

# THE WISCONSIN INDEPENDENT

Newsletter of the Wisconsin Association of Independent Colleges and Universities (WAICU)

FALL 2008 VOL. 40 NO. 3



WISCONSIN ASSOCIATION OF INDEPENDENT COLLEGES AND UNIVERSITIES

- Alverno College
- Beloit College
- Cardinal Stritch University
- Carroll University
- Carthage College
- Concordia University
- Edgewood College
- Lakeland College
- Lawrence University
- Marian University
- Marquette University
- Milwaukee Institute of Art & Design
- Milwaukee School of Engineering
- Mount Mary College
- Northland College
- Ripon College
- St. Norbert College
- Silver Lake College
- Viterbo University
- Wisconsin Lutheran College

## INDEPENDENT INSIGHTS

### “Why can’t colleges and universities be more like businesses?”

This question — “Why can’t colleges and universities be more like businesses?” — can have several meanings. Sometimes it implies that colleges need to be more effective and efficient in their back-office operations. WAICU members have been proactive in this area and are recognized nationally for their leadership in streamlining college operations. The Congressional report *The College Cost Crisis* called WAICU’s efforts “transformative.” Last month, *Business Week* cited WAICU’s leadership in collaborative initiatives to control costs.

As important as these accomplishments are, we must not allow them to overshadow or trivialize the mission of higher education.

Lemony Snicket, in *A Series of Unfortunate Events: The Hostile Hospital*, infamously wrote, “The most important thing we do at this hospital is paperwork.” Yes, colleges’ and universities’ “paperwork” (that is, their processes and systems) must be (and, in our case, are in fact) evermore efficient, but there are other ways in which WAICU members are also leading the way: return-on-investment and productivity.

There is a significant return-on-investment from higher education for individuals, for employers, and for the state of Wisconsin. A high school graduate can expect to make \$1.3 million during his or her lifetime. A person with a college degree can expect lifelong

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## WAICU members produce graduates in high-demand fields

The U.S. Department of Labor, the Wisconsin Department of Workforce Development, and the Wisconsin Department of Public Instruction have identified critical occupations necessary to keep Wisconsin and the nation competitive.

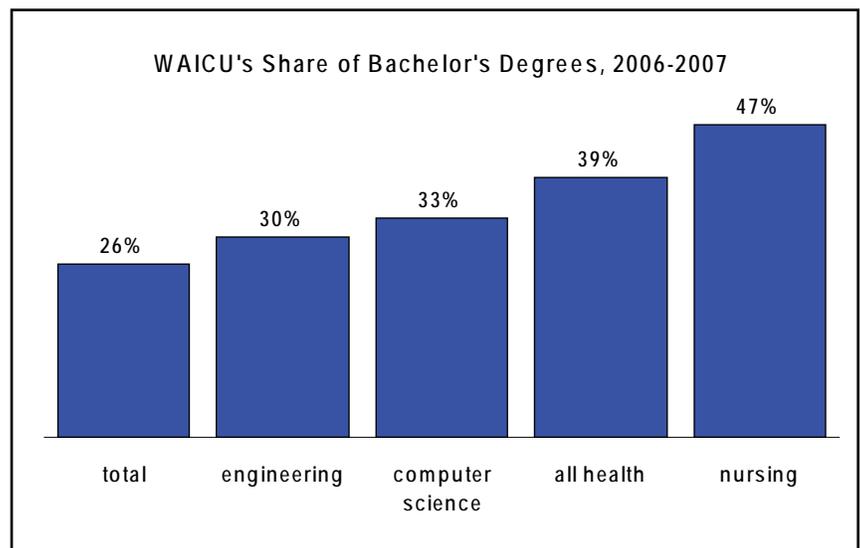
Responding to the need, WAICU-member colleges and universities have stepped forward to prepare people for these crucial jobs.

During 2006-2007, there were 37,037 bachelor’s degrees granted in Wisconsin. This number includes both first and second majors. Overall, WAICU members accounted for 26 per-

cent of Wisconsin’s total bachelor’s degrees awarded.

