

THE *Wisconsin* INDEPENDENT

Fall 2003

Newsletter of the Wisconsin Association of Independent Colleges and Universities (WAICU)

Vol. 35 No. 3

President's letter

College Costs: The Wisconsin Solution

Dear Friends,

This summer, I testified at a televised hearing held by the U.S. House of Representatives' Committee on Education and the Workforce Subcommittee on 21st Century Competitiveness. The theme of the hearing was "Affordability in Higher Education: We Know There's a Problem; What's the Solution?" Members of Congress and I share the belief that greater understanding of the nature of college costs will create greater educational opportunity.

The private colleges and universities in Wisconsin are tackling the issue of college costs for their 54,000 students in two ways. The first is financial aid, little understood by the public, but a vital component of educational opportunity. In 2001-2002, the average "price" for tuition and fees at Wisconsin private colleges and universities was \$16,116. The average financial aid package was \$12,055, leaving net tuition of just \$4,061. Nationally, after inflation, net tuition at private colleges and universities actually dropped during the 1990s.

The second Wisconsin cost-buster was the principal focus of my testimony in Washington: the *WAICU Collaboration Project*. Across the nation, this initiative is recognized as an important part of the solution to the problem of college costs. Regular readers of this newsletter know that the *WAICU Collaboration Project* is an effort by our mem-

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WAICU teacher educators win PK-16 awards



Three WAICU members won awards from Wisconsin's PK-16 Leadership Council in June. Shown at left: Mary Staten, a nationally certified Milwaukee Public School teacher, with the Program of Distinction Award won by Alverno College's National Board Support Program. Shown above: Sadique Isahaku, instructor of education at Beloit College, accepting the Promising Practices Award won by Beloit's "Thursdays at Merrill: Real Science, Real Students, Real Teaching" program. Shown below: Promising Practices Award winners for Ripon College's "Project Madog; Investigating Science, Mathematics and Technology in Wisconsin and Beyond." Left to right: Mary Williams-Norton, professor of physics, Ripon College; Keri Simacek, project assistant director and teacher at Murray Park Elementary School; Bruce McMurry, principal, Belle Reynolds School and K-12 director of instruction, Oakfield School District; and Liz Roy, retired teacher, Oakfield School District.



WISCONSIN ASSOCIATION OF INDEPENDENT
COLLEGES AND UNIVERSITIES

Alverno College • Beloit College • Cardinal Stritch University • Carroll College
Carthage College • Concordia University • Edgewood College • Lakeland College
Lawrence University • Marian College • Marquette University
Milwaukee Institute of Art & Design • Milwaukee School of Engineering
Mount Mary College • Northland College • Ripon College • St. Norbert College
Silver Lake College • Viterbo University • Wisconsin Lutheran College

Mount Mary program prepares graduates for second careers as urban teachers



Mount Mary College is helping to solve the urban teacher shortage through its alternative certification program.

Cindy Polansky, Menomonee Falls, has a bachelor's degree in business administration and had worked in the business world, but several years ago she realized her job was no longer a good fit for her. When she decided to switch careers and become a teacher, she looked for a flexible program that would permit her to achieve her goals sooner than the traditional route to teacher certification. Through Mount Mary College, she learned about an innovative program called the Urban Education Fellows Program (UEFP). Financed by grants from the Trinity Foundation, Helen Bader Foundation, and Greater Milwaukee Foundation, this accelerated master's degree program is designed to improve the quality of education in central city independent private, parochial, and charter schools. Fellows can receive tuition support through AmeriCorps, a federally funded program that recognizes service to the community. UEFP is operated as a consortium by Mount Mary College and Alverno College.

One unique element of the program is that, after a full-time six-week summer session of course work, observing, and team teaching with a veteran teacher, a student in the program begins the fall

semester as a full-time salaried teacher at a participating elementary or middle school. Each Urban Fellow is assigned a coach/mentor to provide help and support. Ms. Polansky's mentor at St. Leo's Catholic Urban Academy, where she now teaches, was Charlene Pierce, a retired school administrator. "She was a superb coach," Ms. Polansky said. "She spent time in my class two or three times a week. She was with me every step of the way."

