ministries.

EDUCATIONAL COLLABORATION

—Researchers at the **Marquette University** School of Dentistry and the University of Wisconsin-Milwaukee are working together to apply geographic information system technology to the field of dentistry. The end product will

result in what has been described as a “Google map of the mouth.”

APPOINTMENTS—Hillary Pollack, director of teacher education at **Northland College**, has been appointed to a second three-year term on the Wisconsin Department of Public Instruction’s Professional Standards Council for Teachers ... **Paul Nelson**, senior vice president for public policy at **WAICU**, serves on the Leadership Team for the American Diploma Project and the Partnership for 21st Century Skills. The Wisconsin Department of Public Instruction is coordinating the state’s participation in these two national initiatives designed to insure that all high school graduates are prepared for careers, citizenship, and postsecondary education.

“The great aim of education
is not knowledge, but
action.”
— Herbert Spencer
English philosopher
1820-1903

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