However, Wisconsin’s private colleges and universities were responsible for disproportionate contributions in the most critical fields.

WAICU members accounted for 30 percent of engineering, 33 percent of computer science, and 39 percent of healthcare degrees.



Source: WAICU analysis of IPEDS Completions data for 2006-2007.

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## New degrees and educational collaborations

WAICU colleges and universities have announced new programs and degrees of interest to counselors and their students:

- Cardinal Stritch University has created a Master of Science in Sport Management degree program to prepare leaders in professional and collegiate sports, health and fitness clubs, recreation departments, sport marketing firms, not-for-profit sport organizations, and retail sporting goods stores.
- Concordia University Wisconsin is offering a Doctor of Nursing Practice degree in an e-learning format designed for post-master's practicing family or geriatric nurse practitioners.
- Mount Mary College's Master of Science in Counseling program now includes a concentration in school counseling for those who wish to become certified counselors in elementary, middle, or high schools.
- Marian University's business degree programs have been granted specialized accreditation by the Board of Commissioners of the International Assembly of Collegiate Business Education.

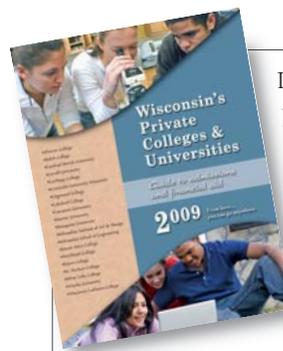
WAICU colleges and universities are also collaborating with their peers

in higher education and K-12 to offer expanded opportunities for students:

- St. Norbert College and the University of Wisconsin-Oshkosh have reached an agreement on a new special education strand within the Master of Science in Education (MSE) program offered in St. Norbert's education department. These new classes will allow MSE students to simultaneously earn both their general master's degree through St. Norbert College and a special education license through UW-Oshkosh.
- St. Norbert College and Marquette University now allow students to complete a joint five-year course of study combining a bachelor's degree in economics from St. Norbert and a master's of science in applied economics from Marquette.
- Carroll University and the University of Wisconsin-Platteville now offer a joint engineering program. Students will spend three years at Carroll followed by two at UW-Platteville, earning a bachelor of science degree in applied physics from Carroll and a bachelor of science degree in engineering from Platteville.
- Mount Mary College is partnering with the University of Wisconsin-Madison on

a federal grant from the US Department of Agriculture to research dietetic issues in Wisconsin.

- Two WAICU members are in collaborative programs intended to increase student achievement in mathematics and science through professional development activities to enhance the knowledge and skills of K-12 classroom teachers. St. Norbert College is working with the Wausaukee School District and the Green Bay Area School District in the Green Bay Mathematics Partnership, and Marquette University, along with UW-La Crosse and UW-Milwaukee, is working with nine K-12 school districts and the Dynamic Math Institute of Illinois in the Linn J 6 Mathematics partnership. Both have received grants from the Wisconsin Department of Public Instruction. ■



Did you receive your copies of the new WAICU 2009 *Guide to Admissions and Financial Aid*? Call 1-800-4-DEGREE to order more.

## Visit the WAICU Student Access booth at the Wisconsin Education Fairs

From September 15 through October 10, 2008, the Wisconsin Education Fairs (WEFs) will crisscross the state so that students in every corner of Wisconsin will be able to learn about their postsecondary options. Wisconsin's 20 private colleges and universities are represented at the WEFs, along with University of Wisconsin System schools and Wisconsin Technical College System schools. Please encourage your students to stop first at WAICU's Student Access booth at the entrance to the WEFs in order to get an overview of the fair and its opportunities. WAICU's Vice President for Student Access, Brooke Konopacki, will be staffing the booth and will be available to answer all your questions about admission and financial aid. Counselors, students, and parents are welcome. To find when the WEFs will be in your area, go to [www.wefs.org](http://www.wefs.org).