During her two years in the program, Ms. Polansky taught during the day while taking education courses in the evenings, on weekends, and in the summer. Some courses were held at Mount Mary, some at Alverno, and some at the partner schools.

When asked if she was unsure about taking charge of a classroom so early in the program, Ms. Polansky said, "On the contrary, the interaction between teaching and taking education courses was amazingly successful. On the one hand, I could take teaching experiences back to my professors for discussion; on the other, I could apply what I was learning from them to my classroom situations. Being a working teacher helped me get more out of my courses, and my coursework made me a more innovative teacher."

Linda Delgadillo, director of the program, is enthusiastic about it. "The program is helping provide needed teachers and at the same time making sure that those teachers are qualified," she said.

"I don't think you can beat this program," Ms. Polansky said. "The way the colleges, partner schools, parents, and kids work together makes for a winning situation all around. It was a privilege to be part of it. I would not have wanted to prepare for teaching in any other way."

New 2004 *Guide* contains required/recommended high school course list

WAICU's new 2004 *Guide to Admissions and Financial Aid* (shown below) is out – and it's crammed with information about the 20 private colleges and universities of Wisconsin. As usual, the *Guide* contains basic facts about each college or university, including degrees offered, enrollment numbers, prices for tuition and room and board, financial aid policies, and contact names and numbers.

In addition, the *Guide* includes the Wisconsin Private College application, a single application accepted by all WAICU members. Wisconsin is the only state in the nation whose private colleges and universities have agreed to accept the same application, making life easier for students who wish to apply to more than one private institution.

This year, there's an extra page of information in the *Guide* – a list of high school courses that are required and/or recommended by each college or university. The list was requested by a Wisconsin high school guidance counselor, who said it would be helpful to have when talking with students about college. You asked for it, and we heard you! Contact WAICU if you would like a copy.

Wisconsin's Private Colleges & Universities

From here... you can go anywhere

2004

Guide to Admissions & Financial Aid

Wisconsin Private College Application inside!

Alverno College
 Cardinal Strick University
 Central College
 Carthage College
 Concordia University Wisconsin
 Edgewood College
 Lakeland College
 Lawrence University
 Marquette University
 Marquette University School of Arts & Design
 Milwaukee School of Engineering
 Mount Mary College
 Northwestern College
 Ripon College
 St. Norbert College
 St. Mary's College
 Wisconsin Lutheran College

Don't miss the Wisconsin Private College Fair!

See page 4 in this issue.

Note: In order to highlight all twenty private colleges and universities in Wisconsin, the Independent follows a regular rotation featuring six or seven colleges in each quarterly issue. Each college or university appears in every third issue.

New student residence hall at Ripon College features many amenities



Phase II of the Quad renovation at Ripon College includes the addition of a multi-purpose meeting/study facility with limited food service in part of the building's lower level. The exterior of the project, currently called The Terrace, will include a patio area. The interior, shown in an artist's rendering, has seating for about 100, which can be expanded to about 200 for student programming and summer conference use.

Students returning to Ripon College this fall are finding new amenities after interior renovation in Mapes Hall, one of four residence halls commonly referred to as the Quads, plus exterior renovation of the Mapes, Bovay, and Brockway halls. In

addition, a multi-purpose, meeting/study facility with limited food service has been added in the lower level of Bovay Hall. The fourth of the Quad facilities, Smith Hall, was renovated a year ago.

Funding for this phase of the Quad renovation comes from a \$2 million gift from Ripon alumni Don and Marilyn Anderson of Middleton, Wisconsin, along with a \$100,000 grant from the Lynde and Harry Bradley Foundation of Milwaukee and \$200,000 from Sodexo, the college's food-service provider.

According to Bill Neill, vice president for development at Ripon, the grants offer "ratification of the college's ongoing efforts to provide quality educational and residential opportunities for our students."