Students and counselors wanting tips on how to prepare for college can contact the WAICU Student Access Center at 1-800-4-DEGREE or [studentaccess@waicu.org](mailto:studentaccess@waicu.org). In addition, they will find free ACT and SAT test preparation along with online applications for Wisconsin's private colleges and universities at [WisconsinMentor.org](http://WisconsinMentor.org). The WAICU Student Access Center and WisconsinMentor are supported by a generous donation from Great Lakes Higher Education Guaranty Corporation. ■

### COUSELOR WORKSHOP DATES

Are you registered for one of WAICU's 2008 School Counselor Workshops?

Tues., Sept. 9, Ripon College, Ripon

Wed., Sept. 10, Alverno College, Milwaukee

Thurs., Sept. 11, Edgewood College, Madison

All workshops run from 8:30 a.m. to 1:00 p.m. and include continental breakfast and lunch, along with a tour of the host campus. For more information, call 1-800-4-DEGREE.

## New residence hall earns “green” status

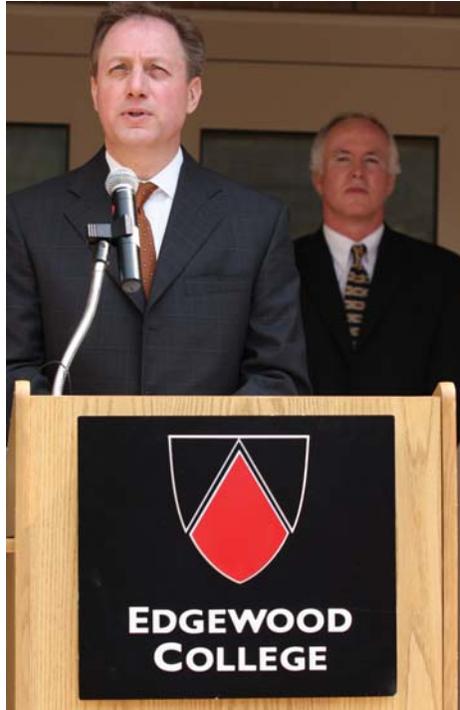
### EDGEWOOD COLLEGE

In a ceremony last April, Dominican Hall, the newest residence hall on the campus of Edgewood College, was officially awarded LEED Silver certification by the U.S. Green Building Council (USGBC).

LEED, or Leadership in Energy and Environmental Design, is the USGBC's rating system for designing and constructing the world's greenest, most energy-efficient, and highest-performing buildings.

The hall was opened for the first time in August of 2007 and is home to nearly 200 students.

Potter Lawson, Inc., a Madison-based architecture firm, was the designer of Dominican Hall. J.H. Findorff & Son, Inc., built the new hall. Both firms have received numerous awards for sustainability in design and construction, including awards for projects previously completed on the Edgewood College campus.



Madison mayor Dave Cieslewicz addresses students, faculty and staff at Dominican Hall. Behind the mayor is Rich Lynch, president of J.H. Findorff and Son, Inc.

At the ceremony, Madison Mayor Dave Cieslewicz said, “It’s one thing to have a broad goal, to say you’re going to meet the Kyoto Protocol or to say that you’re going to reduce carbon emissions by 100,000 tons. It’s quite another thing to say specifically how you’re going to get there, and this is a tremendous contribution to actually getting there.”

Dominican Hall is the first college or university residence hall in the state of Wisconsin to be LEED-certified.

Edgewood College’s commitment to environmental stewardship is nothing new; it is the first college or university in the state to be accepted into Wisconsin’s Green Tier, administered by the Department of Natural Resources. The program encourages institutions and businesses to go beyond current rules and regulations to reduce their impact on the environment.

Through participation in Green Tier, Edgewood College has developed an Environmental Management System that is focused on waste minimization, energy use, recycling, and water conservation. ■

## Student volunteers help area taxpayers save more than \$900,000

### LAKELAND COLLEGE



Lakeland students Kyung-Jun Ahn and Vesna Aboagye work on tax returns with residents of Pine Haven Christian Home in Sheboygan Falls.

Lakeland College put nearly \$1 million — a record number! — in the pockets of local taxpayers this spring through Lakeland’s Voluntary Income Tax Assistance (VITA) program.

From January 24 thru April 15, the

student VITA volunteers prepared and filed 625 tax returns, up from 453 in 2007, at the Salvation Army in Sheboygan. The average total refund was \$1,498 (down slightly from \$1,510 last year) and the total amount of refunds was \$932,529 (up from \$683,832 last year).

The VITA service is provided under special oversight of the IRS to encourage and enable low-income (under \$40,000 per year) taxpayers free income tax return preparation and access to low-income tax credits, including the Earned Income Credit and Wisconsin Homestead Credit.

The program gives Lakeland accounting students the opportunity to do real-life tax preparation, while at the same time providing the community with a valuable public service.

The students work under the supervision of Lakeland accounting professor Rick Gaumer, who led the creation of this program four years ago. The program has returned over \$2.2 million in tax refunds to low-income earners since its inception.

“We call this the Lakeland economic stimulus package,” Gaumer said. “These young people gave of themselves many Saturdays and evenings to perform nearly 1,500 hours of community service. It is nice to see them learning to apply tax law, but it is even nicer to see them learn just how important they can be in helping others.”

There were 55 total volunteers involved this year, either directly by preparing or e-filing returns or indirectly by serving as support resources. Students also provided social services resource information through the Lakeland Psych Club. ■

## Residence hall renovated to meet the needs of today's students

### ALVERNO COLLEGE

College students have just returned to classes after a two-month break, and they're finding a new option at Alverno College. Over the summer, Alverno's Clare Hall, one of the college's principal residence halls, underwent a comprehensive makeover.

Thanks to generous contributions from alumnae donors through the Clare Hall Initiative, the residence hall, originally built in the mid-1950s to house religious students, has been renovated to meet student needs now and into the future. The hall is designed for upper-level students who want the convenience of living on campus paired with the freedom of independent living.

As part of the interior renovation and remodeling project, the updated facility features single rooms for 75 second-, third-,

and fourth-year students; energy-efficient heating and air conditioning systems; upgraded security and fire systems; expanded lounges; computer stations; kitchen and



Pictured is an artist's rendering of a renovated room in Alverno's Clare Hall.

laundry facilities on each floor; fitness rooms and study areas on alternating floors; high-speed internet access; and links to campus networks. In addition to major improve-

ments, the hall offers the familiar comforts of home and the amenities today's students need to thrive.

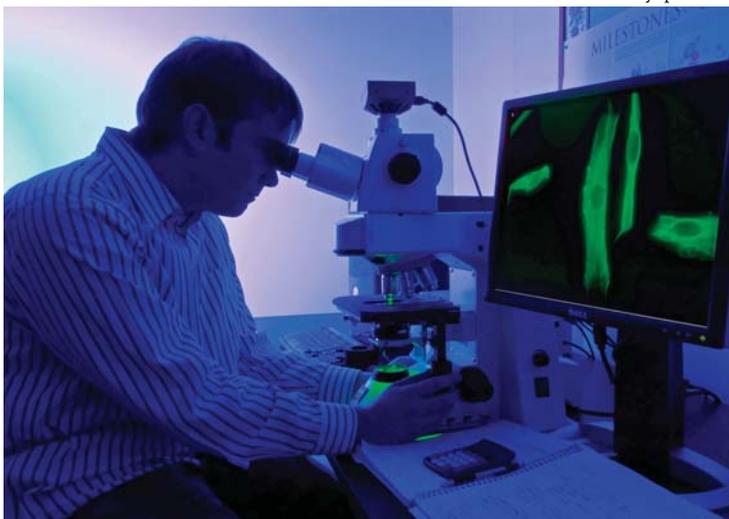
Senior Jesse Harrison-Noonan, who is living in the remodeled facility, said since she started at Alverno, there has been a marked increase in college enrollment and, in conjunction with that, more interest in living on campus.

"There's more happening on campus, so more students want to live on campus," said Harrison-Noonan, who has been an active member of the college's Resident Hall Association and served on an advisory board charged with guiding the Clare Hall redesign.