An exciting addition to Bovay is The

Terrace, which will be used by students and people attending summer conferences. The interior of the project includes seating for about 100, which can be expanded to 200 for conferences and program use. The project also includes an exterior terrace which will take advantage of the view of the west portion of the campus, plus the college's Ceresco Prairie Conservancy and beyond.

The new food service area is intended to provide another venue for students during peak times and bring the food service to students in an area of heavy student concentration (about 40 percent of Ripon's students reside in the Quads). The facility will also provide extended-hours service for students and "should be an ideal spot for daytime studying, tutoring sessions and small-group discussions," according to Chris Ogle, vice president and dean of students.

Don and Marilyn Anderson, both Ripon alumni, have been longtime benefactors of the college, according to Mr. Neill. "Their gift helps us move forward with a very important student-life project," he said.

MIAD students help community foundations spread the good word



Kenosha native Brandon Minga is one of eight students in MIAD's Visual Resources Studio. The program provides MIAD students with professional-level design experience by carrying out projects for charitable causes.

When a group of Wisconsin community foundations sought to raise their visibility among the state's attorneys earlier this year, the cost of professionally designed communication materials threat-

ened to bring their efforts to a permanent halt.

But a group of Milwaukee Institute of Art & Design students has helped them get back on track toward their goal.

In May, the community foundations group approached MIAD's Visual Resources Studio seeking design help for their project. Visual Resources is one of a handful of student-staffed design studios in the nation that provides design students with experience by connecting them with the communication needs of nonprofits.

And the professional-level results they produce fill a real need, according to Brenda Haines, chair of the statewide marketing committee for the Wisconsin Association of Community Foundations.

"We were absolutely wowed," said Ms. Haines. "We knew we needed impressive-looking materials to get our message across. The logos, brochures, and Web site designs they produced are just beautiful."

MIAD – the state's only college devoted solely to educating artists and designers – emphasizes real-world experience in all of its majors. Students in Visual

Resources take on 6 to 8 design projects for charitable causes every semester. Working with real clients, communication needs, and timelines, the students gain classroom credit, experience, and invaluable material for their portfolios.

Hundreds of groups such as WAICU, the Milwaukee Public Museum, the Circus Parade, and the Red Cross have received help from Visual Resources since its start in 1986. Groups provide text and photography for their materials and pay a small fee to cover the costs of equipment and supplies.

For the community foundations, the class created a logo, a series of mailers to attorneys, a Web site design, and a brochure. All focus on the ways in which attorneys can help their clients achieve their charitable aims through one of the certified community foundations. The campaign is to launch in October.

"We couldn't have come this far without the MIAD students," said Ms. Haines. "It's valuable work experience for them, and it's also an incredible benefit for groups like ours."

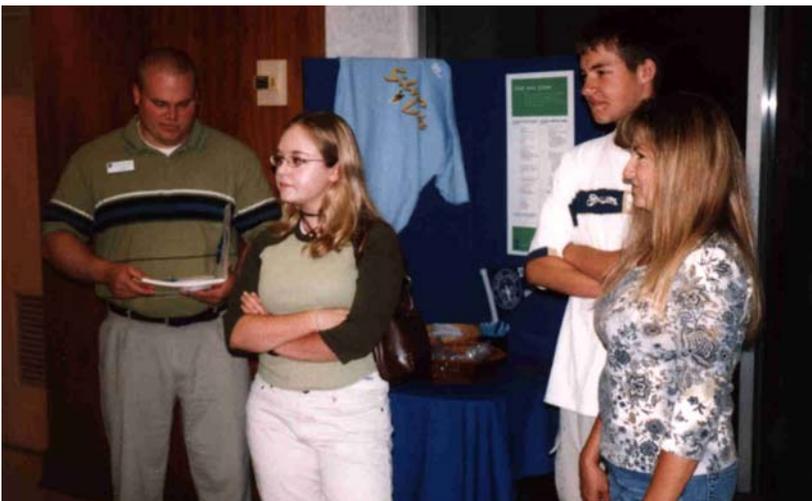
Scenes from Private College Week 2003



Parents, students, and members of the MSOE community gathered in the university's Cudahy Student Center to learn more about college life during Private College Week, July 7-12, 2003.