Vicki Schreiber, director of residence life at Alverno, said the remodeled residence hall was opened in late August (2008) and is filled to capacity with appreciative students. ■

## Biotechnology programs are on the cutting edge

### CARDINAL STRITCH UNIVERSITY



Stritch's new programs will help prepare the biotech workforce.

Cardinal Stritch University recently created an associate's degree, a minor, and a certificate program in biotechnology.

Biotechnology, which was identified as a separate category in 1970 and has grown to include more than 1,400 biotechnology companies nationwide, refers to the use of biological systems or living organisms to create or modify products and processes of

food production, agriculture, fisheries, and forestry.

The programs were created in part because state and national trends indicate a double-digit increase in employment for biological technicians. According to the Bureau of Labor Statistics, nationwide a 17 percent increase in jobs is projected by

2014, with a 12 percent increase projected specifically for Wisconsin.

Further, the state is rapidly becoming

known as a major mecca for biotechnology companies, and growth in the biotechnology field will require a skilled labor force. The biosciences also are a key component of Governor Doyle's Grow Wisconsin economic strategy.

The Stritch offerings are aimed at students who are interested in a technological or vocational degree and who also seek a firm foundation in the liberal arts plus a significant amount of theory behind the technology and techniques. The programs also would benefit employees at biotech firms who want to improve their skills or gain new ones and high school or college instructors who want to learn about a new area.

"The market is out there," said Dr. Debra Meuler, chair of the Department of Natural Sciences at Stritch. "We will take the state-of-the-art equipment we got through our federal Title III grant and put it to good use."

And being a Franciscan Catholic institution that values reverence for all of creation, Stritch will require a course in ethics as part of the program and will stress the need to provide ethical and compassionate treatment of research subjects. ■

## Goal of collaborative Center for Urban Teaching is improving Milwaukee schools

### WISCONSIN LUTHERAN COLLEGE

At Wisconsin Lutheran College, the Center for Urban Teaching (CfUT) is emerging as a leader in the specialized field of urban education. The specific goal of CfUT is improving Milwaukee's schools.

CfUT began in 2002 as the brainchild of Dr. Ray Dusseau, professor of education, and then-professor James Rahn, now president of the Kern Family Foundation. Both saw the need for specialized preparation for teachers who had a desire to teach in Milwaukee's urban schools. Having teachers who are versed in the cultural differences and professional challenges unique to many urban schools means better educators in schools that really need them. And so began CfUT.

In 2002, the first cohort of Wisconsin Lutheran education majors traveled to New York City for one week to be immersed in urban education at KIPP Academy and Frederick Douglass Academy. Located in the Bronx and Harlem, respectively, both schools had earned reputations for successful urban education programs.

Over the next few years, participation in the immersion programs grew. It didn't take long before foundations took note of the benefits of the center and extended monetary help.

The center has also begun to take a leadership role in the field through collaboration.

"The needs of the city are larger than any one institution," says Dusseau. "That's why we recently invited education students from Marquette University and Cardinal Stritch University to enroll in the program and become part of the immersion cohort."

Dusseau anticipates that the immersion



Wisconsin Lutheran College education students gain experience in urban classroom settings through the Center for Urban Teaching.

program will double in size very soon.

"In a very short period of time, the efforts started by the Wisconsin Lutheran College Education Department have been able to accelerate into a program that can have high impact in the community," says Dusseau. "We don't have limits, only opportunities." ■

## Tiny Tunes: Students teach parents the importance of music in child development

### LAWRENCE UNIVERSITY

It doesn't take long for students in Lawrence University's General Music Methods class to put theory into practice. Just two weeks into the course, students are applying their classroom lessons at the Mom's Club, a weekly gathering of parents and their newborn babies ranging up to a year old. It's a partnership with Appleton's St. Elizabeth Hospital that provides students a unique environment in which to hone their music teaching skills.

"The course is designed to teach teachers how to teach children," explained associate professor of music Britgetta Miller. "It's very much experience-based. I really wanted students to hold a real child, talk to a parent, to put a face on the ideas

presented in our classroom."

Students teach parents a repertoire of songs and educate them on the importance of including music in their child's early development. In addition to singing along, parents are encouraged to help their children feel the rhythm through motions such as tapping the bottom of a foot, bouncing the

baby on their knee, or walking their fingers up the baby's arm, then giving a gentle tickle.

"The reaction from the babies was incredible," said Katie Schuld, a junior from Green Bay. "Their faces just lit up once they heard the group singing and moving to a steady beat. That proved to us that the babies were responding and enjoying the music."

As part of the course, students also conduct research on an aspect of early childhood music education. Many of them use their Mom's Club experience as a springboard for their research, creating the perfect harmony between community-engaged learning and individualized learning.

"Normally our affiliations with colleges would be in the medical field," said Tamara Shortess, nurse educator at St. Elizabeth Hospital. "Having a partnership like this that is educational for both groups and benefits both groups, I think, is unique." ■



Lawrence University student Jesse Weinberg plays a song to St. Elizabeth Hospital Mom's Club member and her son as part of the General Music Methods class.

## Study abroad program is first to merit prestigious national recognition

### ST. NORBERT COLLEGE

The study abroad program at St. Norbert College is the first in the country to receive national recognition under a new assessment process.

National standards for best practices in study abroad have been developed by the Forum on Education, the council for study abroad providers and users headquartered at Dickinson College in Carlisle, Pennsylvania. The forum has been working for the past three years to develop national standards for education abroad and successfully piloted those standards in 2006-07.

“Study abroad is such a vital portion of any college or university experience that national standards should be a requirement for every such program,” says Dr. Joe Tullbane, associate dean

for international education at St. Norbert. “Schools must be held to high academic, social, and safety standards when sending their students to other countries of the world.



The F.K. Bemis Center hosts many international activities at St. Norbert College, which has just received national recognition for its study abroad program.

“We saw the participation in this unique process as an opportunity to see how our procedures and operations could stand up to

scrutiny by our peers internationally. I think successfully finishing the process strengthens St. Norbert College’s contention that our study abroad operation is in excellent condition for the future.”

As of June 1, only two other institutions shared the international recognition: the University of Limerick in Ireland and the Foundation for International Education in London.

The Forum of Education’s pilot program took the form of a voluntary assessment process offered to institutions of higher learning around the country. St. Norbert was in the first group of colleges and universities to go through the process, known as the Quality Improvement

Program (QUIP).

This year, 123 St. Norbert students are studying abroad in 15 countries. ■

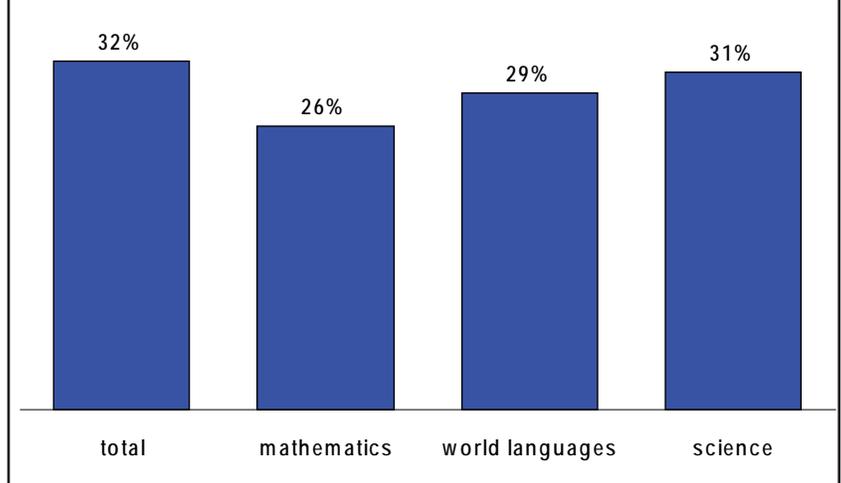
## WAICU produces graduates in high-demand fields

*continued from page 1*

In nursing, WAICU institutions did particularly well, accounting for 47 percent of all the state’s new graduates with nursing degrees. In addition, WAICU members are creating nurses with advanced degrees who will teach the next generation of health care workers. Between 2000 and 2007, the number of master’s and Ph.D. nursing degrees awarded at WAICU members increased by 130 percent, while comparable degrees in the University of Wisconsin System increased by only 5 percent. The number of total nursing degrees in that period increased by 59 percent at WAICU members and 41 percent at the UW. Overall, total health care completions between 2000 and 2007 increased by 29 percent at WAICU and by 16 percent at the UW. Facing a shortage of health care workers, the state depends on WAICU members to meet the need.