Students and families toured Wisconsin's private colleges and universities during Private College Week 2003. Groups are shown visiting Marian College of Fond du Lac (above), Silver Lake College (below), and Mount Mary College (at right).



Guidance Counselors *YOU ARE INVITED*

to a **Private College Workshop for Guidance Counselors**, with the latest information on admissions and financial aid from representatives of all 20 private colleges and universities in Wisconsin, plus a free lunch. Sessions will be held from 10:00 a.m. - 1:30 p.m. at the following dates and locations:

- **Monday, October 6 in Appleton**
- **Friday, October 17 in Madison**
- **Monday, October 20 in Brookfield**

If you have not received an invitation and would like to attend, call 1-800-4-DEGREE or register online at www.waicuweb.org. And don't forget:

- **Wisconsin Private College Fair, Monday, October 20, 2003, Sheraton Milwaukee Brookfield, 6:30 - 8:30 p.m.** Students and families are invited to visit with representatives of all 20 Wisconsin private colleges and universities.
- **Wisconsin Education Fairs, Fall 2003.** For a schedule, go to www.wefs.org.



President's letter Continued from page 1



Dr. Rolf Wegenke
WAICU President

members to perform administrative support functions on a collaborative basis through the Association. The objective is to save money and to free members to concentrate time and resources on teaching and learning and the achievement of their distinctive missions.

WAICU has learned some very important lessons from our ten years of collaborative efforts. First, change is not easy. We have learned that it takes visionary,

enterprise-wide leadership to bring about change. Without the unanimous commitment of Wisconsin's 20 private college and university presidents, we would still be operating as higher education did 400 years ago. Second, we have demonstrated to the nation that colleges and universities can reduce their operating costs by working collaboratively, without compromising the quality of the educational experience for the student or the independence of the colleges and universities themselves.

For more than 100 years, the State of Wisconsin has been the incubator for innovative solutions to the nation's most pressing issues – workers' compensation

and retirement security plans were born here. By addressing educational opportunity with financial aid and with the *WAICU Collaboration Project*, we are proud to contribute The Wisconsin Solution to the problem of affordability in higher education.

Sincerely,
Rolf Wegenke, Ph.D.

President

– WAICU BULLETIN BOARD –

KUDOS – **Brian Rosenberg**, former dean of the faculty at **Lawrence University**, is the new president of Macalester College in St. Paul . . . Lawrence professor of geology **Marcia Bjornerud** has been elected a Fellow of the Geological Society of America . . . **Patricia D. O'Donoghue**, president of **Mount Mary College**, was named a "Woman of Distinction" by the YWCA of Waukesha County . . . Two recent **Ripon College** graduates have won Fulbright teaching assistant grants for the 2003-2004 school year. **Anthony Zyzik** and **Alison Karjolic** will teach English in Belgium and Germany, respectively . . . **David Shedivy**, a Ripon senior, received a 2003 Excellence in Foreign Language Study Award from the Wisconsin Association of Foreign Language Teachers . . . The Kiwanis Club of Milwaukee bestowed its annual Kiwanis Milwaukee Award on the **Milwaukee School of Engineering**, lauding it on its 100th anniversary . . . An MSOE electrical engineering senior design team took second place in the Expert Division of the international Trinity College Fire-Fighting Robot Contest in Connecticut . . . A delegation of MSOE students that attended the National Association for Campus Activities (NACA) regional conference in St. Cloud, Minn., was awarded the 2003 Outstanding Delegation Award . . . **Luke Scharf**, a new graduate of **Marian College**, was named to the Verizon Academic All-American third team in the College At-Large Division . . . **Chris Zills**, Marian's sports information director, won three national awards in the College Sports Information Directors of America's media guide contest . . . The Milwaukee Public Library Foundation presented **Sr. Joel Read**, the recently retired president of **Alverno College**, with the 2003 Benjamin Franklin Award in appreciation for her contributions to the community and lifelong learning. Sr. Read was also honored with the Vision for Milwaukee Award by the Milwaukee Ethnic Council in August . . . **Phillip D. Straffin, Jr.**, professor of mathematics and computer science at **Beloit College**, has received a Trevor Evans Award from the Mathematical

Association of America in recognition of exceptional research and writing . . . **Joscelyne Dracca**, a political science major at **Marquette University**, has won the 2003 Wisconsin Women in Government Scholarship

EXCELLENCE IN TEACHING – Faculty members at WAICU schools have been chosen as recipients of the Underkofler Excellence in Undergraduate Teaching Award named in honor of James R. Underkofler, former CEO of Wisconsin Power and Light Corp., forerunner to Alliant Energy. They are **Jo Ortel**, associate professor of art history at **Beloit College**; **Dr. Joan Schilling**, professor of psychology at **Edgewood College**; **Meg Albrinck**, an assistant professor of literature and writing at **Lakeland College**; **Jeffrey Reed**, associate professor of business administration at **Marian College**; and **Diane Mockridge**, professor of history at **Ripon College**.

GRANTS – The Upward Bound program at **Beloit College**, an academic support program for area high school students, has won a \$1.7 million grant from the U.S. Department of Education . . . A \$100,000 grant from Ronald McDonald House Charities will support arts performances at **Viterbo University** . . . The U.S. Department of Education has granted \$160,000 to **Alverno College** for expansion of its Global Studies and International Affairs Program . . . The Department of Civil and Environmental Engineering at **Marquette University** has received a grant from Wisconsin's Focus on Energy Renewable Energy Program to study energy production from food processing waste.

HONORARY DEGREES – At **Lawrence University's** June commencement ceremony, honorary degrees were awarded to **Oscar C. Boldt**, chair of The Boldt Group, Inc., and his wife, **Patricia Hamar Boldt**; **Bruce Iglauer**, president and founder of Alligator Records; and

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Silver Lake prepares students for high-demand computer careers



Sr. Christine Stoller, chair of the computer science department at Silver Lake College, helps prepare students for exciting careers.

Silver Lake College is preparing students for the top careers of the future. The college's recent addition of an Information Science and Technology major is the direct result of research on upcoming trends in employment.

According to Sr. Christine Stoller, SLC computer science department chair, the goal was to implement additional high-demand tracks along with the traditional

computer science major, which is focused on programming.

"Typically, when people think of computer science, they assume computer programming is at the core," said Sr. Christine. "Lately, there has been a shift in what jobs are projected to be in highest demand. These new offerings enable us to better meet emerging employment trends," she stressed.

According to a ten-year projection by the Wisconsin Department of Workforce Development on computer-related occupations, a shift in the field will result in higher demand for information technology and Web publishing

positions, including project managers, computer specialists, systems analysts, and Web/desktop publishers, with less need for computer programming positions.

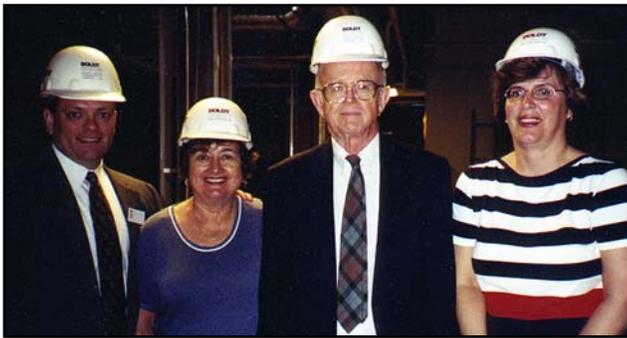
"Silver Lake College is forward-looking among four-year institutions in that it now offers multiple emphases within the computer science major. Currently both Web publishing and information systems are

being offered at our Manitowoc campus, with projected future expansion to our Green Bay, Appleton, and Sheboygan outreach sites," says Dr. George Grinde, chair of the business, management and technology department at SLC.

Silver Lake College recently announced new articulation and credit transfer agreements with three area community technical colleges – Northeast Wisconsin Technical College, Lakeshore Technical College, and Fox Valley Technical College. The agreements will provide opportunities for students who have completed an associate's degree in computer information systems to make a seamless transition into Silver Lake's bachelor's degree program in information science and technology.