Likewise, Wisconsin’s private colleges and universities are stepping up to produce highly qualified teachers for the state’s elementary and secondary schools through their teacher preparation programs licensed by the Wisconsin Department of Public Instruction. WAICU colleges and universities educate disproportionately high percentages of Wisconsin’s future teacher corps, especially in high-demand areas.

### WAICU's Share of Teacher Certifications, 2004-2005



Source: Wisconsin Department of Public Instruction, “Supply and Demand 2006.”

Among the Wisconsin teaching degrees awarded during 2004-2005 (the most recent year available), WAICU accounted for 21 percent of the special education certifications, 26 percent of the mathematics certifications, 29 percent of the world language certifications, and 31 percent of the general science certifications. ■

# “Why can’t colleges and universities be more like businesses?” *continued from page 1*

earnings of \$2.1 million, exceeding those of a high school graduate by 61 percent. A person with a doctoral degree will earn \$3.1 million, or 138 percent more, and a person with a professional degree will earn \$3.7 million on average, or 184 percent higher than the earnings of a high school graduate. Yes, I know there are exceptions, but, for the overwhelming majority — people like you and me — the return-on-investment from education makes a profound difference.

Investing in education also pays off for employers by leading to increased productivity in the workplace. A study by the National Center on the Educational Quality of the Workforce showed that a ten percent increase in the educational attainment of the workforce yields an 8.6 percent increase in productivity, compared to only a 3.4 percent increase due to a similar investment in fixed capital. In other words, employers who want to leverage their expenditures will find the greatest returns by investing in the education of their human capital.

There is also a return-on-investment for our state. A report from Competitive Wisconsin, Inc., “Goals and Strategies for Educational Competitiveness,” documents that Wisconsin needs to add 170,000 additional baccalaureate-degreed individuals to our state population to be competitive with neighboring states and other countries in the knowledge economy. If we achieved this level of education, we would add over \$7 billion to Wisconsin’s tax base.

In addition to the general return-on-investment for Wisconsin’s economy from higher education in the state, Wisconsin taxpayers realize an even more significant return-on-investment specifically from our private colleges and universities. That is because Wisconsin’s private colleges and universities receive no direct operating support from state taxpayers in return for educating 58,000 students each year.

Wisconsin residents with financial need do receive support as individuals from the Wisconsin Tuition Grant. However, if you compare this small amount of student aid going to private

college students with the taxpayer subsidies to institutions in the University of Wisconsin System on a per capita basis, there is a dramatic contrast.

State taxpayers pay more than \$7,600 per year in tax subsidies for each full-time-equivalent student in the UW System, while the comparable per capita support for aid for a private college student is just \$537 per year.

Now consider that from 1980 through 2007, the number of students enrolled in the twenty members of WAICU has grown by 91 percent. In the same period, UW System enrollment grew by just ten percent. Wisconsin’s private colleges and universities are stepping up to meet the demand for educated citizens — and they are doing so at a much lower cost to state taxpayers than public institutions.

Besides return-on-investment, there is also the important issue of productivity in key fields. As shown in the lead article in this *Independent*, in many of the critical occupations requiring higher education identified by the U.S. Department of Labor, the Wisconsin Department of Workforce Development, and the Wisconsin Department of Public Instruction, the colleges and universities in WAICU are unequalled. While we produce only twenty-six percent of all baccalaureate degrees in the state, in these critical areas we are producing from thirty percent to forty-seven percent of the degrees.

I come back full circle to the question with which I began: “Why can’t colleges be more like businesses?” The operational efficiency, the return-on-investment, and the productivity of Wisconsin’s private, nonprofit colleges and universities show results any business would be proud to claim.