"The credit transfer agreements express a shared commitment to increasing the opportunity for students to have success in higher education," said Marge Rubin, Articulated Programs Coordinator for Fox Valley Technical College. "These pioneering agreements will provide real service to our graduates."

Renovation to enhance Carroll College's expanded nursing program



A gift from Dr. Richard Henke and his wife Sophia helped support renovation to enhance Carroll College's nursing program. Viewing the new construction are, left to right, Marc Barbeau, director of gift planning; Sophia Henke; Dr. Richard Henke; and Dr. Jane Hopp, department of health sciences chair.

In May 2006, Carroll College will graduate the first nursing students who will have spent their entire college careers on the Carroll campus. The nursing major is not new to Carroll; from 1983 to 2002, Carroll had a partnership with Columbia College of Nursing in Milwaukee in which nursing students completed two years at Carroll, then two years of classes and clinical rotations at Columbia.

In fall 2001, Carroll created its own

four-year nursing degree program, launched in fall 2002. The change was made to benefit students. "It's clear from the feedback from students and faculty, and from the increase in nursing enrollment, that having a four-year nursing program at a single campus is important," said Dr. Diana Hanks, director of the nursing program. "Students are very excited."

Among other advantages, the new program will make it easier for students to participate in campus activities during their junior and senior years. Columbia will continue to grant joint degrees with Carroll until May 2005.

One of the unique aspects of Carroll's new program is its clinical partnership with ProHealth Care, Inc., which operates Waukesha Memorial and Oconomowoc Memorial hospitals, primary care clinics, home health and long-term care services,

and a fitness center.

To accommodate the new program, a project to renovate about 5,000 square feet in space formerly used for other purposes was completed this summer. It includes a classroom, computer lab, faculty offices, and a laboratory. The renovation project was funded, in part, by the generous donation of Dr. Richard P. and Sophia Henke in honor of Dr. Harold Henke, Richard's father and a 1920 graduate of Carroll.

"This renovation continues to expand the college to meet the needs of students," said Rick Jessen, director of campus services. "The nursing facility is very user-friendly and adaptable."

The facility includes state-of-the-art technology and will help achieve the academic goals of the program. "Our nursing program remains grounded in the liberal arts tradition and prepares students for a career after graduation," said Dr. Hanks. "This facility and program will greatly benefit not only Carroll students, but the communities in which they will work."

Viterbo partners with Boys & Girls Clubs for the great benefit of all



Viterbo mascot Vic the V-Hawk shares a moment to celebrate with children from the Boys & Girls Clubs of Greater La Crosse.

Viterbo University and the Boys & Girls Clubs of Greater La Crosse have agreed to partner in a \$7.5 million project which will include construction of a 58,000-square-foot joint recreational and educational center on property owned by the university. Construction will start in May 2004.

Supporters of the historic joint collaborative – the first of its kind in the nation between a Boys & Girls Club and a uni-

versity – cite a number of benefits that will result from the project. The Boys & Girls Clubs will secure permanent and much-needed space to serve the youth of La Crosse's south side, and Viterbo, which has doubled its enrollment over the past 12 years, will be able to secure space to alleviate the serious overcrowded conditions in its current Student Activities Center.

The new building will include three regulation-size gymnasiums, a teen center, a cardiovascular fitness room, a 1/8-mile walking and jogging track, game rooms, a free-weight strength center, computer lab, and art room.

"This project is generating a great deal of excitement," said William J. Medland, president of Viterbo. "Our students want more space for recreation and wellness

activities and the Boys & Girls Club has very similar needs which can be addressed in this collaboration."

The facility will be constructed with dollars raised from a \$7.5 million joint fundraising effort. Nearly half of the amount has already been raised.

Terry Erickson, executive director of the Boys & Girls Clubs of Greater La Crosse, expressed excitement about the new building. "The facility offers much-needed space for recreation for our kids. And just imagine the tutoring and mentoring opportunities the club will gain in its collaboration with the university," he said.

Barry Fried, director of athletics at Viterbo, agrees. His athletic programs were recently cited by NAIA as "Champions of Character" for encouraging integrity, sportsmanship, responsibility, respect, and servant leadership. "We will look forward to working with the Boys & Girls Clubs and the youth of Viterbo's neighborhood. Last year over 725 youth were at Viterbo-sponsored camps and summer leagues," he said.

Marian College improves lives of single parents through education



Amanda Galaviz is one of 17 participants in Marian College's Working Families Grant program, which provides participants with financial support for both college tuition and living expenses, allowing students to attain a college education while improving their community through service and volunteer activities.

The realities of single parenthood often cast a shadow over single parents and their children who dream of a brighter future.

Thanks to a \$900,000 grant received by Marian College of Fond du Lac, single parents who demonstrate financial need will be able to improve their lives and the

lives of their children. The Working Families Grant (WFG) program provides participants with financial support for both college tuition and living expenses, allowing students to attain a college education while improving their community through service and volunteer activities.

"This generous grant allows us to truly live our mission and core values," says Richard I. Ridenour, Marian's president. "We are extremely pleased to be able to partner with Congregation of Sisters of St. Agnes and our other generous donor to offer this marvelous opportunity for individuals to reach for their dreams through education. I believe this grant is truly unique in our nation."

Amanda Galaviz, one of the 17 participants in Marian's Working Families Grant Program, gave birth to her now six-year-old daughter just before she turned 19.

Following a tour of Marian, meeting several professors and Marian's dean of students, she learned about the Working Families Grant program.

"I left Marian in tears, just shocked that I had found a great college, and to top it off, the WFG program," says Ms. Galaviz. "There were a lot of people out there that wanted to see me and others like me succeed. I truly believe that it was God's hand guiding me all along."

Participants receive a tuition grant and full or partial living expenses – including rent, food and child care – for themselves and their families for up to four years. Participants also will receive personalized financial and debt management counseling, plus placement support upon graduation, including resume development, mock interviews, and long-range career planning. Graduates will receive not just a Marian academic transcript, but also a second transcript detailing community service performed while at Marian.

Marian College is progressive in its mission to reach a diverse population of students. Built on a legacy of strong core values, programs like the Working Families Grant have a positive effect on the lives of many people.

**THE Wisconsin
INDEPENDENT**

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President

Mari McCarty, Ph.D.
Senior Vice President, Editor

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Bulletin Board *Continued from page 5*

Edmund Morgan, Sterling Professor Emeritus of History, Yale University.

EDUCATIONAL COLLABORATION

– Milwaukee Area Technical College and **Mount Mary College** have entered into a credit transfer agreement allowing MATC students with associate’s degrees to transfer to Mount Mary with junior status. In addition, graduates of MATC’s associate’s degree in nursing program will be able to transfer into the baccalaureate nursing program offered jointly by Mount Mary and Columbia College of Nursing . . . **Northland College** has signed an agreement with the thirteen two-year campuses of the UW System, allowing students with associate’s degrees from UW Colleges to transfer seamlessly to Northland. Another compact with Wisconsin Indianhead Technical College allows WITC Finance and Business Administration graduates to do the same . . . **Marian College**

hosted the fourth annual Midwest Mission Effectiveness Symposium, a gathering for Catholic higher education mission leaders from Midwestern colleges to enhance their collaborative activities.

ECONOMIC DEVELOPMENT – The Metro Milwaukee Association of Commerce has joined the Kohler Center for Entrepreneurship at **Marquette University** to create an entrepreneur network called “Emerging Entrepreneurs.” In a related development, *Entrepreneur* magazine recently named Marquette as one of the top 100 entrepreneurial colleges and universities in the country . . . **WAICU** president **Rolf Wegenke** has been named to the Governor’s Economic Growth Council, a group of business, labor, education, and economic development leaders working with the administration to improve Wisconsin’s economy.

– Samuel Johnson, 1709-1784
*“Knowledge is more than
equivalent to force.”*

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COLLEGES AND UNIVERSITIES



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