Sincerely,



Dr. Rolf Wegenke  
WAICU president



## WAICU BULLETIN BOARD

### KUDOS

• **Marian University** student **Kaidan Whitehouse** won a \$10,000 scholarship from the Council for Opportunity in Education for a study abroad program on The Scholar Ship during the 2008-2009 academic year.

• **Kathy Lang**, chief information officer for **Marquette University**, received the 2008 Midmarket IT Leadership Award for building a virtual patrolling center in the university’s Department of Public Safety. **Marquette’s Kristina Ropella**, chair of the biomedical engineering department, was named a Woman of Influence by the *Milwaukee Business Journal*.

• **Stephanie Kirk** of **Lawrence University** and **Patricia Lara** of **Alverno College** have each won \$2,500 scholarships for 2008-2009 from Wisconsin Women in Government.

• **Moses Altsech**, associate professor of business in the MBA program at **Edgewood College**, was chosen as one of the “Forty Under Forty” by *In Business: Madison*.

• The women’s basketball team at **Concordia University Wisconsin** was recognized by the Women’s Basketball Coaches Association for having the highest cumulative grade point average of any NCAA Division III school.

### APPOINTMENTS AND ELECTIONS

• **Mary Meehan**, president of **Alverno College**, has been named to the national board of directors of the Association of Catholic Colleges and Universities.

• **Mary Oling-Sisay**, vice president of student affairs and dean of students at **St. Norbert College**, has been elected to the Board of Directors of Wisconsin Women in Higher Education Leadership (WWHEL). **Yvonne Lumsden-Dill**, executive director of the Women’s Leadership Institute at **Mount Mary College**, and **WAICU** executive vice president **Mari McCarty** are continuing members of the WWHEL Board.

### INSTITUTES AND CONFERENCES

• **Mount Mary College** hosted the National Education for Women (NEW)

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## THE WISCONSIN INDEPENDENT

Vol. 40, No. 3, Fall 2008

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*The Wisconsin Independent* is published quarterly by the Wisconsin Association of Independent Colleges and Universities (WAICU). To be placed on the mailing list without charge, contact:

#### WAICU

122 W. Washington Avenue, Suite 700  
Madison, WI 53703-2718  
608/256-7761, fax 608-256-7065  
info@waicu.org

For more information, call 1-800-4-DEGREE  
or visit [www.waicu.org](http://www.waicu.org)

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Leadership Wisconsin conference in June. The program is a collaboration of Mount Mary's Women's Leadership Institute, the Medical College of Wisconsin, and the Center for American Women and Politics at Rutgers University.

• **Carthage College** hosted the Governor, the First Lady, and the Governor's cabinet when Kenosha County was declared "Capital for the Day" in June. In addition, Carthage joined the University of Wisconsin-Parkside business school, Gateway Technical College, and Racine County Economic Development Corp. in sponsoring the Extreme Entrepreneurship Tour, the first-ever national collegiate entrepreneurial tour.

• In June, **Lawrence University** hosted the 2008 College Horizons pre-college workshop for American Indian students, the first time a Wisconsin school has hosted the national program. Lawrence became a partner university in 2004 and will enroll its first College Horizons student this fall.

## ACADEMIC EXCELLENCE SCHOLARSHIPS

• More than 500 students receiving the Academic Excellence Scholarship – the so-called valedictorian's scholarship – are enrolled this year at Wisconsin's private colleges and universities. Academic Excellence Scholarships are awarded to Wisconsin high school seniors with the highest grade point average in each public and private high school in the state. The scholarships provide \$2,250 per year to recipients to be applied to their college tuition; one-half of that amount is paid by the state and the other half by the institution in which the recipient is enrolled.

## IN MEMORIAM

• **Matthew G. Flanigan**, ninth president of Marian University, died July 16, 2008. He served the university (then Marian College) from July 1989 to December 1996.

*"It is not enough to have a good  
mind; the main thing is to use it  
well."*

René Descartes (1569-1650)  
French philosopher

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